

महात्मा गाँधी राष्ट्रीय ग्रामीण शिक्षा परिषद

Mahatma Gandhi National Council of Rural Education

Department of Higher Education, Ministry of Education, Government of India



सत्यमेव जयते



Where there is Rural Wellbeing
there is Universal Prosperity

“The new National Education Policy (NEP) has come at a time when disruptive technology such as artificial intelligence and virtual reality have taken solid routes in many sectors”, said Union Education Minister Shri Dharmendra Pradhan. “These technologies present a number of opportunities for our children and teachers. Our government has announced National Digital Education Architecture (NDEAR), a unifying national digital infrastructure to energise the entire education ecosystem,” he said in his address at the Techspections EDUCATE summit.

“There has been qualitative improvement in the field of education these days” remarked the Union Education Minister at a review meeting. “It is a matter of happiness that the National Education Policy has been implemented in some states in true sense, and skill development is also getting priority.”

Shri Dharmendra Pradhan called upon students to act as catalysts of social change at the grassroots by driving skill development efforts while launching the phase 2 of Mahatma Gandhi National Fellowship (MGNF). He also urged district collectors and academic partner IIMs to facilitate the fellows and script a success story of change through this fellowship.



Paying floral tributes to Mahatma Gandhi on the occasion of Gandhi Jayanthi, Shri Dharmendra Pradhan complimented Prime Minister Shri Narendra Modi for taking forward the legacy of the great Mahatma Gandhi in caring for the environment and for an evocative address spelling out a clear message for inculcating behavioural change, consumption with compassion and for acting both logically and ecologically.

India-Global Education & Skill Summit

The Government of Telangana, Collegiate Education & Technical Education Department and IndiGlobal Media Network (A modern and comprehensive media organization) jointly organised “India-Global Education & Skill Summit”, a three-day mega virtual conference, expo, and awards congregation, from 27th -29th October 2021. The aim is to come up with fresh ideas for further enhancement of the education and skill sector for better nation-building. The three-day mega virtual congregation comprising more than 15 sessions, 20+ states, 100+ education and skill leaders and 3000+ delegates was a one-stop platform unfolding in three components - The conference, Exhibition, and Awards. The Programme Chair Address was given by

Shri Navin Mittal, IAS, Commissioner, Collegiate Education & Skill Education, Government of Telangana.

Chairman MGNCRE
Dr. W G Prasanna Kumar was a keynote speaker. He spoke extensively on Education Rural Concerns Scenario: Challenges,



Best Practices, Innovation and Road Map.

MGNCRE's Skill Development Integration Plans
BMS Degree Programme in Agri Storage and Supply Chain Management to be introduced in about 10 of the institutions where MGNCRE's BBA in Rural Management has been introduced. ...More Inside

PMFME One District One Product (ODOP)

9 States – 27 Workshops – 73 Participants

MGNCRE's ongoing ODOP Project is bringing in the desired outcomes – connecting Higher Educational Institutions with the ODOP approach. PMFME Scheme adopts the One District One Product (ODOP) approach to reap the benefit of scale in terms of procurement of inputs, availing common services and marketing of products. ODOP for the scheme will provide the framework for value chain development and alignment of support infrastructure. The idea is to select, brand, and promote One Product from each District of the country. The Scheme seeks to support micro food processing enterprises through a package of support and services.



Abhivyakti 2021 - 30-31 October - Is Phygital the new normal? - Implications for Business & Development - The Rural Managers' Association of XIM University, Bhubaneswar, organized 'Abhivyakti', an Industry Interface program that accumulates some of the best minds from the field of Rural Management who come together to share their relevant experiences, hurdles faced, their counteractions

along with helping the students of Rural Management understand the need of Rural Management from real-time experiences of their own. **Chairman MGNCRE**, one of the keynote speakers, threw light on PMFME One District One Product (ODOP) Campaign of MGNCRE and the work on Rural Management being done by MGNCRE.

Editor's Note

As we celebrate Mahatma Gandhi's 152nd Birth Anniversary, I salute the great man whose ideals and principles hold good even today. His concern for the environment, Swachhta and Experiential Learning, have been guiding forces for us to embark on several projects which have had highly successful outcomes. I reiterate United Nations secretary-general Antonio Guterres' words as he stressed the need to "usher in a new era of peace and tolerance" on the 'International Day of Non-Violence' and urged countries to pay heed to the peace activist's message of non-violence.

MGNCRE puts forth its Skill Development integration plans. I am delighted to share that apprenticeship based BMS in Agri Storage and Supply Chain Management course with a stipend is to be introduced in about 10 of the institutions where MGNCRE's BBA in Rural Management has been introduced.

The One District One Product (ODOP) campaign for addressing rural entrepreneurship are bringing in encouraging results. 27 ODOP workshops were conducted. These workshops are an excellent opportunity for students to Intern when studying and convert concepts into Skills. The interns will extend professional help and support in marketing and branding of ODOP approach in respective districts across the country.

As part of its agenda to award Green Champions, MGNCRE is evaluating 342 Higher Educational Institutions for which the ground work has been initiated. MGNCRE had earlier awarded 400 HEIs as District Green Champions, working with more than 22,000 Higher Educational Institutions involved in community engagement, Greenery, Water Conservation, Solid Waste Management, Energy Management, Sanitation and Hygiene and Covid Awareness and Preparedness, across the country. The awards were presented by District Collectors/Commissioners/Magistrates. Now, the Council is on the way to award the remaining 332 HEIs of the total of 742 districts in the country, district wise, which will be completed phase wise by February 2022.

17 Cluster Workshops on Vocational Education Pedagogy Action Plan 2021-22 for SCERTs/DIETs/University Dept. of Education/Teacher Training Colleges Task Force were conducted. **The Azadi Ka Amrit Mahotsav Competitions** called by MGNCRE in association with PSSCIVE NCERT Bhopal commemorating 75 years of India's Independence have been successfully completed and the winners announced. A total of 476 winners were given cash prizes from 166 District Institutes of Education and Training (DIET). A total of 428 Vocational Education and Experiential learning workshops engaging 23,126 participants were conducted. The discussions in the workshops were around Nai Talim and subject methodologies, topics around experiential learning and use of tools for different subject methodologies.

I greet my countrymen on the occasion of Gandhi Jayanti. We look up to him for continued inspiration. **"In a gentle way, you can shake the world."**

The MGNCRE Research Projects (Major/Minor Projects) and PhD Fellowships for the year 2021-22 have been initiated and are going full steam. The studies are multidisciplinary with the criteria and priority areas being the public policies implemented by the State and Central Governments focusing or having an element addressing the concerns of Rural India.

The "India-Global Education & Skill Summit", a three-day mega virtual conference, was an enlightening event where as a keynote speaker I had the opportunity to address the distinguished audience on Education Rural Concerns Scenario: Challenges, Best Practices, Innovation and Road Map. The conference was addressed by Shri Navin Mittal, IAS Commissioner Collegiate and Technical Education Department, Government of Telangana, Guest of Honour Dr. Anil Sahasrabudhe, Chairman All India Council for Technical Education (AICTE), Shri Rajesh Aggarwal, IAS Secretary Ministry of Skill Development and Entrepreneurship Government of India, Prof. (Dr) R Limbadri Chairman Telangana State Council of Higher Education (TSCHE), Smt Sri Devasena, IAS Commissioner & Director School Education Department Government of Telangana along

It is encouraging to note that MGNCRE's skill development integration plans are falling in place as BMS Degree Programme in Agri Storage and Supply Chain has been given the go ahead by authorities to be introduced in 10 HEIs where MGNCRE has introduced BBA RM course. Logistics Sector Skill Council (LSC), established by the Ministry of Skill Development and Entrepreneurship (MSDE) through National Skill Development Corporation of India (NSDC), has designed seven Apprenticeship-based UG Degree

with a host of Vice Chancellors, Directors and Heads of HEIs.

I got the opportunity to address the Rural Management Conclave at XIM Bhubaneswar on ODOP and Rural Management. The theme was "Phygital" Technology. Phygital is the concept of using technology to bridge the digital and physical worlds to provide people with unique interactive experiences. After the pandemic, Phygital has become the need of the hour. The focus is on how the businesses have evolved the ongoing pandemic by implementing changes and sustaining them. Indeed, Phygital is the way forward for business sustainability.

Dr. W G Prasanna Kumar
Chairman MGNCRE

Programmes, as per the UGC Guidelines, with the primary objective of creating adequate skills and knowledge for gainful employment at the supervisory level of Management in Logistics Sector. LSC's programmes' core focus is Skill Development, and hence on-the-job-training in the form of Industry Apprenticeship is embedded in the programmes. University Grants Commission, in its Guidelines notified in July 2020, encourages integration of Apprenticeship Training in Degree Programmes.

Dr. Bharat Pathak
Vice Chairman MGNCRE

MGNCRE – Review of Activities – November 2021

- **Skill Development Integration Plans – BMS Degree Programme in Agri Storage and Supply Chain Management** being given the go ahead to be introduced in 10 HEIs where MGNCRE's BBA RM has been introduced
- **Ongoing 25 Minor Research Projects, 24 Major Research Projects, 20 PhD Fellowships**
- **27 District Level Workshops across 9 States with 73 participants - Connecting HEIs with One District One Product (ODOP) approach**
- **476 Winners** announced from **165 District Institutes of Education and Training (DIET)** as part of **Azadi Ka Amrit Mahotsav Competitions**
- **Faculty Development Program on Rural Entrepreneurship and Sustainability** with **57 faculty members**
- **17 Cluster Workshops on Vocational Education Pedagogy Action Plan 2021-22**
- **158 Higher Education Institutions** have conducted **water conservation Activity**. This activity is "Step Up! Conserve Water on Campus". Over **2000 students** are being engaged in water and harvesting assessments in quantifiable terms. **46 colleges** have identified the challenges of Swachhta. The institutions were physically visited and video caselet works are in progress.
- **865 colleges** are engaged in **Campus Survey monitoring and auditing**.
- **5 MoUs** with HEIs for **Rural Management**
- **5 Round Table Meetings** for promoting **Rural Entrepreneurship**
- **UBA – Review Meeting** with **RCIs and PIs**
- **15 AV Lessons** in **BBA RM**

One District One Product (ODOP) PMFME, MoFPI



Connecting Rural/Social Entrepreneurship Development Cells in Higher Educational Institutions with One District One Product (ODOP) Approach under Prime Minister Formalisation of Micro Food Processing Enterprises (PMFME) Scheme

One District One Product (ODOP) approach was introduced to reap the benefit of scale in terms of procurement of inputs, availing common services and marketing of products.

MGNCRE ODOP Workshops October 2021				
S. No.	District	State	Institutions	Participants
1	Patna	Bihar	3	15
2	Udupi	Karnataka	3	4
3	Ambala	Haryana	5	5
4	Bhiwani	Haryana	4	4
5	Sepahijala	Tripura	1	4
6	Dharwad	Karnataka	1	2
7	Haveri	Karnataka	3	13
8	Meerut	Uttar Pradesh	5	19
9	Ajmer	Rajasthan	2	7
Total			27	73

This will provide the framework for value chain development and alignment of support infrastructure. Support for agricultural products would be for their processing along with efforts to reduce wastage, proper assaying, and storage and marketing.

MGNCRE initiated a campaign to connect Higher Educational Institutions in the country with One District One Product (ODOP) Approach. The students will extend professional help and support in marketing and branding of ODOP approach in respective districts across the country.

Industry-Academia partnerships are instrumental in advancing research and creating a skilled workforce, particularly to improve the Rural Economy. The Industry gains employable talent from the Higher Education Institutions (HEIs) with specialist knowledge and practical training. The HEIs benefit by having opportunities to work on relevant technologies and simplifying or resolving problems. As India thrives in the era of digitisation, it is in the enviable position of

having a young tech-savvy population ready to apply its learnings from Engineering, Management & Business Studies to major challenges faced by the Rural Entrepreneurs.

MGNCRE Rural Entrepreneurship Development (RED) Program has been unyielding in promoting interests in HEIs to motivate students to take up Internship, Apprenticeship and Entrepreneurship in Rural Business. The existing RED cells in the various Management and Business Institutions in various districts across India are in the process of linking to the PMFME ODOP Nodal Agency in each district to promote the districts flagship agricultural produce. Interested Final year students will be trained by the District Nodal Officers from respective Districts.

The States would identify the food product for a district, keeping in perspective the focus of the scheme on perishables. A baseline study would be carried out by the State Government. The ODOP product could be a perishable Agri produce, cereal-based product, or a food product widely produced in a district and their allied sectors. An illustrative list of such products includes mango, potato, litchi, tomato, tapioca, kinnow, bhujia, petha, papad, pickle, millet-based products, fisheries, poultry, meat as well as animal feed among others. Besides, certain other traditional and innovative products including waste to wealth products could be supported under the Scheme. For example, honey, minor forest products in tribal areas, traditional Indian herbal edible items like turmeric, amla, haldi, etc.

Why to involve Students from HEIs in implementation of ODOP Scheme?

The Rural Entrepreneur is dealing with challenges in various aspects of the trade including negotiating and getting a fair price, storage, marketing, logistics, procuring payments. Many involved in the Rural business are not Tech savvy and ignorant of the benefits they can get from schemes like PMFME ODOP.

How can Students add value to self and improve the rural economy?

The MGNCRE - REDC certified Institutions can facilitate and send students to the remotest Talukas in the districts in India to survey and seek responses from locals (talukas, district) involved in the rural economy. These include: Individual Enterprises, Farmer Producer Organizations, Self Help Groups, Cooperatives.

Internships offer students the chance to put what they are learning into action, in a real-world environment. This helps students better understand the theories and strategies they have been reading about, cementing the learning process and converting concepts into skills leading to Apprenticeship. Students can make connections who can help them find positions, meet clients, or even make recommendations.

Working in a rural enterprise as an Apprentice will teach the students to take responsibility and they learn how to be independent in assigned tasks. Not only does an apprenticeship give an opportunity to learn and experience, it also makes one take up self-employment and become a job provider.

Students can come up with innovative resolutions with regard to packaging, branding, creating rural to urban marketing linkages, creating a digital market place. The students out in the pursuit of engaging in improving the rural economy can turn Rural Entrepreneurs themselves and be job providers. The Government of India PMFME ODOP scheme extends support (financial and technical) to new applicants to take forward the One District One Product Scheme.

Engagement with KAPPEC to enable collaboration in between HEIs and Rural Entrepreneurs.

MGNCRE approached the State Nodal Agency in Karnataka State, Karnataka State Agricultural Produce Processing & Export Corporation Limited (KAPPEC), Government of Karnataka to initiate a partnership to collaborate on engaging students from HEIs for Internship and Apprenticeship.

Shri M H Banthanal, Managing Director KAPPEC, met in person with MGNCRE's Karnataka core team to discuss the modalities of involving students from Karnataka HEIs. Following this meeting an Online Thought Leadership Session was organised in which District Nodal Officers (JDA, JDH, JDF) and Principals of HEIs from Karnataka Districts participated. Shri Banthanal welcomed all the Institutional Heads and informed that the doors of the Nodal Agency were open for Institutions and Students to leverage the opportunity to help improve the Rural Economy. The MGNCRE RED team in Karnataka is conducting district wise workshops on Rural Entrepreneurship using the One District One Product Scheme.

MGNCRE-REDC are connected to District Nodal Officers through whom students will approach and work with the local Individual Enterprises, Farmer Producer Organizations, Self Help Groups and Cooperatives

ODOP Workshops in Progress

"If you can offer a free tier that provides a lot of value, it will naturally help your product to spread much more rapidly." Faculty members from various Higher Educational Institutions of Sepahijala District in Tripura participated in a workshop and promised to extend support to the rural enterprises in promotion of ODOP product in Sepahijala. Ms. Paramita Chakraborty, District Resource Person, Sepahijala District from Ministry of Food Processing

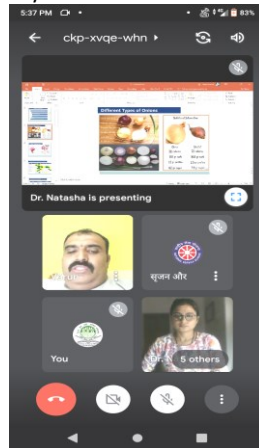
Industries shared her insights during the workshop about ODOP approach under Prime Minister Formalisation of Micro Food Processing Enterprises (PMFME) scheme and explained how this will help the students to become entrepreneurs.

"It is time for every citizen to become "Vocal" about their "Local" products and make them "Global". Participants from various Higher Educational Institutions of Udupi District in

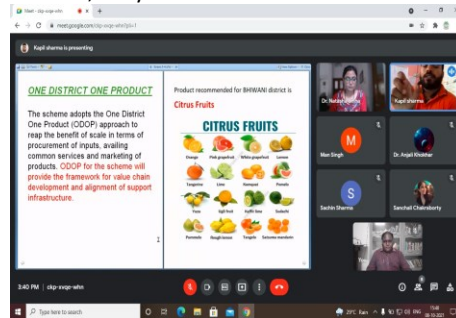
Karnataka expressed their interest for extending support to the rural enterprises in promoting their products. Mr. Suraj Shetty and Mr. B. Abhishek, District Resource Persons from Ministry of Food Processing Industries of Udupi and Bangalore districts shared their insights during the workshop about ODOP approach



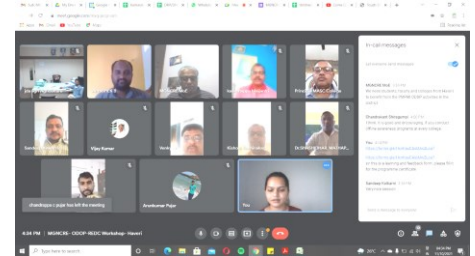
Ambala, Haryana



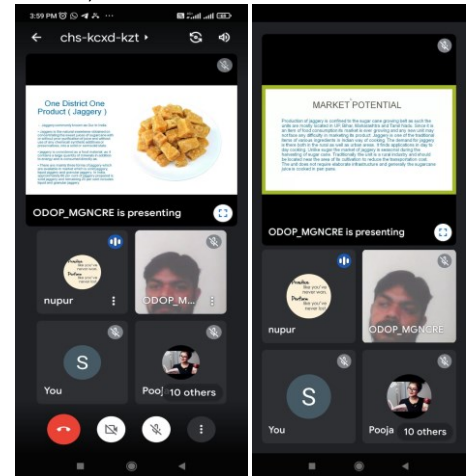
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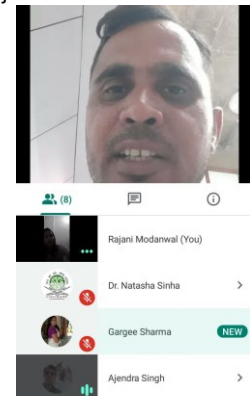
Haveri, Karnataka



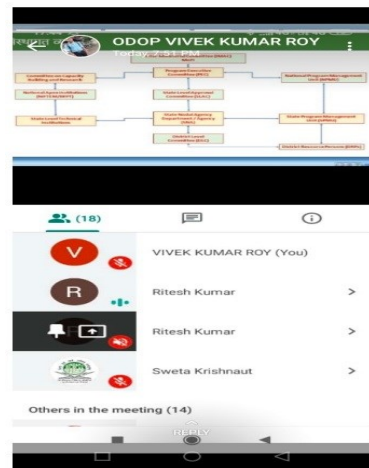
Meerut, Uttar Pradesh



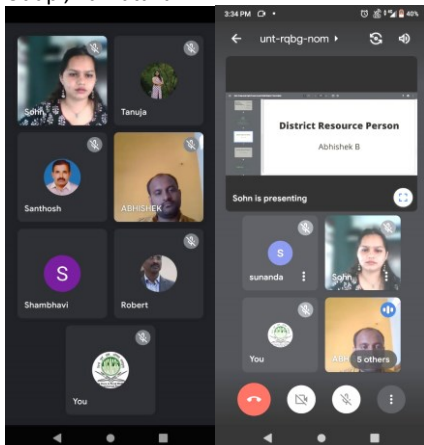
Ajmer, Rajasthan



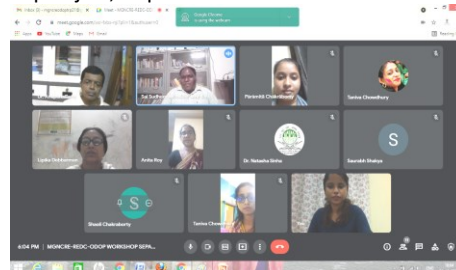
Patna, Bihar



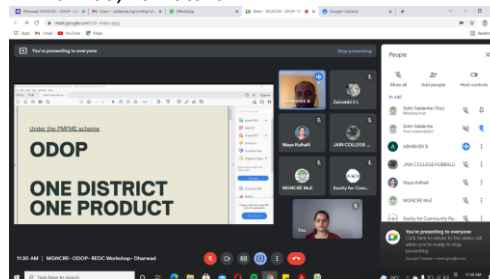
Udupi, Karnataka



Sepahijala, Tripura



Dharwad, Karnataka



Program Agenda:

- Introduction to Rural Entrepreneurship and benefits
- MOFPI PMFME ODOP Scheme
- Collaborating with District Nodal Agency for training and skill development
- Internship through field assignments leading to Apprenticeship and Entrepreneurship
- Awards and Recognition

MGNCRE Skill Development Integration Plans

Empowering Rural Youth by making them Industry-ready

MGNCRE's proposal on apprenticeship based degree programmes – BMS Degree Programme in Agri Storage and Supply Chain Management has been given the go ahead by authorities. This BMS in Agri Storage and Supply Chain Management course comes with a stipend and can be introduced in about 10 of the institutions where MGNCRE's BBA in Rural Management has been introduced.

Logistics Sector Skill Council (LSC), established by the Ministry of Skill Development and Entrepreneurship (MSDE) through National Skill Development Corporation of India (NSDC), has designed seven Apprenticeship-based UG Degree Programmes, as per the UGC Guidelines, with the primary objective of creating adequate skills and knowledge for gainful employment at the supervisory level of Management in Logistics Sector.

LSC's programmes' core focus is Skill Development, and hence on-the-job-training in the form of Industry Apprenticeship is embedded in the programmes. University Grants Commission, in its Guidelines notified in July 2020, encourages integration of Apprenticeship Training in Degree Programmes. The curriculum structure of this degree programme has been developed as per specifications. The degree programme has four teaching semesters and two apprenticeship semesters. Students would get on-the-job training during the apprenticeship training and would receive a monthly stipend of about Rs.9,000/- during Semesters V and VI. This is to empower rural youth by making them industry-ready.

LSC is collaborating with Higher Education Institutions that have potential to admit students to the extent of approved intake. Launching of apprenticeship Embedded Programmes can be taken up on either Collaboration mode or Turn-key mode in University Colleges and/or autonomous colleges affiliated to universities.

Support from LSC: Curriculum Development and Continuous Improvement Designing & offering Allied Courses under MOOC Format; Learning Resources preparation and sharing with faculty and students; Securing Apprenticeship Training (OJT) in Logistics Companies for all students under the provisions of Apprentices Act, 1961; Securing a monthly Stipend of about Rs.9,000 per month during the Apprenticeship Training period for every student as per the Apprentices Act; Linking Resource Persons for teaching courses for which the Collaborating Institution does not have full-time faculty; Assessing the performance & learning of students while in Apprenticeship; Enabling the students, on successful completion of the Degree Programme, to secure final placement in the monthly salary range of Rs.20,000 to Rs.25,000. Annual Assessment of Academic Process in the Collaborating Institution to ensure the effectiveness of programme implementation.

Vocational Education Pedagogy Action Plan 2021-22

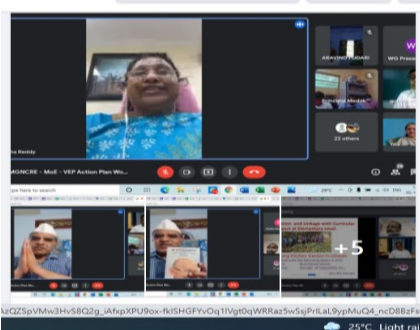
Appreciating Vocational Activity and Experiential Learning

17 Cluster Workshops on Vocational Education Pedagogy Action Plan 2021-22 for SCERTs/DIETs/University Dept. of Education/Teacher Training Colleges Task Force were conducted.

The Objectives of the Vocational Education Pedagogy Action Plan Workshops are to :
 Understand the philosophy of Vocational Education Pedagogy (VEP);
 Become familiar with the 6 types of activities under VEP;
 Identify One District One Crop and Craft and present ways of heroing the crop and/or craft of their district as a sustainable vocational activity undertaken by student teachers as a productive work with economic value;
 Identify ways of integrating D El Ed/B Ed and school curricula to the chosen vocational activity;
 Appreciate that the vocational activity will be an experiential learning activity for the student teachers;
 Become familiar with ways of community engagement based on the local needs through a case study;
 Discuss various ways of experiential learning at the primary level through a case study;
 Identify activities that they will implement in AY 2021-22;
 Appreciate the need for and form a VEP Action Plan Task Force in the institution;
 Activate Task Force for documentation and implementation of Vocational Education.

"There is a lot of stress on Vocational Education and rightly so, as NEP 2020 aims to ensure that by 2025, at least 50% of the learners across schools and higher education systems have exposure to VE and 100% by 2030. For the future primary school teachers, hands-on exposure to vocational activities in their Teacher Education Course would provide experiential learning and this will help them

become teachers who will use the experiential learning in the school curriculum delivery methodology", said **Smt M Radha Reddy, Director, State Council of Educational Research and Training (SCERT),** Telangana during the Online State-Level Workshop on Vocational Education Pedagogy Action Plan 2021-22 organized by MGNCRE on 5th October, 2021.

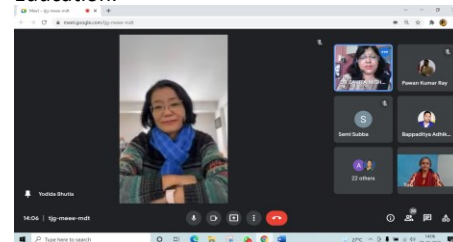


Prof T Prasad of NITIE Mumbai, who was the Guest of Honour, shared practical tips and strategies of "Earn While You Learn" activities at DIETs and ways to integrate them with the school curriculum. Principals and Faculty members of Ten DIETs from Telangana shared interesting ways of integrating Vocational Education Methodology into the D El Ed Curriculum through One District One Product flagship crops and crafts. The workshop was attended by approx. 30 participants comprising Principals and Faculty from SCERT and DIETs of Telangana.

"Generation of income by the student while studying is facilitated; Every student can be involved in some productive work and sell the

items produced" was the feedback shared by participants of the workshop. Shri A Narendar was the coordinator for the workshop from SCERT and also the delivered the concluding remarks.

"Vocational Education consists basically of practical courses through which one gains skills and experience directly linked to a career in future. Time management and meeting deadlines play an important role in success in a vocational course and during their studies students normally produce a portfolio of evidence (plans, reports, drawings, videos, placements), which is taken as a demonstration of students' capabilities for a job. Sikkim University has started Community Engagement & Experiential Learning for their students and students are getting exposure to Vocational Education activities" said **Dr. Yodida Bhutia, Head of Department, Education, Sikkim University** during the Online cluster Workshop on Vocational Education Pedagogy Action Plan 2021-22 organized by MGNCRE on 30th October, 2021 for Sikkim University & Affiliated Colleges of Education.



"Assam DIETs are making the effort to implement experiential learning activities and the school curriculum and text books in Assam will also be revised to facilitate experiential learning." **Principal of DIET Karbi Anglong Assam, Smt. Kakrai Teronpi**

In Assam University Silchar and DIETs Assam workshop was conducted on 22nd October where Prof. Ajay Kumar Singh, Head of Department, Education was the Chief Guest and 40 participants comprising Principals, Heads of Departments, Faculty members of Assam University and affiliated colleges & DIETs of Assam shared interesting ways of integrating vocational Education Methodology into the B.ED. & D.EL.ED Curriculum through one District One Product (ODOP) flagship crops and crafts like ginger, mustard products, pineapple, chilli, potato, banana, potato, bamboo and cane.

In Dibrugarh University Assam workshop was conducted on 24th October where Dr. K. P. Gogoi, Head of Department, Education was the Chief Guest and 50 participants comprising Principals, Heads of Departments, Faculty members of Dibrugarh University and affiliated colleges and DIETs of Assam participated and submitted Action Plan.

In Tezpur University Assam workshop was conducted on 26th October where Prof. Nil Ratan Roy, Head of Department, Education was the Chief Guest and 95 participants comprising Principals, Heads of Departments, Faculty members of Tezpur University & DIETs of Assam participated, submitted Action Plans and shared interesting ways of integrating vocational Education Methodology into the B.ED. & D.EL.ED Curriculum. Task force was formed in all three universities, affiliated colleges and DIETs of Assam.

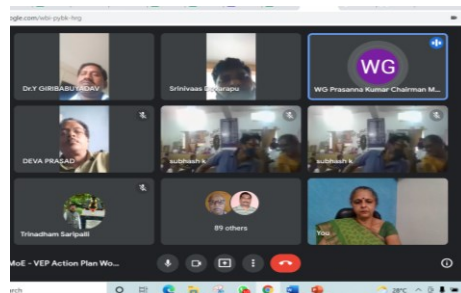


“Vocational Education is like air, it is essential to life and we should strive to immerse students in real life experiences which make use of the hand to impact the heart and the head.” said **Dr W G Prasanna Kumar, Chairman MGNCRE** during the Online State-Level Workshop on Vocational Education

Pedagogy Action Plan 2021-22 organized by MGNCRE on 19th October, 2021 for SCERT Faculty and DIETs of Andhra Pradesh.

Dr Y Giribabu Yadav, Professor SCERT, Andhra Pradesh and coordinator of the Programme, in his concluding remarks said, “AP DIETs are making the effort to implement experiential learning activities and the school curriculum and text books in AP will also be revised to facilitate experiential learning.”

120 participants comprising Principals and Faculty members of 13 DIETs and SCERT Andhra Pradesh shared interesting ways of integrating Vocational Education Methodology into the D El Ed Curriculum through One District One Product flagship crops and crafts like sugarcane, mango, banana, aqua, lace, maize, coconut and coir products.

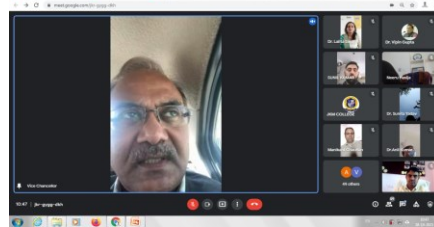


Workshops were also conducted at SCERT Haryana, Dept of Education, CBLU Bhiwani, Haryana, and SCERT New Delhi.

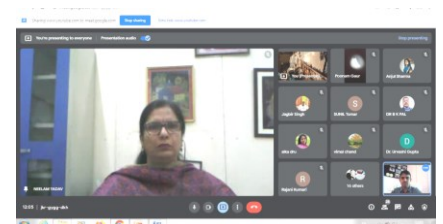
Director SCERT Dr Rishi Goel , Deputy Director Dr Sunil Bajaj, Smt Seema Vadawa, Alka Rani, Smt Rajesh Yadav participated on behalf of SCERT and all the DIETs of Haryana faculty members and Principals also joined the workshop.



Vice Chancellor Prof Raj Kumar Mittal, Dr Jitender Bhardwaj Registrar and the entire faculty members of Education Department of CBLU, Bhiwani, Haryana faculty members and Principals B. Ed. colleges also joined the workshop.



Joint Director Dr Nahar Singh and Smt Neelam Yadav participated on behalf of SCERT and all the DIETs of Delhi faculty members and Principals also joined the workshop.



The workshops focused on practical skill-based steps, precautions and tools for Experiential Learning and Work Education with Community Engagement component in it. Through a structured process, the workshops enabled understanding of Vocational Education Pedagogy to achieve specific outcomes



“Vocational Higher Secondary Education (VHSE) was innovated in Kerala in 1983 and at present, there are 389 schools in the state imparting VHSE in 47 restructured courses with NSQF Curriculum. Teachers are trained in Vocational Education and Professionals are trained in Pedagogy. The Industry Institution Interaction Cell of VHSE creates partnerships that help in OJT support. Sector Skill Councils are our external examiners.” said **Shri K Jeevan Babu, Director, General Education, Kerala** during the Online State-Level Workshop on Vocational Education Pedagogy Action Plan 2021-22 organized by MGNCRE on 12th October, 2021. **Dr J Prasad, Director SCERT, Kerala**, delivering the Presidential address said, *“Knowledge driven growth requires education systems that develop the highly skilled, flexible human capital needed to compete in global markets. Kerala Vocational Higher Secondary Education emphasizes on Professional, Vocational and Workplace, the major three aspects of learning.”* **Shri Anil Kumar, Deputy Director (Curriculum), VHSE**, who was the Guest of Honour, said that he looked forward to the Vocational Education Pedagogy integration into the DIET students’ curriculum that will enable in building Experiential Learning Activities for the student teachers. Dr Shaji, Head IIC VHSE and Dr Renjith Subhash from SCERT Kerala also spoke on the occasion. Chairman MGNCRE congratulated Directorate of General Education Kerala for being visionary and a role model in implementing a successful model of Vocational Education which other states should adopt. Principals and Faculty members of 13 DIETs from Kerala shared interesting ways of integrating Vocational Education Methodology into the D El Ed Curriculum through One District One Product flagship crops and crafts like tapioca, coir, pineapple, coconut, screw pine fibre. The workshop was attended by 13 Principals and 30 Faculty from GED, VHSE, SCERT and DIETs of Kerala.

Ongoing PhD, Major and Minor Research Projects - Enhancing knowledge in various dimensions of policy formulation as well as implementation – MGNCRE’s Research Projects are ongoing with 20 PhD Research fellowships awarded for studies on the outcomes of public policies implemented by the State and Central Governments focusing or having an element addressing the concerns of Rural India; 24 Major Research Projects with focus on curriculum development. The Studies will enhance the knowledge in various dimensions of policy formulation as well as implementation while at the same time support in developing Curriculum with the specific inputs; 22 Minor Research Projects which will help in handling policy formulation as well as implementation dimensions thereby contributing to constructive policy making. MGNCRE called for Indian Public Policy Researchers and Implementation Review Organisations/Research Organisations for the MGNCRE Research Projects (Major/Minor Projects) and PhD Fellowships for the year 2021-22. The proposed studies could be multidisciplinary or may belong to a social science discipline. The criteria and priority areas are the public policies implemented by the State and Central Governments focusing or having an element addressing the concerns of Rural India.

District Green Champions Swachhta Action Plan District Level Cluster Workshops

"Step Up! Conserve Water on Campus".

158 Higher Education Institutions have conducted water conservation Activity. This activity is "Step Up! Conserve Water on Campus". Over 2000 students are being engaged in water and harvesting assessments in quantifiable terms. 46 colleges have identified the challenges of Swachhta. The institutions were physically visited and video caselet works are in progress. 865 colleges are engaged in Campus Survey monitoring and auditing.



Water Conservation Experts! – HEIs Stepping in to do their bit for Water Conservation – Reporting their Achievements

ITM University, Raipur
Pandit Deen Dayal Upadhyay Institute Of Agricultural Sciences Manipur
DB Pamba College, Parumala
Siksha 'O' Anusandhan Bhubaneswar
JIS School Of Polytechnic Kalyani WB
Dasmesh Girls College Chandigarh
The Quaide Milleth College For Men, Chennai
SP College Sirohi
Janki Devi Memorial College (JDMC), University Of Delhi
School Of Allied Health Sciences Salem TN

Govt. Degree College Nowshera J&K
Wagdevi College Of Engineering Warangal
St. Peter's Engineering College Hyderabad
Nadar Saraswathi College Of Engineering And Technology Theni TN
Govt Degree College For Women Anantnag, J&K
KG Reddy College Of Engineering & Technology Hyderabad
Sri Ramachandra Institute Of Higher Education And Research Chennai
Ayya Nadar Janaki Ammal College Sivakasi
Thiagarajar College Madurai

Rural Management/Rural Entrepreneurship

Faculty Development Program on Rural Entrepreneurship and Sustainability was conducted in association with Bharathiar University, Coimbatore. 57 faculty members across the country participated.

The rural economy has a vast potential for development through micro, social and innovative enterprises. Higher Educational Institutions need to contribute to Rural Enterprise and Rural Entrepreneurship. It needs capacity building and human resources development in the critical areas of market linkages, rural entrepreneurship, rural technology development, microfinance, livelihoods and skill development, natural resources management, management of agriculture and technical assistance in the areas of health, education, management of village sanitation and infrastructure development.

This Faculty Development Programme on Rural Entrepreneurship and Sustainability for

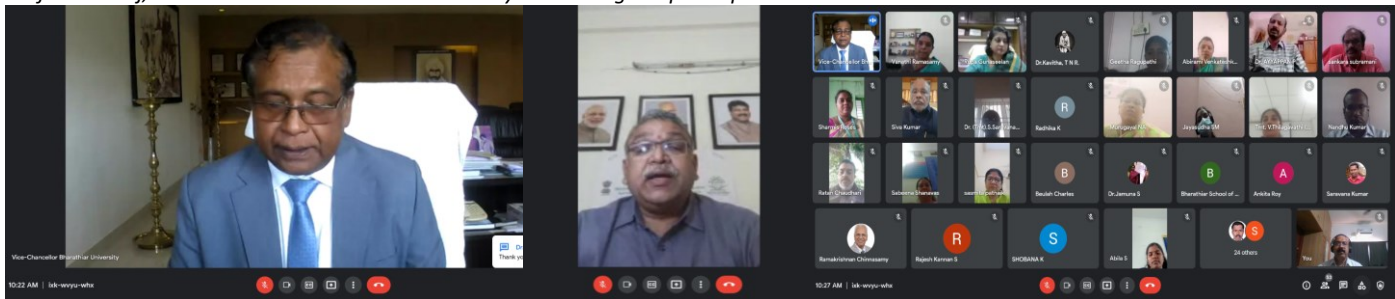
faculties and scholars of universities, colleges and higher education institutions is designed to hone and develop thoughts on the recent and required knowledge about Entrepreneurship in Rural prospect. The speakers and experts are specialists in their field with vast ground experience as well as rich experience in academics.

Objectives: 1. To familiarize with Rural Entrepreneurship. 2. To understand Future Trends of Entrepreneurship. 3. To familiarize with Research in Rural Context: Issues and Concerns. 4. To understand Marketing Orientation for Rural Enterprises. 5. To know about Financial Assistance Available for Rural Entrepreneurship. 6. To understand Marketing

Sustainability of Rural Enterprises. 7. To understand the expectations from the Rural Marketers: HR Perspectives.

Learning Outcomes: The participants will be able to: 1. Familiarize with Rural Entrepreneurship, the Present and Future Trends of Entrepreneurship. 2. Acquaint with Issues and Concerns of Rural Research. 3. Familiarize with Marketing Orientation for Rural Enterprises. 4. Recognize Financial Assistance available for Rural Entrepreneurs. 5. Recognize the expectations from the Rural Marketers: HR Perspectives.

Prof. P. Kaliraj, Vice Chancellor Bharathiar University addressing the participants



Chairman MGNCRE addressing the participants

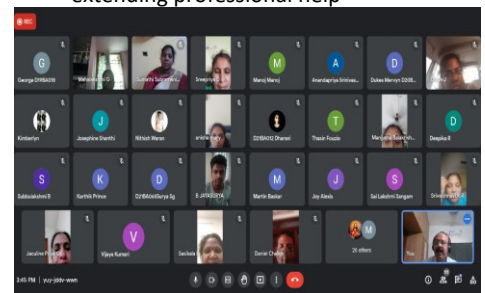
One District One Product (ODOP), Logistics in Agricultural Sector and Entrepreneurship Development Programs

Gram Swaraj Pathways in association with Shri Sangameshwar Arts, Commerce, Science, BCA, BSW & PG (M Com & MSW) College, Chadchan and Rani Channamma University, Belagavi. **How villages can become self-sufficient by incorporating ODOP, Logistics and Entrepreneurship in villages.** On 5th October 2021, the faculty members from 26 HEIs shared their views on ODOP, extending

professional help to the needy in and around Belagavi District.



On 26th October 2021, faculty members from 16 HEIs shared their views on ODOP, extending professional help



Rural Entrepreneurship/ Rural Management Round Table Meetings

1. University of Madras, Chennai - to incorporate Rural Management programs and be a part of ODOP
2. Shri Krishna Das Jajoo Grameen Seva Mahavidyalaya, Wardha, Maharashtra have started working with the nearby villages with their 120 students to implement ODOP and also registered one FPC
3. Vivek Vardhini School of Management, Koti, Hyderabad - to start entrepreneurship programs for the management students and also start few skill development activities
4. Chandigarh Business School of Administration - to conduct one FDP and a cluster level meeting to initiate ODOP in their district and also start some courses for their management students
5. Patrician college of Arts and Science - to get associated to improve the performance of their students in entrepreneurship, social entrepreneurship and also help incorporate ODOP from their institution.



5 MOUs were signed for exploring, extending and strengthening mutual relationship for promotion of professional education in Rural Management by sharing the facilities and expertise –

1. University of Madras, Chennai, Tamil Nadu
2. Patrician College of Arts and Science, Chennai, Tamil Nadu
3. Chandigarh Business School of Administration, Great Mohali, Punjab
4. Vivek Vardhini School of Management, Koti, Hyderabad
5. Shrikrishnadas Jajoo Grameen Seva Mahavidyalaya, Wardha, Maharashtra

Azadi Ka Amrit Mahotsav

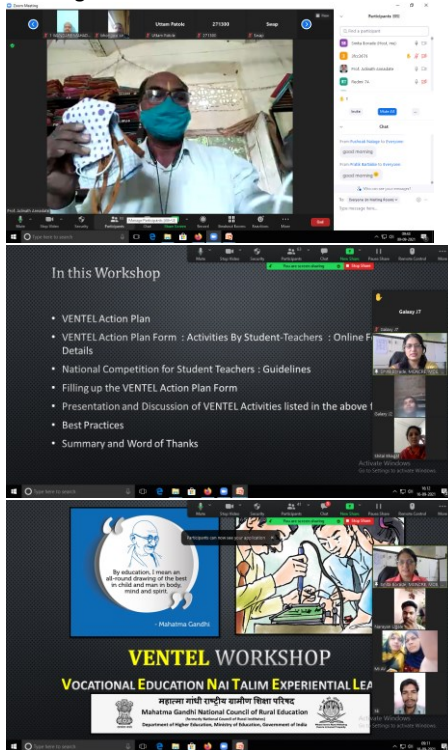
Nai Talim Vocational Education and Experiential Learning Activities in DIETs

Students of District Institutes of Education and Training (DIETs) who have Vocational Education Nai Talim and Experiential Learning (VENTEL) Cells have participated in the Azadi Ka Amrit Mahotsav Competitions from 15th August to 5th September.

476 Winners were announced from 166 District Institutes of Education and Training (DIET) as part of Azadi Ka Amrit Mahotsav Competitions who were awarded cash prizes.

MGNCRE, in association with PSSCIVE NCERT Bhopal Called for Azadi Ka Amrit Mahotsav Competitions commemorating 75 years of India's Independence. 428 Vocational Education and Experiential learning workshops in total engaging 23,126 participants were conducted in District Institutes of Education and Training (DIET) in the states of Uttar Pradesh, Maharashtra, Bihar, Chhattisgarh, Madhya Pradesh, Rajasthan, Uttarakhand, Jammu and Kashmir, Gujarat, Mizoram, Delhi, Sikkim and West Bengal. The focus areas include Vocational Education, Self-reliance (Atmanirbharta), Swachhta and Health and Community Engagement. The discussions in the workshops have been around Nai Talim and subject methodologies, topics around experiential learning and use of tools for different subject methodologies. 18,481 Action Plans related to at least one vocation were received. Contests called as part of Azadi Ka Amrit Mahotsav highlighted the

importance and need of vocation and honouring people engaged in the vocation in the neighbourhood.



476 Winners were announced and awarded Partial List.....

#	DIET/Instn.	# Winners
1	Agartala Tripura	3
2	Agra	3
3	Ahmedabad Gujarat	3
4	Ahmednagar MH	3
5	Aizawal Mizoram	3
6	Aligarh	3
7	Amarawati MH	3
8	Aurangabad MH	3
9	Azamghar	3
10	Baghatpat	3
11	Bagodar Jharkhand	3
12	Bansi Siddharthnagar	3
13	Barmer	3
14	Bastar Chhatisgarh	3
15	Basti	3
16	Baswa Dausa	3
17	Bhaban's CTE Tripura	3
18	Bhadohi	1
19	Bharatpur	3
20	Bharuch	3
21	Bhuj	3
22	Bongaigoan	3
23	Bruasagar Jhansi	3
24	Bulandshahr	3
25	Buldana	3

"I would revolutionize college education and relate it to national necessities. There would be degrees for mechanical and other engineers. They would be attached to the different industries which should pay for the training of the graduates they need" Mahatma Gandhi



महात्मा गांधी राष्ट्रीय ग्रामीण शिक्षा परिषद
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