

## Contents Covered

- Mentoring Institutional Leaders
- Facilitation of Group Processes
- Village Immersion Methods and Techniques
- Participative Learning and Action
- Key Strategies and Strategic Leadership
  
- Case Discussion Methods
- Role Play and Team Building/Networking
- Mentoring and Facilitation Skills for Academic Leaders
- Group and Individual Exercise for Learning
- Assignments for Field Learning
  
- Unnat Bharat Abhiyan and Academic Leadership
- Experiential Learning in Academic Leadership
- Implementing Change for Excellence
- Developing Organization Aspiration
- Visionary leadership in HEIs
  
- Rural Society
- Rural Economy
- Rural Polity
- Rural Administration
- Rural Development
  
- Community Engagement Process
- Administrative Leadership
- Instructional Leadership
- Operational Leadership
- Accountability



## Instructions

- Attendance on all 6 Days and Submission of Assignments of all sessions are mandatory for the Certificate to be issued.
- The sessions will start at 9.45 am and end at 4.15 pm.
- Participants are requested to follow the coordinators instructions every day and complete assignments on time

*\* Participants need to visit 5 institutions after the FDP in their respective districts*

*\* Certificates will be awarded to the Participants*

## Organizing Committee

Dr S Teki  
Professor & Chairman BOS  
Department of Management  
Adikavi Nannaya University

Prof. Chethan Chittalkar  
Academic Consultant, MGNCRE  
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## Venue

Department of Management Studies  
Adikavi Nannaya University, Rajamahendravaram  
Andhra Pradesh

**Register Now!**

<https://forms.gle/68XMoi885X5puNL47>



**Faculty Development Centre**  
**Mahatma Gandhi National Council of Rural Education**  
Department of Higher Education, Ministry of Education  
Government of India

**Bharat Ratna Nanaji Deshmukh Bhavan**

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UNESCO Chair on Experiential Learning,  
Work Education and Community Engagement

## Faculty Development Centre

**Mahatma Gandhi National Council of Rural Education**  
Department of Higher Education, Ministry of Education  
Government of India

**Organizes**

**Six-Day Offline Faculty Development Program**  
On

**Mentoring for Institutional Social Responsibility  
and Facilitation for Community Engagement**

**In Collaboration With**

**Department of Management Studies**  
**Adikavi Nannaya University**  
**Rajamahendravaram, Andhra Pradesh**

**For Faculty of Universities, Colleges and  
Higher Education Institutions**

**An Exclusive Opportunity for Faculty to equip themselves with  
Methodologies, Tools and Techniques to become  
Institutional Leaders**

**22 – 27 August 2022**



**Faculty Development Program with one day field  
engagement on Mentoring Skills and Facilitation Skills for  
Rural Higher Education Institutions**

## About MGNCRE

Mahatma Gandhi National Council of Rural Education (MGNCRE), seeks to strengthen the rural higher education curriculum and the faculty members transacting it through Faculty Development Centre (FDC) under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching on the issues related to Gandhian philosophy and Rural Engagement. FDC MGNCRE is now an advisory interface and a curriculum development agency for the Government of India, having made path-breaking initiatives such as developing curriculum, manuals, text books; and networking and engaging with Higher Education Institutions across the country with focus on Empowerment of Faculty, Capacity building and professionalization of Higher Education Institutions, Vocational Education, Experiential Learning, Skill development for livelihood, Rural and Social Entrepreneurship, Community Engagement, Curriculum and Academic contributions, Action Research Projects and Psycho-social Guidance (specifically pre and post COVID).

Linking work and education has earned MGNCRE the prestigious UNESCO Chair on Experiential Learning, Work Education and Community Engagement for its innovative interventions enhancing the capacities of higher education and research institutions through an integrated system of research, training, information and documentation activities related to rural community engagement, work education and experiential learning in teacher education and school education fields. The formation of more than 12000 Institutional Cells/Committees involving Vice Chancellors, Directors, Heads of Institutions, Faculty and students have engaged about 2.5 lakh students and 30,000 faculty members. MGNCRE also recognized, certified and awarded 400 Higher Education Institutions with District Green Champion Awards as part its Swachhta Action Plan activities. The Council seeks to usher in rural change and inclusive growth in India as a catalyst organisation. The Higher Education streams of focus for MGNCRE include: Rural Studies, Rural Development, Rural Management, Social Work and Education.

**You are what your deep, driving desire is. As your desire is, so is your will. As your will is, so is your deed. As your deed is, so is your destiny**

**—Brihadaranyaka Upanishad**

## FDP on Mentoring Institutional Social Responsibility and Facilitation for Community Engagement

This Faculty Development Program aims to groom faculty to make innovative strides and reforms in teaching-learning environments. Mentoring of faculty will go a long way in achieving institutional and organizational goals. Higher education is responsible for creating knowledge for welfare of mankind. But this aspect has been changed in last two decades when knowledge has been transformed into knowledge economy and higher education in almost all the countries is being driven by this concept. That is why HEIs of today are facing stiff competition among themselves. HEIs need to fulfill their fundamental duty of social responsibility by mobilization of their intellectual resources for the better cause of society and mankind as a whole through research, innovation and knowledge economy. Contribution of knowledge economy for which the HEI stands, as part of its objectives towards social responsibility, may be considered superior over any other mode of contribution, particularly at a time when there is crisis of global dimension. Further, meaningful and gainful engagement of student community for the betterment of society itself is a social responsibility of an HEI because society as a whole view the HEIs as a source of bright future for their children.

### This Faculty Development Program introduces

- a. **Project Management:** For completing any task in a given time and with available budget
- b. **Community Engagement:** For addressing the felt needs of the community which are within the competence of the education institution
- c. **Corporate/Institutional Social Responsibility:** For promoting Education Institution Social Responsibility towards the neighbours who give space, ground water, provide services and man power, manage waste, provide roads and transport
- d. **Facilitation:** For orienting on working with the communities by building consensus and sharing of resources
- e. **Mentoring:** Orienting, continuous hand holding and guidance for community engagement of Higher Education Institutions.

### Program Methodology

- I. Problem Solving Method
- II. Word Case Discussion Method
- III. Role Play Method
- IV. Video Case Study Method
- V. Individual Exercises
- VI. Group Exercises

## Target Audience

The Faculty Development Program aims to invite faculty from Higher Education Institutions in India who are keen to bring about innovative changes in their organization through their leadership skills promoting Institutional Social Responsibility and Community Engagement.

## Learning Outcomes

Here comes the role of an HEI to showcase its social responsibility through student-community engagement or community-oriented project engagement. Faculty will develop transferable skills such as problem-solving skills; critical-thinking; creative skills; ability to understand the social and ethical implications of their practice; communication and team working skills; interpersonal skills and empathy, listening and respect. Innovation is an important trait of growing organisations. Growing organisations need organized grooming support. That is where Mentoring helps. Mentoring is a professional activity, a trusted relationship, a meaningful commitment. Facilitation Skills are "process" skills which can be used to guide and direct key parts of organizing work with groups of people such as meetings, planning sessions, and training of members and team leaders. Mentoring builds the competencies of grooming. Grooming is not a conceptual textbook work but is technical and practice oriented. Facilitation helps in decision making and enhancing skills and competencies. A continuous institutionalised effort is required for grooming the faculty members of institutions to shoulder the roles of Institutional Social Responsibility through Institutional and Systems upgradation and updation. This requires huge institutional Mentoring and Facilitation Skills.

The FDP will have the following fundamental elements –

- Mentoring capabilities
- Intellectual Stimulation
- Inspirational Motivation
- Idealized Influence
- Sharing Vision
- Communicating the Vision
- Building Relationship
- Developing a Supporting Organizational Culture
- Guiding Implementation
- Exhibiting Character
- Achieving Results

**Faculty Development Program (Tentative)**  
**Mentoring Institutional Social Responsibility and Facilitation for Community Engagement**

Day	Session I 9.45 am - 11:00 am	Session II 11.15 am – 1.30 pm	Session III 2.00 pm – 3.00 pm	Session IV 3.15 pm - 4.15 pm
Day 1	Inauguration Introduction to Institutional Social Responsibility and Community Engagement Expectations and Outcomes Experiential Learning/Scenario Building	Mentoring Institutional Social Responsibility Case Discussion/Video Case Discussion	Facilitation for Community Engagement Role Play/PPT Presentations/Experience Sharing	Facilitation for Community Engagement (Assignment: SAP Institutional Situational Analysis) Group Discussion/Problem Solving
Day 2	Rural Society: Natural Resources, Values and Infrastructure: PRA Techniques Observation/Service Learning	Rural Society: Rural Immersion: Mapping: Video Case Discussion Rural Infrastructure: Problem Solving/Simulation Learning	Rural Values: Video Case Discussion PPT Presentations	Rural Natural Resources: Swachhta: Problem Solving (Assignment: Making Village Videos) Group Discussion/Role Play
Day 3	Rural Economy: Agriculture, Water Management, Livelihoods and Entrepreneurship and Markets Case Discussion/Experience Sharing	Rural Economy: Agriculture Priority Mapping Group and Individual Exercise Experience Sharing	Rural Economy: Entrepreneurship and Collaboration with FPOs, Rural Management Initiatives/ Rural Collectives: Group Exercise Case Studies/Problem Solving	Rural Economy: Water Management: Individual Exercise: Jal Shakti (Assignment: Institutional Swachhta Case Study Writing) Group Discussion/Problem Solving
Day 4	<b>Field Visit (Village)</b>			
	Briefing, Preparing Checklist <b>9.00 am - 11.00 am</b> Transect Walk (Community Engagement) <b>11.00 am – 11.15 am</b> Tea Break <b>11.15 am – 1.30 pm</b> Social Mapping, Participatory Rural Appraisal (PRA) <b>1.30 pm – 2.00 pm</b> Lunch Break <b>2.00 pm – 4.00 pm</b> Focused Group Discussion (Women, SHGs, School Children, Youth, Teachers) <b>4.00 pm – 4.15 pm</b> Tea Break <b>4.15 pm - 5.00 pm</b> Exploration (Dialogue with Village Heads, eminent people) <b>5.00 pm – 5.30 pm</b> Writing Village Report, Submission to Village Head			
Day 5	Debriefing of Village Visit Rural Institutions: SHGs, PRIs, Civil Society and Local Administration PPT Presentation	Rural Institutions: PESTEL Analysis Rural Institutions: Civil Society: Role Play/Case Studies	Rural Institutions: Local Administration: Role Play Problem Solving	Rural Institutions: Role Play (Assignment: Village Visit Plan) Individual Output/Group Output/Group Discussion
Day 6	Rural Development: Current Rural Development Programs PPT Presentation/Key Programs/Problem Solving	Unnat Bharat Abhiyan UBA (Swachh Bharat Abhiyan SAP - Role in Leadership in HEIs – Future Action Plan - UBA/SAP Project Management: Video Case Discussion	UBA/ SAP Project Management: Case Discussion/Problem Solving/ Future Plan of Action	Valedictory

**Faculty Development Centre**

Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Education, Government of India