

*“The purpose of education is to make good human beings with skill and expertise. Enlightened human beings can be created by teachers. Changes in the education policy is a major way to provide the nation better students, professionals and better human beings.” Dr. A P J Abdul Kalam*



# Connect

**Mahatma Gandhi National Council of Rural Education**  
**Volume 6 Issue 10 October 2020 www.mgncre.org**

Speaking on the 54<sup>th</sup> International Literacy Day On 8<sup>th</sup> September, **Dr. Ramesh Pokhriyal** emphasized on the values of good education.



He said **“Literacy is an accelerator of development enabling individuals to access and avail economic, political and social benefits. Literacy is the first step in every individual’s life in the endless journey of acquiring knowledge and enlightenment through formal ways. In a broader perspective, literacy is a vital means to realise the goals of national progress, universal brotherhood and sustainable development”.**

On the occasion of Teacher’s Day in the first ever award ceremony held virtually, where **President of India, Shri Ram Nath Kovind** conferred National Awards to 47 teachers from across the country, Union Education Minister said **Teachers are the nation builders whose character, spirit and energy shape the destiny of nations.**

Shri Pokhriyal said that the challenges faced by teachers were enormous because they had to replace face to face teaching with alternative teaching and learning strategies. He appealed that a teacher should make full use of their intellectual abilities to inspire generations and to achieve the goals of parity, social justice and excellence in national and global contexts.

**“The New Education Policy will Create Jobs, Entrepreneurs” – Union Minister for Education Dr. Ramesh Pokhriyal ‘Nishank’**

*There was no change in the education policy for almost last three decades. Everyone has welcomed it and the new policy has received an overwhelming response from all segments of the society. The NEP will help the Indian education system align with the global standards in the coming years.*

## **MGNCRE – on a Pathbreaking Trail of Activities! Formation of Cells is for Institutionalising the Effort**

<b>Vocational Education-Nai Talim-Experiential Learning (VENTEL)</b>	<b>141 Workshops 1698 VENTEL Cells formed 4900 Participants</b>
<b>Social Entrepreneurship, Swachhta and Rural Engagement Cell Action Plan Cells (SES REC)</b>	<b>40 Workshops 592 Cells formed 1568 Participants</b>
<b>Rural Entrepreneurship Development Cells (REDC)</b>	<b>71 Workshops 1516 participants 814 RED Cells formed</b>
<b>FPO/FPC-Business Schools Connect Cells (FBSC)</b>	<b>87 Workshops 830 Participants 636 FBSC Cells formed</b>

### **3 MoUs Signed!**

- **With University of Lucknow and Gujarat Technical University for incorporating BBA and MBA in Rural Management and to organise Faculty Development Programs, and Faculty Development Workshops focusing on Rural Entrepreneurship Development, Rural Strategic Marketing, and Rural Waste Management programs.**
- **With The Tamil Nadu Teachers Education University (TNTEU) to offer support to the courses at the UG and PG levels in the areas of Vocational Education-Nai Talim-Experiential Learning (VENTEL)**

## Editor's Note

This is the month for focusing on strengthening the process of Teaching and Learning with institutional systems as well as practices. We are celebrating **National Education Month** with full vigour from 5th September to 5th October as per the directive of the Ministry of Education. During this month we have celebrated Teacher's Day, Literacy Day, National Nai Talim Day (Mahatma Gandhi's Birth Anniversary), National Nai Talim Week, and International Teacher's Day. The culmination of 150th Birth Anniversary of Gandhiji made this event even more significant.

Our workshops on Vocational Education - Nai Talim – Experiential Learning (VENTEL) have gathered steam across the country. After the workshop, institutions will have a VENTEL Action Planning Committee that will ensure the implementation of VENTEL activities in their respective institutions.

The purpose of management education is well realized through entrepreneurial learning. The guiding principle of Entrepreneurship is "Education and work cannot be separated and without work, research, contribution, creative and critical thinking skills, we cannot create new knowledge".

For providing an institutional identity to the Rural Entrepreneurship Development (RED) activities, MGNCRE is encouraging Higher Educational Institutions across India to set up Rural Entrepreneurship Development Cell (REDC). The role of REDC is to provide internship and apprenticeship with rural enterprises, initiate rural entrepreneurship, form network with rural manufacturers, develop rural technological interventions, and groom students to be rural entrepreneurs by inculcating the spirit of entrepreneurship in their minds.

The objectives of the workshops are to constitute Rural Entrepreneurship Development Cell (REDC); to share ways of promoting rural entrepreneurship culture among students in the campus; to discuss the roles and responsibilities of Faculty team of REDC; and to promote the way forward for REDC activities. In this regard, MGNCRE organised online

workshops on REDC with the Colleges of Management and Business Schools affiliated to several State Universities of the country by forming clusters of institutions. More than 1000 RED Cells have been constituted through this initiative. In the next phase, we are conducting the FPO/FPC-Business Schools Connect Cell (FBSC), where we are connecting with the FPOs/FPCs. The students will go through three important phases of rural entrepreneurship development, i.e. Internship, Apprenticeship, and culminating into Entrepreneurship.

By linking academia with the rural industry, we can achieve a sustainable development model of Gram Swaraj and nurture the students for the betterment of the nation.

To sum up our activities this month, it gives me immense pride that our efforts were voluminous. 1698 VENTEL cells were formed, while 592 cells were formed in SESREC, 814 RED cells were formed and 636 FBSC cells were formed.

**Dr. W G Prasanna Kumar**  
Chairman MGNCRE

Teachers are nation builders. Their contribution is enormous. In these times of COVID 19 crisis also, they are working relentlessly on online mode and adapting to the call of the times. I salute the teaching fraternity on the occasion of Teacher's Day!

MGNCRE has taken on the onus of strengthening the process of teaching and learning with institutional systems and processes for rural education. There is a need of faculty who can adapt to the rapidly evolving learning environment. The recent National Education Policy 2020 guidelines have strengthened our determination. MGNCRE is the forerunner in various path-breaking activities including propelling Rural Entrepreneurship Development (RED) activities.

Gandhiji's thoughts of Gram Swaraj and Atma Nirbhar Bharat focus on village economic activities. For bringing his thoughts into reality we are promoting entrepreneurship opportunities in manufacturing and marketing rural

products and rural services and exploring models of art and craft for entrepreneurship, and for self-reliance.

**Dr. Bharat Pathak**  
Vice Chairman MGNCRE

**Internship  
Apprenticeship  
Entrepreneurship**

**Linking FPOs/FPCs with  
Business Management  
Schools –**

**MGNCRE on a  
pathbreaking initiative**

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**Vocational Education-Nai  
Talim-Experiential  
Learning  
(VENTEL) Workshops**

Continuing with its VENTEL (Vocational Education-Nai Talim-Experiential Learning) Action Plan Online Workshops, MGNCRE conducted several workshops successfully with each institution constituting a VENTEL Cell that will work on various activities to integrate Vocational Education, Nai Talim and Experiential Learning into the curriculum.

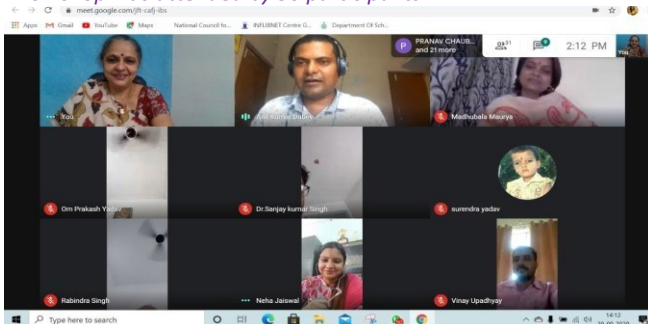


*A VENTEL Workshop was conducted with affiliated Colleges of Education of DIET Unnao & G.B Nagar, UP on 30th Sep.*

## Vocational Education-Nai Talim-Experiential Education (VENTEL) Workshops September 2020

S No	State	Workshops	VENTEL Cells	Participants
1.	Andhra Pradesh	44	120	813
2.	Arunachal Pradesh	1	-	32
3.	Assam	1	-	12
4.	Delhi	1	15	36
5.	Gujarat	5	37	195
6.	Haryana	14	282	421
7.	Himachal Pradesh	4	103	250
8.	Karnataka	1	15	99
9.	Kerala	4	85	307
10.	Madhya Pradesh	4	56	56
11.	Maharashtra	10	49	698
12.	Manipur	1	7	22
13.	Meghalaya	1	5	18
14.	Nagaland	1	-	30
15.	North East Region	1	-	26
16.	Odisha	1	21	72
17.	Punjab	3	87	214
18.	Rajasthan	10	126	240
19.	Sikkim	1	-	31
20.	Tamil Nadu	3	75	74
21.	Telangana	7	90	217
22.	Tripura	1	-	31
23.	Uttar Pradesh	19	450	807
24.	West Bengal	3	75	199
<b>Total</b>		<b>141</b>	<b>1698</b>	<b>4900</b>

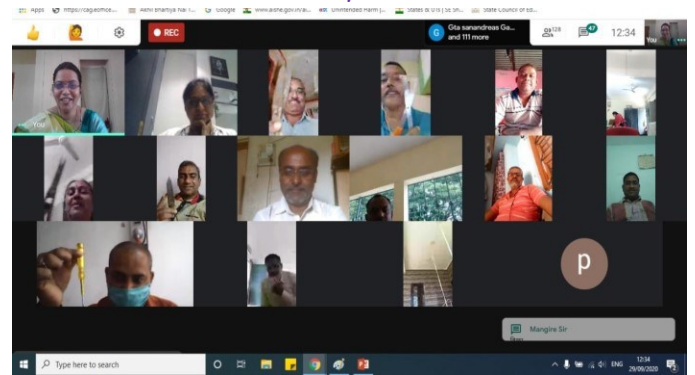
*VENTEL Workshop for Principals and Faculty Members of DIETs, D. El. Ed. and B. Ed. Colleges of Jaunpur District, UP on 29th Sep. The workshop was attended by 30 participants.*



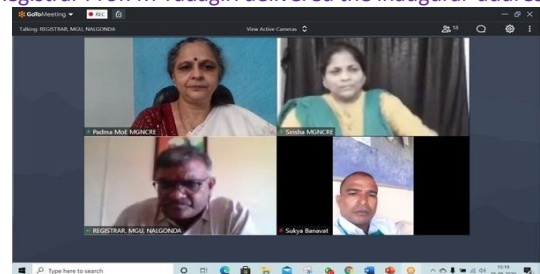
*Online Workshop on VENTEL for 30 Colleges of Education affiliated to Palamuru University, Mahbubnagar, Telangana 29th Sep. The workshop was inaugurated by Prof Pindi Pavan Kumar, Registrar, Palamuru University and attended by 70 participants.*



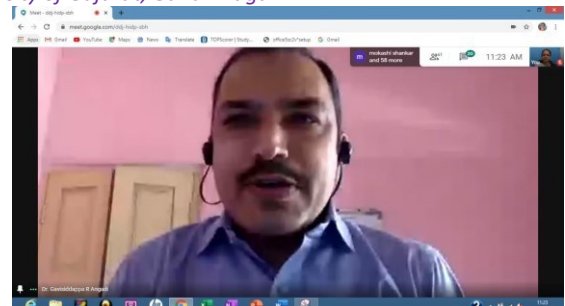
*VENTEL Workshop for 13 DIETs - Ahmednagar, Nashik, Dhule, Nandurbar, Jalgaon, Aurangabad, Parbhani, Jalna, Beed, Osmanabad, Latur, Washim and Hingoli of Maharashtra State which was attended by 123 participants from various educational institutions affiliated to SCERT/DIET on 29th Sep. The workshop was inaugurated by Dr. Kamaladevi Awate, Dy. Director, SCERT Pune*



*An Online Workshop on was organised for 33 B. Ed. Colleges affiliated to Mahatma Gandhi University, Nalgonda on 28th Sep. University Registrar Prof. M Yadagiri delivered the inaugural address.*



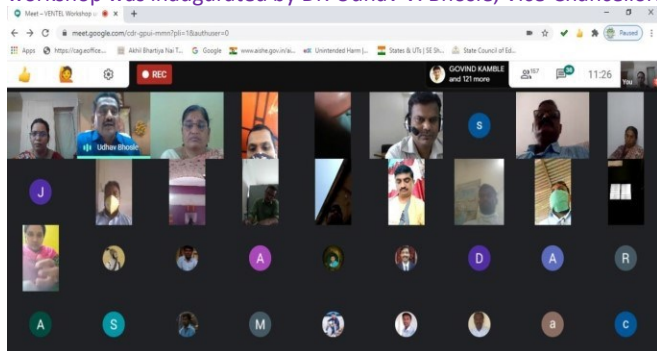
*VENTEL Workshop for Affiliated B. Ed. & D. Ed. Colleges of Karnataka State on 28th September 2020. The workshop was inaugurated by Dr. G. R. Angadi, Associate Professor, School of Education, Central University of Gujarat, Gandhinagar*



VENTEL Workshop at DIET Palghar, Thane, Raigad, Ratnagiri, Mumbai Saharani Upnagar, Pune, Solapur, Satara, Sangli, Sindhudurg and Kolhapur, Maharashtra - attended by 104 participants from various educational institutions affiliated to SCERT Pune on 28<sup>th</sup> Sep. The workshop was inaugurated by Dr. Kamaladevi Awate, Dy. Director, SCERT Pune.



The VENTEL Workshop at Swami Ramanand Teerth Marathwada University Nanded, Maharashtra was attended by 156 participants from various affiliated educational institutions on 28<sup>th</sup> Sep. The workshop was inaugurated by Dr. Udhav V. Bhosle, Vice-Chancellor.



27 Educational Institutes from University of Kota and Maharaja Ganga Singh University participated in VENTEL Workshop on 26<sup>th</sup> Sep. The workshop was inaugurated by the Dean Faculty Dr. Minakshi Mishra.

Three VENTEL for Principals and Faculty Members of 74 Colleges of Education affiliated to Osmania University, Hyderabad on 24<sup>th</sup>, 25<sup>th</sup> and 26<sup>th</sup> Sept 2020. Prof. A. Ramakrishna, Head, Dept. of Education, Osmania University was the Chief Guest at the three workshops and welcomed the new initiative by MGNCRE.

3 VENTEL Workshops were conducted with Burdwan University West Bengal

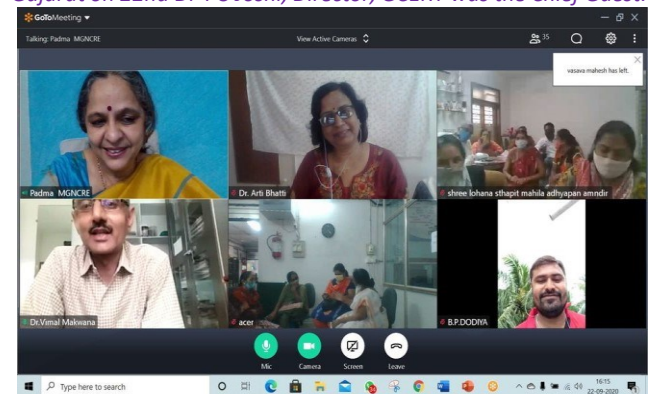
Six VENTEL Workshops were conducted for Principals and Faculty members of 150 Colleges of Education affiliated to Chaudhary Charan Singh University, Meerut on 23<sup>rd</sup> Sep.

Chairman MGNCRE was a Special Guest at VENTEL workshop for all Affiliated Colleges of Education of Mohanlal Sukhadia

University Udaipur, Rajasthan. Education has to move from "rooming" to "grooming" and removing the "Nature Deficit Disorder" in our education system would take us on the path of Gandhiji's Nai Talim was what he said while addressing over 100 participants from Colleges of Education affiliated to the University.

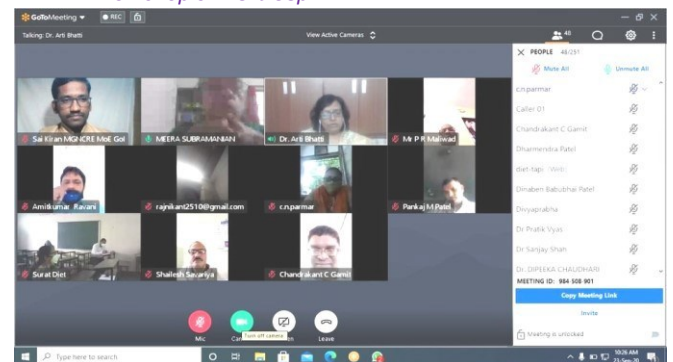
Professor Emeritus of VBGSTC, Udaipur, Prof M P Sharma was the Keynote Speaker at a One-day Online Vocational Education-Nai Talim-Experiential Learning (VENTEL) Action Plan workshop for all Affiliated Colleges of Education of Mohanlal Sukhadia University Udaipur, Rajasthan. He opined that India would have had Smart Villages by this time had we followed implementation of Gandhiji's Nai Talim in letter and spirit over the last 73 years. The Workshop on 23 Sept 2020, had 100 participants from Colleges of Education affiliated to the University.

4 VENTEL Workshops were conducted for Principals and Faculty Members of GCERT affiliated DIETs and Colleges of Education in Gujrat on 22<sup>nd</sup> Dr T S Joshi, Director, GCERT was the Chief Guest.



24 Participants (Principals and Faculty Members) of Affiliated Colleges of Education Satavahana University, Karimnagar, Telangana on 23<sup>rd</sup> Sep.

46 Participants (Principals and Faculty Members) of GCERT affiliated DIETs and Colleges of Education in Mehsana, Surat, Tapi, Vadodara, Chhattauidapur, Valsad and Dang Districts of Gujarat participated in VENTEL Workshop on 23<sup>rd</sup> Sep.



A total of 141 Workshops with 4900 participants were conducted. Resultantly 1698 VENTEL Cells were formed.

Each institution will have a VENTEL Cell that will work on various activities to integrate Vocational Education, Nai Talim and Experiential Learning into the curriculum.

After the workshop, institutions will have a VENTEL Action Planning Committee that will ensure the implementation of VENTEL activities in their respective institutions.

## Rural Entrepreneurship Development Cell (REDC) Workshops

MGNCRE is encouraging Higher Educational Institutions across India to set up Rural Entrepreneurship Development Cell (REDC). Several workshops have been conducted with the objectives – to understand the vision of REDC; appreciate the need for a REDC Action Plan Committee in the Institution; identify aspects relevant to REDC in campus and neighbourhood villages; appreciate the importance of

institutionalising REDC Action Plan for sustainable action; promoting Rural Entrepreneurship; become aware of/Share few best practices in the areas of Rural Entrepreneurship, Rural Engagement and Institutional Responsibility; share examples/case studies in RED; gain clarity on the documentation of REDC Activities; and prepare for implementation of REDC Action Plan

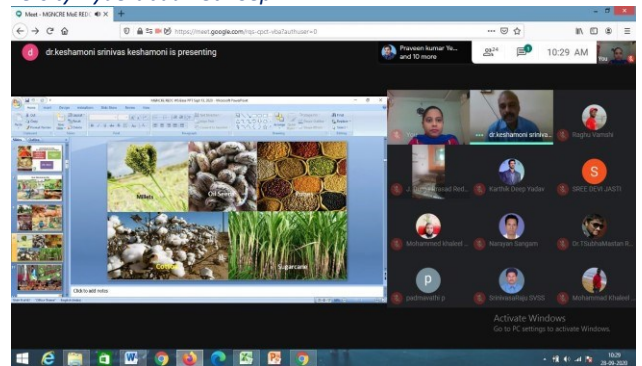


**Chairman MGNCRE  
Dr. W G Prasanna Kumar  
addressing the Online Rural  
Entrepreneurship  
Development Workshop for  
affiliated colleges of Anna  
University, Tamil Nadu -  
17th September**

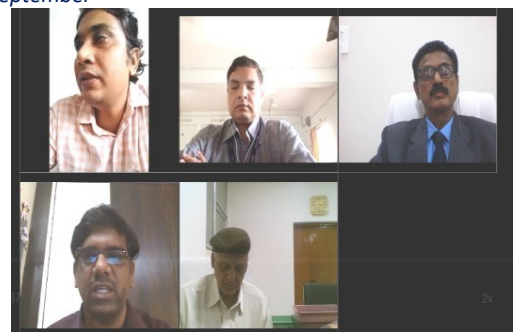
### Rural Entrepreneurship Development Cell (REDC) Workshops September 2020

S No	State	Workshops	Participants	RED Cells
1	Uttar Pradesh	3	190	41
3	Assam	1	20	6
4	Gujarat	2	80	28
5	Telangana	3	65	35
6	Karnataka	5	79	50
7	Andhra Pradesh	6	129	90
8	Maharashtra	6	117	57
9	Tamil Nadu	19	133	198
10	Kerala	5	90	48
12	Haryana	6	84	69
13	Madhya Pradesh	1	26	21
14	Chattisgarh	3	40	35
15	West Bengal	6	381	96
16	Rajasthan	3	58	20
17	Punjab	2	24	20
	<b>Total</b>	<b>71</b>	<b>1516</b>	<b>814</b>

Online Rural Entrepreneurship Development Workshop was organised for MBA Institutions affiliated to Jawaharlal Nehru Technological University Hyderabad 28th Sep.



Honorable Vice-Chancellor of Rashtrasant Tukadoji Maharaj Nagpur University (RTMNU), Maharashtra, Dr. Subhash Chaudhari delivered the inaugural address in the Online Workshop on Rural Entrepreneurship Development to the Principals of Affiliated Colleges on 8th September



Chattisgarh Swami Vivekanand Technical University, 25<sup>th</sup> Sep.

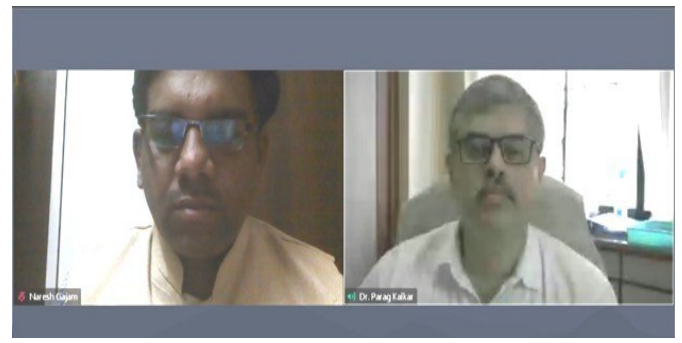
**Rural Entrepreneurship** implies entrepreneurship emerging in rural areas, a force that mobilises other resources to meet unmet market demand, an ability to create and build something from practically nothing.



Sidho Kanho Birsha University, Purulia, West Bengal on 19<sup>th</sup> September in presence of Hon'ble VC Dr Dipak Kumar Kar

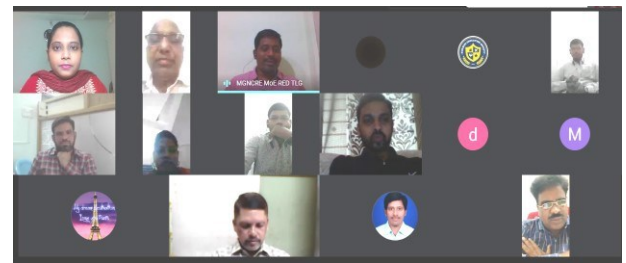
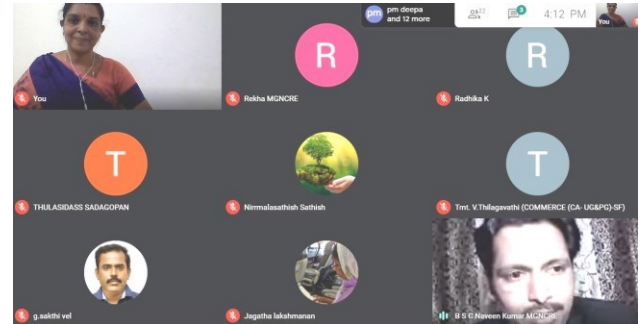


Saurashtra University, Gujarat on 23rd Sep. in presence of Hon'ble VC Dr. Nitin Kumar M. Pethani



Workshop for affiliated colleges of SPPU, Maharashtra on 26th Sep. Dr. Parag Kalkar, Dean of SPPU was the Chief Guest.

Workshop for affiliated colleges of Bharathiar University and Anna University, Tamil Nadu 18th September



Online Rural Entrepreneurship Development Action Plan Workshop BBA and MBA Colleges affiliated to Osmania University, Hyderabad, Telangana on 23rd September

## FPO/FPC-Business School Connect (FBSC) Workshops

The present Education system considers Work and Education as separate entities which resulted in a new National Education Policy focussing on Vocational Education and Experiential Learning. From the past few years, MGNCRE is working to promote Experiential Learning and has conducted several FDPs and Workshops for the faculty of Education Colleges. Formation of FPO/FPC-Business School Connect (FBSC) cell and connecting it to the Higher Educational Institutions is the first step towards bonding Work and Education together. The practical challenges of FPOs/FPCs will be made a

part of Management curriculum in the form of case studies that gives practical exposure to the students while the solutions provided by the faculty and students will help the FPOs/FPCs to achieve their goals. A WIN-WIN situation for both sides. To bring this concept into reality, MGNCRE is conducting workshops for FPOs/FPCs with the objective of understanding their requirements and to extend professional help as per their requirements. Constitution of FBSC Cell lead by its CEO is prerequisite to be the part of the Workshop. MGNCRE has identified few areas like product marketing strategies, building

network and technological upgradation where the professional help is required by FPOs/FPCs. The FBSC cell will offer internships/apprenticeships for the BBA/MBA graduates of B-Schools to seek professional help from the students. The objective of FBSC workshops is to understand the challenges and concerns of FPOs/ FPCs and link them with the business management schools nearby to get professional support. These schools can take students of BBA/MBA as interns so that some of their concerns can be addressed through the projects and there can be a mutually beneficial association.

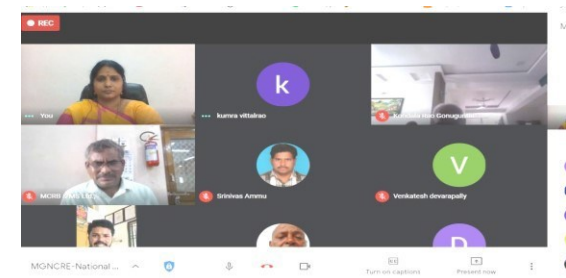
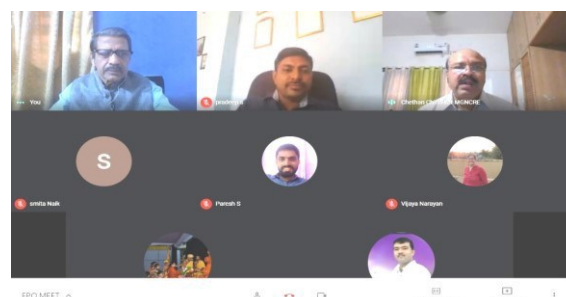
**FPO/FPC-Business School Connect (FBSC) Workshops  
September 2020**

S No	States	Works hops	Participants	FBSC Cells
1	Uttar Pradesh	14	134	127
2	Andhra Pradesh	4	51	51
3	Uttarakhand	2	11	8
4	Telangana	6	57	29
5	Maharashtra	20	198	195
6	Haryana	6	53	8
7	Bihar	7	60	10
8	Karnataka	4	40	23
9	Gujarat	5	50	50
10	Kerala	5	41	34
11	Madhya Pradesh	1	9	8
12	Chhattisgarh	2	20	20
13	Tamil Nadu	3	36	28
14	Odisha	3	30	30
15	Jharkhand	1	10	10
16	Rajasthan	1	6	5
17.	Himachal Pradesh	3	24	24
	<b>Total</b>	<b>87</b>	<b>830</b>	<b>636</b>

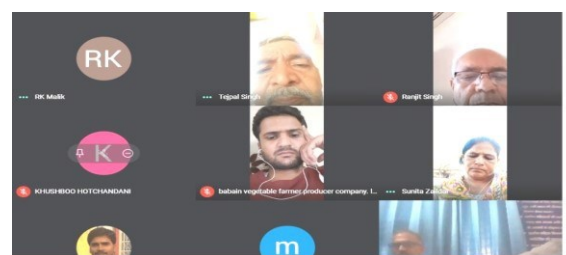
*One day workshop for FPOs in Aurangabad, Chandrapur, Gondia, Yavatmal and Nashik districts of Maharashtra 25<sup>th</sup> Sep.*



*10 One-day FBSC workshops were conducted with FPO representatives from Bihar, Gujarat, Maharashtra, Haryana, Telangana, UP,HP, and Karnataka 25<sup>th</sup> Sep*



*12 One-day FBSC workshops were conducted with the FPO representatives from Maharashtra, Gujarat, Telangana, Haryana, Uttarakhand, and Karnataka on 24<sup>th</sup> Sep.*

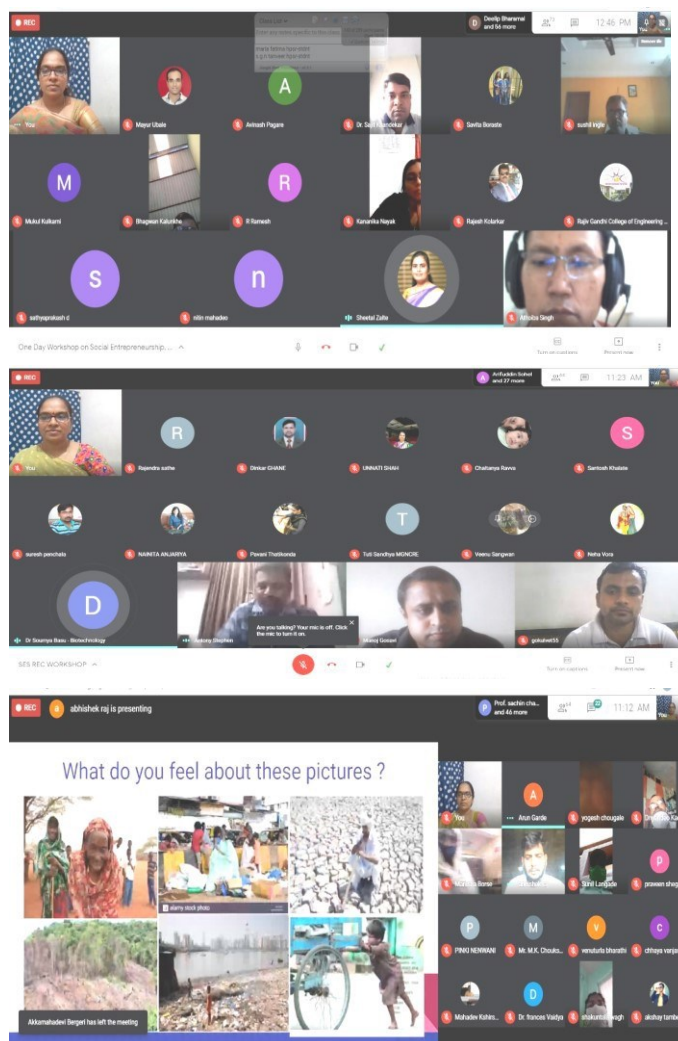


**FBSC Workshop Objectives**

- *Understand the vision of FBSC cell*
- *Appreciate the need for a FBSC Action Plan*
- *Identify aspects relevant to FBSC for Academic Institutions and neighbourhood villages*
- *Promoting Rural Entrepreneurship*
- *Become aware of/Share few best practices in the areas of Rural Entrepreneurship and Rural Engagement*
- *Share examples/caselets/cases of FPOs / FPCs*
- *Prepare for implementation of FBSC Action Plan*

Social Entrepreneurship, Swachhta and Rural Engagement Cell Action Plan (SES REC) Workshops			
September 2020			
S.No	State	Participants	SES REC Cells
1	Maharashtra, Telangana, Kerala, Karnataka and Goa	573	306
2	Chattisgarh, Haryana, Gujarat, Andhra Pradesh	367	241
3	Madhya Pradesh, Bihar, Himachal Pradesh	236	20
4	Tamil Nadu, Gujarat, Andhra Pradesh	222	15
5	West Bengal, Karnataka, Maharashtra	170	10
<b>Total</b>		<b>1568</b>	<b>592</b>

Given that higher education institutions are regarded as the custodians of knowledge in society, by implication they have an important role to play in enhancing social entrepreneurship in education system. These core ideas and concepts were learned in an interactive mode. Ideas of social entrepreneurship and innovative social change were derived from the participants. In addition, the significance of HEIs and their role that includes the enhancement of high-level skills training through the provision of human resources to strengthen social enterprises, services, and infrastructure (in villages especially) was dealt with case studies.



The concept of contributing and preparing the academia and the significantly preparations in terms of socially responsible and conscious of the roles in contributing to the national development effort and social transformation were presented. The concepts of understanding rural diversity and that there is no single approach to rural engagement were established with discussions.

**True education must correspond to the surrounding circumstances or it is not a healthy growth.**

**Mahatma Gandhi**



**महात्मा गांधी राष्ट्रीय ग्रामीण शिक्षा परिषद**  
**Mahatma Gandhi National Council of Rural Education**  
 (formerly National Council of Rural Institutes)  
 Department of Higher Education, Ministry of Education, Government of India



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