

## महात्मा गाँधी राष्ट्रीय ग्रामीण शिक्षा परिषद

**Mahatma Gandhi National Council of Rural Education**  
Department of Higher Education, Ministry of Education, Government of India



***“Let us create more opportunities for women artisans, vendors and entrepreneurs. Let us light up lives of others, especially women and be Vocal For Local” ... Union Minister of Education and Skill Development and Entrepreneurship Shri Dharmendra Pradhan***



**Leading From the Front** - boosting and strengthening the skill ecosystem in the country, identifying barriers in employment generation, creating credible plans for enhancing economic output and promoting livelihood ..

Union Minister of Education and Skill Development and Entrepreneurship at a Women's Entrepreneurship Program. Climate change, biodiversity loss and complex current & global challenges are changing the nature of skilling & jobs. We need to embrace technology and adapt to the changing nature of work to be future-ready.

Shri Pradhan stated that the National Education Policy 2020 outlines the vision to lay emphasis on promotion of Indian languages. Going forward, language learning will be promoted as skill with formal credit earning system, he added. The Minister said that the country is celebrating Azadi ka Amrit Mahotsav to mark 75 years of India's independence. The initiatives launched today will facilitate our students to embrace the linguistic diversity of our nation and sensitize them about the richness of our culture, heritage and diversity, he added.

On the occasion of Deepavali, Shri Dharmendra Pradhan greeted people and urged them to share their knowledge, skills and expertise as to dispel the darkness of ignorance.

### Endeavour to Introduce Skill Based Education

#### Skilling Rural Youth

**Students practice the skills, earn while they learn and prioritize rural areas for working with an organization....**

At the behest of MGNCRE, Commissionerate of Collegiate Education Telangana and Skills Councils organised an Interaction with Principals of Degree Colleges from Telangana about Integrating Skills in Higher Education. **15 Colleges will initiate these graduate programs in 2022-23.** The unique endeavour was about briefing the participants on incorporating different degree programmes, their handholding for apprenticeship and fine-tuning faculty members involved. This was to ensure that students practice the skills, earn while they learn and prioritize rural areas for working with an organization.



**Sri Navin Mittal**, IAS, Commissioner of Collegiate Education, Telangana; **Chairman MGNCRE Dr W G Prasanna Kumar**; **Sri Mohit Soni**, Chief Executive Officer, Media & Entertainment Skills Council; and **Prof. S. Ganesan**, Head, Education Initiatives, Logistics Sector Skill Council were the distinguished participants who spoke eloquent about the skill integrated and apprenticeship-based UG Degree Programmes. Sri Navin Mittal urged Government colleges to choose the skill integrated undergraduate programmes so that the respective councils can facilitate the colleges to start these courses from the upcoming academic year of 2022.



## Editor's Note

***I wish a Happy Deepavali to my countrymen hoping that the lights brighten our lives and dispel the fears and tribulations of the past!***

I thank Sri Navin Mittal, IAS, Commissioner of Collegiate Education, Telangana; Sri Mohit Soni, Chief Executive Officer, Media & Entertainment Skills Council; and Prof. S. Ganesan, Head, Education Initiatives, Logistics Sector Skill Council who gave meaningful insights into skill integrated and apprenticeship-based UG Degree Programmes. At the behest of MGNCRE, Commissionerate of Collegiate Education Telangana and Skills Councils organised an Interaction with Principals of Degree Colleges from Telangana about Integrating Skills in Higher Education. 15 Colleges will initiate these graduate programs in 2022-23. The effort was about briefing the participants on incorporating different degree programmes, their handholding for apprenticeship and fine-tuning faculty members involved. This was to ensure that students practice the skills, earn while they learn and prioritize rural areas for working with an organization. This was a great endeavour as a national mission for skilling our rural youth.

“Skill and Work are Inseparable from Education” was the webinar organized by IGNOU, School of Education on the occasion of National Education Day commemorating the birthday of Maulana Abul Kalam Azad. I had the honour of addressing the webinar. Recognising that the future growth of India will depend on greater skill development, the National Policy for Skill Development aims to create a skilled workforce of 500 million by 2022. This itself is a yardstick by which we can gauge the importance of skill development and to integrate it into the education system of the country. Therefore, a curriculum that values and finds a balance between both skills and knowledge needs to be the goal of education. A Conference was held online on “Social Work Curriculum under National Education Policy” where deliberations and suggestions regarding the current social work curriculum were held and the way forward discussed.

Faculty members from 12 Higher Educational Institutions shared their views on One District One Product (ODOP) in workshops for extending professional help and sharing expertise. The ODOP Institutional Level workshops with District nodal agencies through Rural Entrepreneurship Development Cells formed as part of MGNCRE's initiative to develop rural entrepreneurship are for addressing rural entrepreneurship among Higher Education Institutions and for promoting Industry-Academia interaction.

Faculty Development Program on Implementation of Case Discussion Methodology in Rural Entrepreneurship and Social Entrepreneurship was to transact any course effectively using case methods; appreciate the various aspects of Rural Management, Rural Entrepreneurship and Social Entrepreneurship, and foresee opportunities for internship, apprenticeship and entrepreneurship.

We have signed 6 MoUs. for exploring, extending and strengthening mutual relationship for promotion of professional education in Rural Management by sharing the facilities and expertise. A text book on Rural Management - Management of Cooperatives and FPOs was published. Governance and management of cooperatives and FPOs are keys to rural development and aligned growth. Success of AMUL, IFFCO, Mahagrapes, and Mulkanoor is mainly due to management structure, awareness, linkages and partnerships and overall vision of the institutions. This book is going to be helpful for all those who want to understand various aspects of cooperation, under institutional framework.

We conducted 6 Cluster Workshops on Vocational Education Pedagogy Action Plan 2021-22 for SCERT+DIETs/ University Dept. of Education and Teacher Training Colleges Task Force at Tripura University, Palamuru University, SCERT and DIETs Punjab, Kurukshetra

University, Veer Bahadur Singh Purvanchal University and Dr. Ram Manohar Lohia Avadh University.

Our monthly Swachhta Activity - **Score Up! Toilets on Campus** – engaged over 3100 students in self-evaluation of the sanitation and hygiene status on campus (Toilets, Kitchens, canteens and campus on whole) in quantifiable terms. 1200 colleges were engaged in Campus Survey Monitoring and Auditing strategically. The Higher Educational Institutions are being oriented for Sustainability and Campus Swachhta. Self-assessment tools have been demonstrated and applied. The reports will be studied and evaluated by MGNCRE based on which the HEIs will be chosen as District Green Champions. MGNCRE had earlier awarded 400 HEIs as District Green Champions. Now, the Council is on the way to award the remaining 342 HEIs district wise (of the total of 742 districts), which will be completed phase wise by February 2022.

**Dr. W G Prasanna Kumar**  
**Chairman MGNCRE**

The primary objective for which a student joins an educational programme is to gain Knowledge, Skill, and Attitude in a given discipline. Acquiring the relevant Knowledge, appropriate Skill, and Attitude will make the student industry-ready for gainful employment. Keeping this in mind, the New Education Policy 2020 encourages educational institutions to embed skill components in their educational programmes. The Commissionerate of Collegiate Education Telangana and MGNCRE organised an Interaction about Integrating Skill in Higher Education. The Logistics Sector Skill Council presented the importance of the agri-logistics sector to the economy, and the apprenticeship-based UG Degree Programme in 'Agri-storage and Supply Chain' and briefed the participants on integration of skill in the degree programme.

MGNCRE as part of its UBA activities, conducted field visits in association with Gram Panchayat in four villages. Challenges and Issues have been identified through participatory and Community Engagement. As part of women entrepreneurship programme, Skill Training Course on Mogum Work for Rural Women in adopted villages was conducted by a UBA Participating Institute. 40 BBA Students from Sri Venkateswara Vidya Peeth Degree College and PG college, Visakhapatnam were awarded Marketing Research Internships by Cartula Health India Pvt Ltd in association with MGNCRE. This is to make the students aware about rural health needs at a grass root level and improve student knowledge and understanding of Indian health care requirements.

The vision of our Prime Minister Shri Narendra Modiji's “Skill India” and “Make in India” are laudable. This can happen only if we equip our young people with skills that are required to meet the demands of our rapidly growing economy. Given the energy, enthusiasm and innovativeness, young people of our country have the potential to contribute immensely to the socio-economic development of our nation. They should be placed at the forefront of building the economy of the country. This is a high priority agenda item for us. It is the collective responsibility of Government, the Private Sector and our Development Partners to design and implement practical programmes to generate decent employment, reduce poverty among the youth and economically empower them to play a more meaningful role in the development and upliftment of their communities and the nation at large.

**Dr. Bharat Pathak**  
**Vice Chairman MGNCRE**



# One District One Product (ODOP) Campaign – Encouraging Rural Entrepreneurship under PFMME, MoFPI

## Logistics in Agricultural Sector and Entrepreneurship Development Programs



Workshops for extending professional help and sharing expertise on One District One Product (ODOP) were conducted.

ODOP Institutional Level workshop with District nodal agencies through Rural Entrepreneurship Development Cells formed as part of MGNCRE's initiative to develop rural entrepreneurship was conducted by Seshadri Rao Gudlavalleru Engineering College, Vijayawada, Andhra Pradesh. A Glovill workshop for students and faculty members for facilitating entrepreneurship was also conducted.

**1. Chandigarh Business School of Administration** conducted a program for a cluster of Higher Educational Institutions on **“A New Dimension for Entrepreneurship and Employment: A Step Towards Atmanirbhar Bharat”**



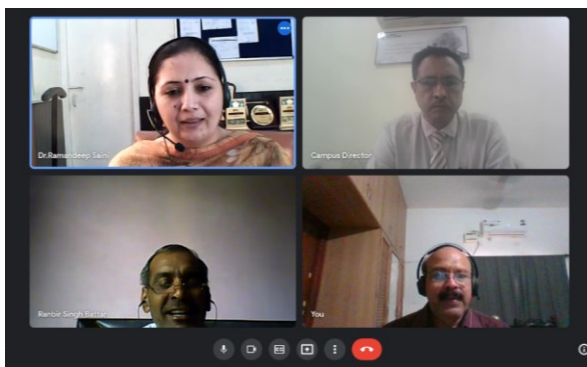
**2. Institute of Management and Information Science (IMIS) Bhubaneswar** organised a workshop on **“New Age Entrepreneurship and Employment: An Initiative Towards Atmanirbhar Bharat”** where faculty members from 12 Higher Educational Institutions shared their views on One District One Product (ODOP).



Dr. K K Beuria, Campus Director, IMIS, Bhubaneswar



Dr. Sharad Jha, Senator, London (Alumni, IMIS)



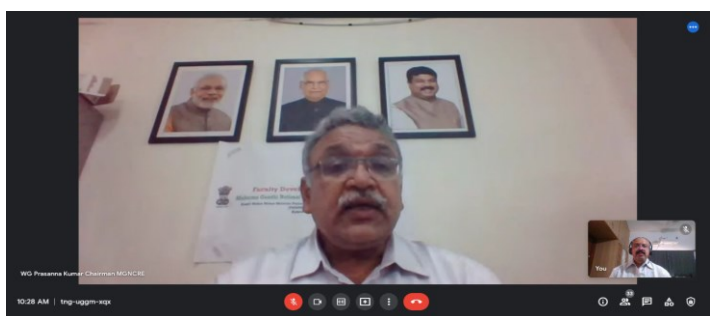
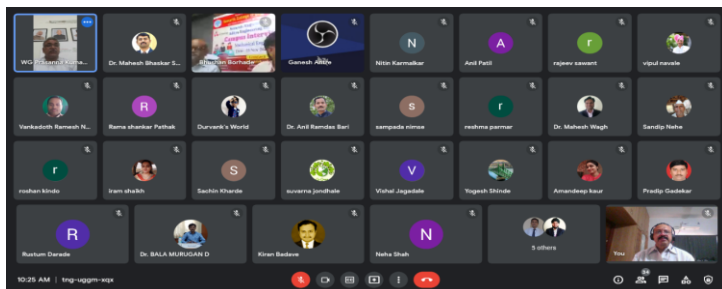
MGNCRE initiated the One District One Product (ODOP) campaign for addressing rural entrepreneurship among Higher Education Institutions and for promoting Industry- Academia interaction. ODOP provides internship opportunities when studying and converting concepts into Skills. Each district needs to take up respective ODOP product and find ways of improving product quality, managing the surplus agri-produce and work on creating rural to urban (farm to home) marketing linkages which may help the rural agripreneur improve his/her income. 15 Interns were selected for One District One Product campaign. The interns will extend professional help and support in marketing and branding of ODOP approach in respective districts across the country. Five faculty members of each HEI are made team leaders for 1. Internship and Apprenticeship with Rural Enterprises 2. Initiating Rural Entrepreneurship 3. Networking with Rural Manufacturers 4. Developing Rural Technological Interventions 5. Grooming students to be Rural Entrepreneurs. Each Institution will be awarded an Institutional Certificate of Recognition.



## Faculty Development Program on Implementation of Case Discussion Methodology in Rural Entrepreneurship and Social Entrepreneurship

A Faculty Development Programme was conducted in association with Samarth Group of Institutions, Belhe, Maharashtra where 67 faculty members across the country participated. The objectives were to transact any course effectively using case methods; appreciate the various aspects of Rural Management, Rural Entrepreneurship and Social Entrepreneurship, and foresee opportunities for internship, apprenticeship and entrepreneurship.

*Dr. Nitin Karmalkar, Vice Chancellor, Savitribai Phule University, Pune, Maharashtra addressing the FDP*



*Chairman MGNCRE addressing the participants*

**The topics discussed were -**

- Integrating case discussion as a bridge to link your teaching & scholarship, Consolidation of Takeaways
- Entrepreneurship and the way ahead for our Country
- Knowledgeable Resource Persons across India
- Marketing Sustainability in Rural Organizations with reference to ODOP
- Role FPCs, NABARD, KVIC and District Offices to promote Entrepreneurs
- Rural Development, Registration and operations of organizations
- Future trends in Entrepreneurship, HEIs and Rural Development a new dimension

### Case Discussion for Rural Management and Rural/Social Entrepreneurship

Case discussion methodology is essential experiential learning methodology for training in problem solving. Case discussion methodology for promoting management education especially rural management is proposed here. The rural economy has a vast potential for development through micro, social and innovative enterprises. Higher education Institutions need to participate in contributing in the management of Rural Enterprise and encouraging Rural/Social Entrepreneurship. It needs capacity building and human resources development in the critical areas of market linkages, rural entrepreneurship, rural technology development, microfinance, livelihoods and skill development, natural resources management, management of agriculture and technical assistance in the areas of health, education, management of village sanitation and infrastructure development.

Thus, the case discussion methodology enables the participants for a multi-disciplinary approach to tap the emerging and growing opportunities in the public and private domains of rural sector. This program will dwell into specially identified rural oriented courses that cover general principles of management and the core subjects provide students with active learning, decision making and inter personal skills.

The context and the focus are rural. This program stands out for its rural engagement component- in-depth rural field exposure, duration and frequency. It has three components of field engagement and learning opportunities for students, covering a Government Organization, a NGO and a commercial rural enterprise like a co-operative or social business enterprise. Vast online repositories through university libraries and other digital media provide a unique ability for Higher Education Institutions to share success and failure case studies and experiences in ways that were unimaginable earlier.

### Why this FDP?

- ✓ To appreciate experiential learning methods of teaching
- ✓ To familiarize with the Case Teaching Methodology
- ✓ To analyse and make sense of a case
- ✓ To promote the development of skills including: communication, active learning, critical thinking, decision-making and metacognitive skills
- ✓ To apply course content knowledge, reflect on knowledge
- ✓ To utilize Case Discussion for teaching Rural Management, Rural and Social Entrepreneurship.

### Learning Outcomes

- ✓ Recognize the need for the course, internalize and take ownership of it
- ✓ Transact any course effectively using case methods
- ✓ Appreciate the various aspects of Rural Management and Rural Entrepreneurship, Social Entrepreneurship
- ✓ Foresee opportunities for internship, apprenticeship and entrepreneurship
- ✓ Understanding of efficacy in case discussion methodology for interdisciplinary topics
- ✓ Think creatively and develop empathy while designing structure of role play in case discussion methodology.





## Azadi Ka Amrit Mahotsav

**Round Table Meetings** were conducted at Higher Educational Institutions for promoting BBA Rural Management and promotion of interaction with Industry for promotion of participation of academic institutions in One District One Product intervention.

1. Sri Rama Himalayan University to start BBA in Rural Management program for third semester students
2. Chandigarh School of Business Management
3. IMIS, Bhubaneshwar Odisha
4. Jayanarayan Vyas Vishwavidyalay, Jodhpur
5. University of North Bengal, Kolkata
6. Ayya Nadar Janaki Ammal College, Tamil Nadu

**Rural Management - Management of Cooperatives and FPOs**  
First Edition  
MoE Government of India  
Ministry of Education

A text book on Rural Management - Management of Cooperatives and FPOs was published. Governance and management of cooperatives and FPOs are keys to rural development and aligned growth. Success of AMUL, IFFCO, Mahagrapes, and Mulkanoor is mainly due to management structure, awareness, linkages and partnerships and overall vision of the institutions. This book is going to be helpful for all those who want to understand various aspects of cooperation, under institutional framework. This book also covers legal, operational and structural aspects of these institutions.



**6 MOUs** were signed for exploring, extending and strengthening mutual relationship for promotion of professional education in Rural Management by sharing the facilities and expertise –

1. University of Kashmir, Jammu & Kashmir
2. Kurukshetra University, Haryana
3. Mohanlal Sukhadia University, Udaipur, Rajasthan
4. Govt. Commerce and Arts College, Gujarat
5. Ayya Nadar Janaki Ammal College, Sivakasi, Tamil Nadu
6. Auxilium College (Autonomous) Vellore, Tamil Nadu

## Nai Talim Vocational Education and Experiential Learning Activities in DIETs

**476** Winners were announced from **166** District Institutes of Education and Training (DIET) as part of Azadi Ka Amrit Mahotsav Competitions who were awarded cash prizes. Students of District Institutes of Education and Training (DIETs) who have Vocational

Education Nai Talim and Experiential Learning (VENTEL) Cells have participated in the Azadi Ka Amrit Mahotsav Competitions from 15th August to 5th September. MGNCRE, in association with PSSCIVE NCERT Bhopal Called for Azadi Ka Amrit Mahotsav Competitions commemorating 75 years of India's Independence. Contests called as part of Azadi Ka Amrit Mahotsav highlighted the importance and need of vocation and honouring people engaged in the vocation in the neighbourhood.

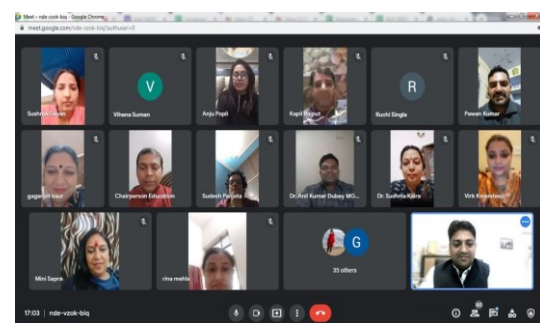
| 476 Winners were announced and awarded<br>Partial List in continuation..... |                          |           |
|---|--------------------------|-----------|
| #   | DIET/Instn.              | # Winners |
| 26  | Bundi                    | 3         |
| 27  | Burdwan WB               | 3         |
| 28  | Cachar                   | 3         |
| 29  | ChainpurJharkhand        | 3         |
| 30  | CTE Turki                | 3         |
| 31  | Dakshin Dinajpur WB      | 3         |
| 32  | Dantewada Chhatisgarh    | 3         |
| 33  | Daporijo                 | 3         |
| 34  | Darrang                  | 3         |
| 35  | Daryaganj Delhi          | 3         |
| 36  | Deoria                   | 3         |
| 37  | Dhemaji                  | 3         |
| 38  | Dholpur                  | 3         |
| 39  | Dhuburi                  | 3         |
| 40  | Dhule                    | 3         |
| 41  | Dibrugarh                | 3         |
| 42  | Dimahasao                | 3         |
| 43  | Dongargarh Chhattisgarh  | 1         |
| 44  | Dumran                   | 1         |
| 45  | Dungarpur                | 3         |
| 46  | Durg Chhatisgarh         | 3         |
| 47  | East Sikkim Sikkim       | 3         |
| 48  | East Singhbhum Jharkhand | 3         |
| 49  | Etawah                   | 3         |
| 50  | Firozabad                | 3         |

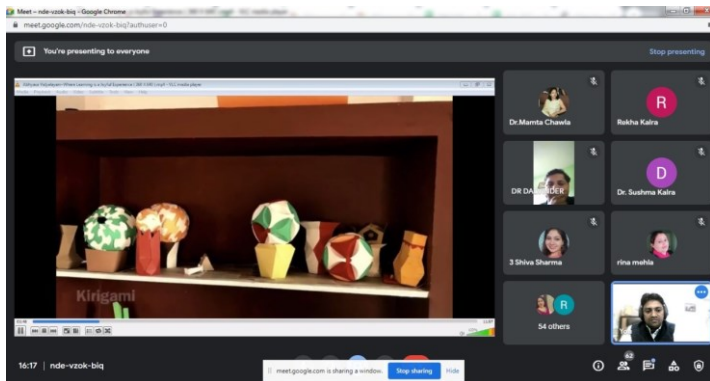
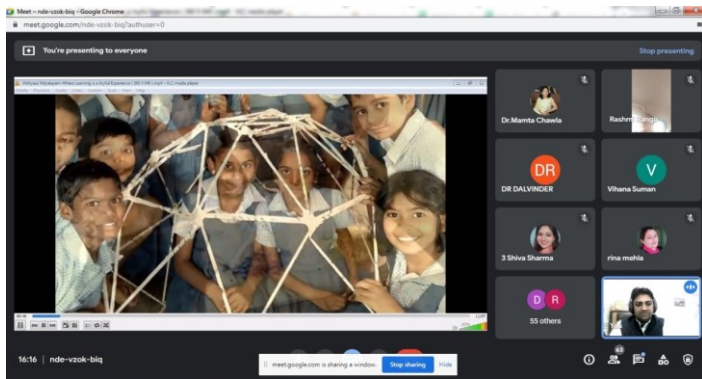
### Vocational Education Pedagogy Action Plan 2021-22 *Appreciating Vocational Activity and Experiential Learning*

**6 Cluster Workshops** on Vocational Education Pedagogy Action Plan 2021-22 for SCERT+DIETs/ University Dept. of Education + Teacher Training Colleges Task Force were conducted at Tripura University, Palamuru University, SCERT and DIETs Punjab, Kurukshetra University, Veer Bahadur Singh Purvanchal University and Dr. Ram Manohar Lohia Avadh University.

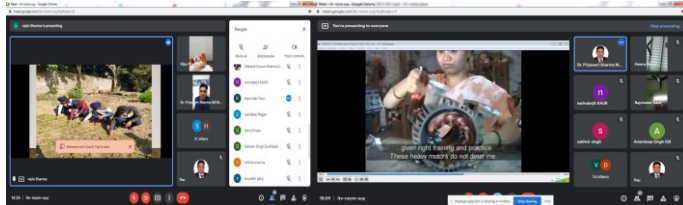
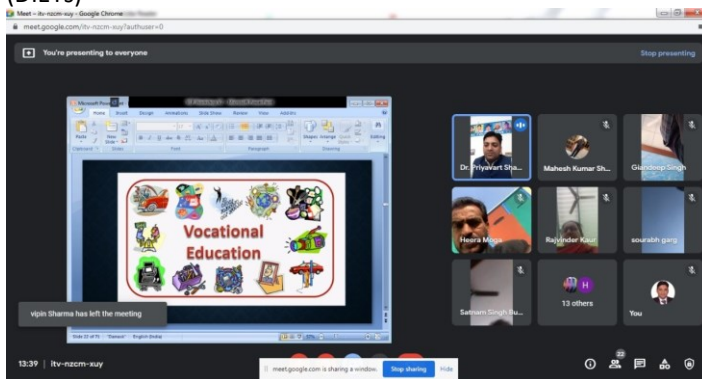
|            |               |  |
|------------|---------------|--|
| 11/11/2021 | Tripura       | Tripura University                               |
| 26/11/2021 | Telangana     | Palamuru University, Mahabubnagar                |
| 22/11/2021 | Punjab        | SCERT and DIETs Punjab                           |
| 27/11/2021 | Haryana       | Kurukshetra University, Kurukshetra              |
| 29/11/2021 | Uttar Pradesh | Veer Bahadur Singh Purvanchal University Jaunpur |
| 29/11/2021 | Uttar Pradesh | Dr. Ram Manohar Lohia Avadh University Ayodhya   |

Vocational Education Pedagogy Workshop conducted with Kurukshetra University, Kurukshetra, Haryana - Prof. Anil Vashishth, DSW KU Kurukshetra was Chief Guest.

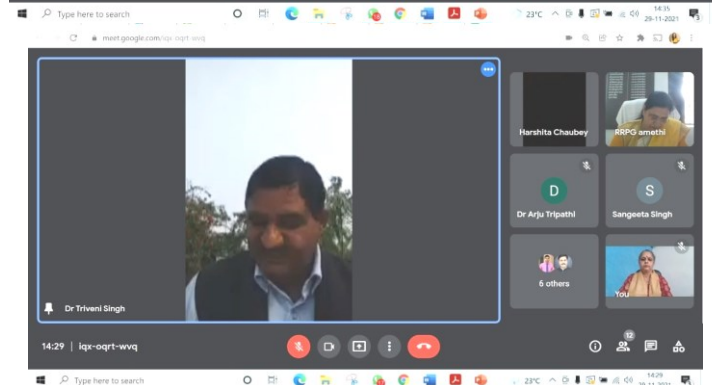
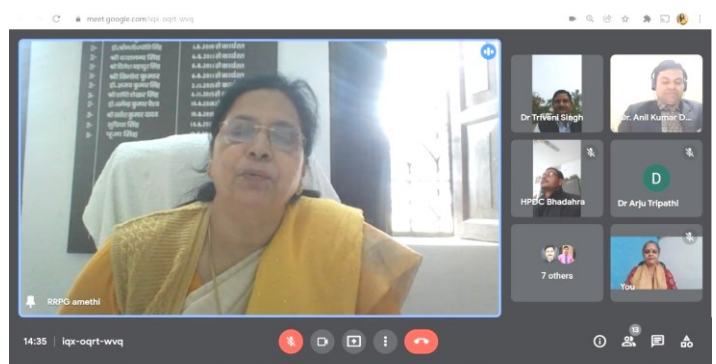




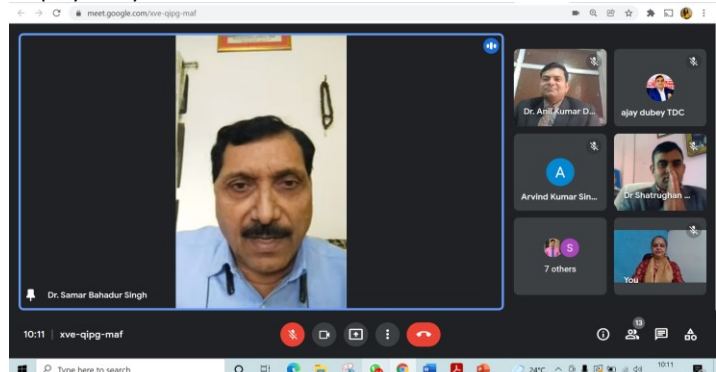
Vocational Education Pedagogy Workshop conducted with SCERT Punjab and District Institutes for Education and Training (DIETs)



Dr. Lajo Pandey, Presiding Officer, Dr. Ram Manohar Lohia Avadh University Ayodhya along with faculty members of associated and affiliated colleges of the university participated in the Vocational Education Pedagogy Workshop under the aegis of MGNCRE. The discussions revolved around "how to make students acquire livelihood skills". Dr. Triveni Singh, the special guest and speaker of the program, and former Principal of RR PG College, while appreciating all the programs of the Government of India, said that today the Government of India has declared Akhand Bharat, Ek Bharat Shreshtha Bharat, Unnat Bharat, self-reliant India, and along with MGNCRE's programs we can go a long way towards making India self-reliant.

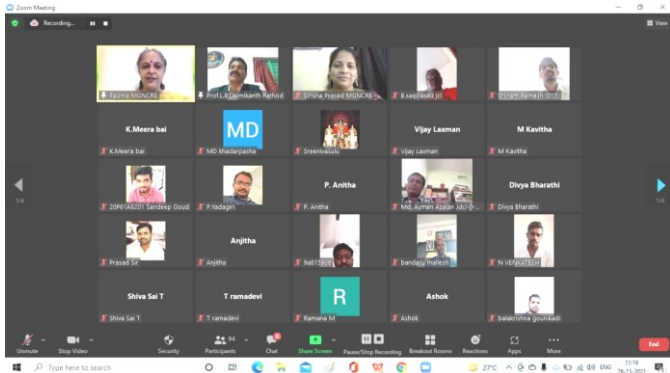


Dr. Samar Bahadur Singh, Dean of Veer Bahadur Singh Purvanchal University, together with faculty members of associated and affiliated colleges of the University spoke about the importance of vocational education, skill development, entrepreneurship and employability in the workshop organized by MGNCRE. Dr. Singh said that now there is a need for new employment generation to make the traditional business alive, to prepare the youth of the country for entrepreneurship and employability.



"We welcome MGNCRE's workshop that integrates vocational skills into the teacher education curriculum; which will help student teachers manage their life; education is not about knowledge alone; holistic education through integration of Vocational Education is the need of the hour", said Prof. Laxmi Kanth Rathod Vice Chancellor Palamuru University during the Online State Level Workshop on Vocational Education Pedagogy Action Plan 2021-22 organized by MGNCRE. Principals and Faculty members of B.Ed and Govt. Colleges of Teacher Education affiliated to Palamuru University shared interesting ways of integrating Vocational Education Methodology into the B.Ed Curriculum through One District One Product flagship crops and crafts. Millets being the main crop for Mahabubnagar district, many ideas were shared during the workshop by enthusiastic and excited participants to promote their district's crop. The workshop was attended by approx. 110 Principals and Faculty from Palamuru University College of Education and Affiliated colleges.





"We are inspired by this workshop. We will integrate the beauty of local crafts and crops with teacher education and school curriculum as a part their experiential learning. We will take it up as an Abhiyan in our district duly keeping the provisions and recommendations of the NEP 2020," said participants after attending the workshop. "We learnt how to coordinate Hand Heart and Head and why we should enable students for productive work with economic value through vocational education". An overview of MGNCRE's Vocational Education Action Plan 2020-21 was presented by MGNCRE Resource Persons who facilitated interactive discussions on integration of One District One Product of various districts into Vocational Education Pedagogy Action Plan 2021-22.

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"Vocational Education Pedagogy plays a critical role in skill development and employability. The importance of vocational development can largely be summed up as the difference between theoretical knowledge vs. practical skills," said honorable Vice-Chancellor of Tripura University **Prof. Ganga Prasad Prasain** during the online cluster workshop on Vocational Education Pedagogy Action Plan 2021-2022 organised by Mahatma Gandhi National Council of Rural Education Department of Higher Education Ministry of Education Government of India on 11th November 2021 for Tripura University and Affiliated Colleges of Education.

"Vocational education and training, allows students to gain practical experience in their chosen career path before they even graduate," said Prof. Shyamal Das, Dean, Faculty of Arts and Commerce, Tripura University.

"Just like IITs were set up for building technical skills, on Maulana Abul Kalam's birth anniversary we need to work on integrating vocational education as a pedagogical tool. A vocational activity for a student teacher at a Teacher Education Institute is one which:

- Is undertaken continuously and consistently through the course period;
- Generates income for the students /Institute;
- Enables repetitive skill practice thereby building expertise and proficiency;
- Helps them understand the economics and marketing aspects of the product;
- Uses local resources (One District One Crop/Craft/Product) – promotes Vocal for Local May be taken up as self-employment along with a teaching job, promoting Atmanirbhar Bharat;
- Is given due weightage in the assessment"

**Dr Subhash Sarkar**, HOD Education Tripura University & Coordinator of Workshop in his concluding remarks said, "Tripura University & Affiliated Colleges of Education are making the effort to implement Vocational Education and experiential learning activities and we will explore ways of adding it as a paper in the curriculum."

About 90 participants comprising Principals, Heads of Department, members of Faculty, Research Scholars of Tripura University & Affiliated Colleges of Education of Tripura shared interesting ways of integrating Vocational Education pedagogy into the B.Ed. & D. El. Ed. Curriculum through One District One Product flagship crops and crafts like bamboo, rice based products, Tea products, handicrafts, decorative items from bamboo, pickles from bamboo shoot, Handloom products, bakery products, rubber, dairy based products & multiple food processing.

"Vocational pedagogy enables us to develop models and tools which can help teachers more effectively match teaching and learning methods to the needs of their students and the contexts in which they are working," was the feedback shared by participants of the workshop.

### Swachhta Action Plan – Monthly Activity – Run up to District Green Champion Awards 2021-22

175 Higher Education Institutions have coordinated with MGNCRE for monthly Swachhta Activity- Score Up! Toilets on Campus. Specific activities were held on the World Toilet Day (9th November). This activity engaged over 3100 students in self-evaluation of the sanitation and hygiene status on campus (Toilets, Kitchens, canteens and campus on whole) in quantifiable terms.

78 colleges have sent in their Swachhta Action Plan assessment reports which include areas – water management, solar energy and energy





conservation, greenery management, waste management, land use management, and sanitation and hygiene.

1200 colleges were engaged in Campus Survey Monitoring and Auditing strategically. The Higher Educational Institutions are being oriented for Sustainability and Campus Swachhta. Self-assessment tools have been demonstrated and applied.

The reports will be studied and evaluated by MGNCRE based on which the HEIs will be chosen as District Green Champions. MGNCRE had

earlier awarded 400 HEIs as District Green Champions, working with more than 22,000 Higher Educational Institutions involved in community engagement, Greenery, Water Conservation, Solid Waste Management, Energy Management, Sanitation and Hygiene and COVID Awareness and Preparedness, across the country. The awards were presented by District Collectors/Commissioners/Magistrates. Now, the Council is on the way to award the remaining 342 HEIs district wise (of the total of 742 districts), which will be completed phase wise by February 2022.

## Unnat Bharat Abhiyan

Under Unnat Bharat Abhiyan, considering post COVID-19 situation UBA Participating Institution, Malla Reddy Pharmacy College (MRPC) under Regional Coordinating Institute, MGNCRE conducted field visits in association with Gram Panchayat in four villages - Saidonigadda Thanda, Ravalkol, Athvelly and Gundlapochampally. Challenges and Issues have been identified through participatory and Community Engagement.



As part of women entrepreneurship programme, Skill Training Course on Mogum Work for Rural Women in adopted villages was conducted by UBA Participating Institute , KG Reddy College of Engineering & Technology, Telangana.



Deliberations were held and action plans designed during Round table meeting with Shri. M.Muralidhar Reddy, Chairman and Managing Director, Mallu group foundation, for facilitating activities in water conservation in villages through Unnat Bharat Abhiyan Participating Institutions in association with MGNCRE.



Internships for Students in association with Cartula Health India Pvt Ltd. - 40 BBA Students from Sri Venkateswara Vidya Peeth Degree College and PG college, Visakhapatnam were awarded Marketing Research Internships by Cartula Health India Pvt Ltd in association with MGNCRE. This is to make the students aware about rural health needs at a grass root level and improve student knowledge and understanding of Indian health care requirements.



***If we want to impart education best suited to the needs of the villagers, we should take the vidyapith (university) to the villages. – Mahatma Gandhi***



**महात्मा गांधी राष्ट्रीय ग्रामीण शिक्षा परिषद**  
**Mahatma Gandhi National Council of Rural Education**  
 (formerly National Council of Rural Institutes)  
 Department of Higher Education, Ministry of Education, Government of India



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