



महात्मा गाँधी राष्ट्रीय ग्रामीण शिक्षा परिषद

Mahatma Gandhi National Council of Rural Education

Department of Higher Education, Ministry of Education, Government of India



The Rural Connect

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“The wheels of chariot-National Education Policy 2020- have started rolling with internship, apprenticeship and skilling” said Shri Dharmendra Pradhan, Union Minister for Education and Skill Development and Entrepreneurship as he launched more than One Lakh Internship Opportunities through the All India Council for Technical Education (AICTE) internship portal. These internship opportunities are being offered by **MGNCRE** along with Salesforce, CISCO, and RSB Transmission India Limited. Upcoming internship opportunities are from Ministry of Rural Development, Ministry of Cooperation, and Ministry of Railways.

The internships spanning rural management, mentoring support, networking and programming, cybersecurity, and engineering will be offered through AICTE’s internship portal for enhancing the employment skills of technical as well as higher education students.



“This is exactly what we have envisioned as internship opportunities will open up doors for students to get an understanding of how a particular industry works. Students from Humanities stream also have a great scope for

internship. In the next 3 years, 100 million students should get internship opportunities. Students in remote areas of the country should be facilitated to get internship opportunities. Infact it would be great if people of all ages get internship opportunities as there is no age bar for learning and skilling. This is a welcome step towards creating a productive economy,” stated Shri Dharmendra Pradhan.

Prof. M P Poonia Vice Chairman AICTE delivered the welcome address setting the tone for the need and significance of such internship opportunities. The event was attended by Shri K Sanjay Murthy, Secretary Higher Education, Prof. Anil D Sahasrabudhe, Chairman AICTE, and Prof. Rajive Kumar, Member Secretary AICTE. Dr. Buddha Chandrashekar, Chief Coordinating Officer AICTE, spoke on the internship opportunities and about the organizations giving the internships.

AICTE and MGNCRE Sign MoU for Capacity Building of Higher Educational Institutions through Rural Internship Opportunities

“Students from cities, who, until now, were restricted only to urban life, will now get an opportunity to see the interventions in rural



areas. That is the whole spirit behind the internship program” said Prof. Anil Sahasrabudhe, Chairman AICTE at the MoU signing event. Chairman MGNCRE Dr. W G Prasanna Kumar expressed optimism at the huge opportunities that the MoU would create for urban as well as for rural, tribal and border area students of the country.

MGNCRE’s Rural Internship Program Gets a Fillip with Launch of Internship Opportunities by Shri Dharmendra Pradhan, Union Minister for Education and Skill Development and Entrepreneurship.

One District One Product Program of MGNCRE will now blaze across the country with the launch as more than one lakh internship opportunities are created across the country.



Shri Dharmendra Pradhan launched Rural Immersion Manual and book on Fostering Social Responsibility and Community Engagement. The manual and book were developed by MGNCRE. Dr. T Nagalakshmi Member Secretary MGNCRE updated the Union Minister about the Council’s Rural Management initiatives.



MGNCRE – Year 2021-22 in Review Key Achievements – Impact on 30% of Higher Education Institutions across the Country

National Conferences for District Sustainable Mentors on Sustainable Campuses	2
District Green Champion Awards	400
Key MoUs (AICTE, BBA RM)	66
Workshops on Nai Talim, Rural Immersion, Rural Management, Institutional, ODOP	3004
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Faculty Development Programmes	34
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Rural Management Internships	30
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Major Research Projects	24
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Textbooks on BBA Rural Management	30
Audio Visual Resource Material for BBA Rural Management	412
College Success Stories Compiled (Received 286)	200
Village Visit Videos	200

Editor's Note

A year of tremendous achievement! As we tide over the COVID-19 pandemic scare, MGNCRE has taken a ride over its previous year's successful strategies and achievements and posted unprecedented performance this year too. All targets have been met. The year end was capped by the MoU with All India Council for Technical Education (AICTE) which is for sharing AICTE's platform for internship opportunities in institutional social responsibility, rural community engagement, rural business management, rural entrepreneurship and rural technologies. Inclusion of students from border rural areas and tribal regions of the country for the internship program would build capacities of Higher Educational Institutions from these academically deprived regions and contribute significantly to the development of these regions and create employment opportunities.

I thank Shri Dharmendra Pradhan, Union Minister for Education and Skill Development and Entrepreneurship, for launching more than One Lakh Internship opportunities through AICTE internship portal which includes MGNCRE's internship offerings. I thank the Honorable Minister once again for video inaugurating MGNCRE Faculty Development Centre and guiding us to focus research on rural concerns and flagship programs of the Government that would impact and benefit rural India. Accordingly, we called for and awarded 24 Major Research Projects for studies that will enhance the knowledge on issues addressed and various dimensions of policy formulation as well as implementation while at the same time support in developing Curriculum with the specific inputs; and 25 Minor Research Projects that would have outcomes which will help in handling policy formulation as well as implementation dimensions thereby contributing to constructive policy making. 20 PhD Research fellowships were awarded for studies on the outcomes of public policies implemented by the State and Central Governments focusing or having an element addressing the concerns of Rural India.

Towards the end of the year, MGNCRE invited major and minor action research proposals from scholars of multidisciplinary or social science discipline to carryout research on Rural Management, Swachhta Education, Experiential Learning, Skill Integrated Education, Sustainability in colleges and villages, and Rural Engagement and Institutional Social Responsibility. We have received 106 proposals for Major Action Research and 41 proposals for Minor Action Research projects across the country.

We conducted two National Conferences giving a huge impetus to Sustainability on Campus and the role of Higher Educational Institutions in promoting sustainability initiatives. The first National Conference provided a platform for all District Sustainability Mentors to exchange their views on Campus and Village Sustainability Practices, Rural Immersion, way forward for linkage of faculty and students of Higher Educational Institutions with villages. The second National Conference provided a platform for 20 Master Trainers/District

Sustainability Mentors to share their Action Research Reports wherein they presented lucid coverage of their orientation, their action and research methodologies to identify key mentoring skills and facilitation tools to facilitate sustainability index information collection from at least 50 institutions each from 10 districts in their allotted states.

We are also embarking on collaborating with Human Resource Development Centres (HRDC) across 27 states to conduct 6-day Offline Faculty Development Programs with one day field engagement on Mentoring Skills and Facilitation Skills for Rural Higher Education Institutions.

Team MGNCRE has worked relentlessly towards its mandated targets. Towards the end of the year, we have reverted to offline programs which gives a great sense of well being and eggs us to become more productive. The work achieved this year combines our social responsibilities, community engagement, mentoring and facilitation support, rural management, entrepreneurship, and internships. More importantly experiential learning has been at the forefront of all the workshops and faculty development programs. Our One District One Product (ODOP) campaign has brought in huge response across the states of the country. Our Swachhta Action Plan targets have been met with meticulous planning and execution. MGNCRE has announced 400 District Green Champions 2021-22, taking the total tally to 800. Last year 400 District Green Champions were announced and given certificates by District Collectors, Commissioners, Magistrates, and Administrative Heads. The District Green Champions are continuously working on their sustainability initiatives after being mentored and facilitated by MGNCRE.

We conducted more than 3000 workshops across all the states of the country in online mode covering Nai Talim-Experiential Learning, Vocational Education Pedagogy Action Plan 2021-22 (for SCERT+DIETs/ University Dept. of Education + Teacher Training Colleges Task Force), Swachhta Action Plan Institutional workshops (sustainable campuses and mentoring of District Sustainable Mentors), Rural Management, Rural Immersion, and ODOP.

MGNCRE, UNESCO Chair on Experiential Learning, Work Education and Community Engagement, achieved a milestone by conducting the first Faculty Development Program (FDP) at its own premises. Three FDPs were conducted on Rural Academic Leadership – a need of the hour area. Faculty will not only get to know about Academic Leadership but also how to apply academic leadership in the rural context. The HEIs will become better placed and will get duly recognized by being awarded NAAC, NIRF, NBA and other regional and national credentials. FDPs have also been held on Mentoring for Institutional Social Responsibility and Facilitation for Community Engagement through which 274 District Sustainable Mentors were identified. FDPs were also held on "Building Emotional Intelligence and Resilience-Case Method of Experiential Teaching and Learning"

MGNCRE signed 65 MOUs for exploring, extending and strengthening mutual

relationship for promotion of professional education in Rural Management by sharing the facilities and expertise. We have published two journals on rural education and engagement, 30 text books for BBA Rural Management course, 412 audio-visual resource material for BBA Rural Management, 200 college success stories, and 200 village visit videos.

I reiterate **"the farmer is a rural entrepreneur"** and students who intern with farmers stand to gain candid understanding of the rural regions. I look forward to improved performances and greater achievements in the next year with the support of team MGNCRE.

Dr. W G Prasanna Kumar
Chairman MGNCRE

MGNCRE's rural internships to be provided through AICTE's internship portal will greatly change the rural development scenario as Higher Education Institutions from rural, tribal and border areas of the country will reap the benefits and thereby contribute to creating employment opportunities in these regions.

We have done our part of community outreach by providing psychosocial support services (Each One Reach One! Beat COVID Campaign). Student volunteers were made aware of Swachhta, sanitation and hygiene practices and also trained to provide counselling to COVID affected patients and their families and friends. This worked as a double goal of engaging with students and also making them work for a social and noble cause as per the need of the hour. MGNCRE worked with Higher Education Institutions on a 20-Day Beat Covid Campaign in which student volunteers provided psychosocial support in an online or offline mode to the needy. 1311 Beat-COVID Campaign workshops were conducted by MGNCRE in 27 States covering 412 Districts. The HEIs involved 7,850 Faculty and 68,193 Students. 4,14,751 Students were oriented in these workshops. The effort led to a total Community Reach of 42,96,585 people.

MGNCRE along with Commissioner of Collegiate Education, Telangana, joined with the Skill Development Councils covering Media and Entertainment and Logistics Councils to promote Skill Based Vocational Education in 15 higher education institutions in Telangana.

476 Winners were announced from 165 District Institutes of Education and Training (DIET) as part of Azadi Ka Amrit Mahotsav Competitions in association with PSSCIVE NCERT Bhopal. 428 Vocational Education and Experiential learning workshops in total engaging 23,126 participants were conducted across all states. The focus areas included Vocational Education, Self-reliance (Atmanirbharta), Swachhta and Health and Community Engagement.

MGNCRE as RCI UBA has done its part of contributing to nation building by conducting several knowledge sharing activities in districts of Telangana.

I thank Shri Dharmendra Pradhan for launching the internships and AICTE for collaborating with MGNCRE. The next year's achievements are indeed worth looking forward to as MGNCRE embarks on another year of productive and impactful contribution to the nation.

Dr. Bharat Pathak
Vice Chairman MGNCRE

AICTE and MGNCRE Sign MoU for Capacity Building of Higher Educational Institutions through Rural Internship Opportunities



Prof. Anil Sahasrabudhe, Chairman of All India Council for Technical Education (AICTE), lauded the efforts of MGNCRE for its community outreach programs which have inspired more than 5 lakh

We are proud that MGNCRE has networked with 25000+ Higher Educational Institutions across the country and inspired more than 5 lakh students to contribute to national well-being. Just as children learn in their mothers' laps, the interns will go to mother nature and have

students across the country. He was speaking on the occasion of signing a Memorandum of Understanding (MoU) with Mahatma Gandhi National Council of Rural Education (MGNCRE), Department of Higher Education, Ministry of Education, Govt. of India. The MoU is for sharing AICTE's platform for internship opportunities in institutional social responsibility, rural community engagement, rural business management, rural entrepreneurship and rural technologies.

The MoU was signed by Prof. Rajive Kumar, Member Secretary, AICTE and Dr. W G Prasanna Kumar, Chairman MGNCRE. A host of eminent dignitaries from AICTE and MGNCRE were in attendance for the MoU signing event.



incredible learning experiences. This is a mutual win-win situation for AICTE and MGNCRE as the expertise is shared and knowledge disseminated."



Prof. Sahasrabudhe said *"Students from cities, who, until now, were restricted only to urban life, will now get an opportunity to see the interventions in rural areas. That is the whole spirit behind the internship program. We are fortunate to have such learnings and contribute to the well-being and better life of the country. We share a brotherly association with MGNCRE and have been seeing the exponential growth of the Council over the years.*

Dr. W G Prasanna Kumar, while explaining the several academic, experiential learning, social and rural interventions of the Council, also stated that the MBA Waste Management Program developed by MGNCRE is going on well with 15 Higher Educational Institutions already introducing the program in their institutions. MGNCRE will undertake capacity building initiatives in partnership with Higher Educational Institutions and district level rural enterprises and businesses to boost the participation of students under this internship program. The programs will be designed to meet rural concerns and sustainability environments which would stimulate career pathways adding value to the students' careers and also bring essential and constructive changes in them.

Dr. Buddha Chandrashekhar, Chief Coordinating Officer, AICTE, while asserting the significance and relevance of the current MoU, also called for the inclusion of students from border rural areas and tribal regions of the country for the internship program. *"Building capacities of Higher Educational Institutions from these academically deprived regions would contribute significantly to the development of these regions and create employment opportunities"*, he opined.

National Conferences – Promoting Sustainability in Colleges and Villages

21-22 March and 26-27 March

Providing a Platform for Academia Engagement in

Promoting and Monitoring Sustainable Campus and Sustainable Community Engagement

MGNCRE, in its endeavour to foster rural resilience through linkage of faculty and students of Higher Educational Institutions with villages, has been networking with Higher Educational Institutions and providing continuous inputs in gaining sustainability in campus as well as the adopted villages. Sustainability practices focus on five important areas - sanitation and hygiene, water management, waste management, greenery and energy conservation. In this regard MGNCRE organized 5-day faculty development programs across the country and identified 274 District Sustainability Mentors from those faculty development programs who can promote sustainability practices among the Higher Educational Institutions and villages in their respective districts.

Two National Conferences were held - on Promoting Sustainability in Colleges and Villages 21-22 March 2022 and on Mentoring Skills and Facilitation Tools for Promoting Sustainability in Colleges and Villages for The Master Trainers and District Sustainability Mentors 26-27 March 2022



Dr. T Nagalakshmi, Member Secretary MGNCRE emphasized on doing one's own respective duties by quoting Robert Swan, a British Explorer, ***"The greatest threat to our planet is the belief that someone else will save it"***. She also cited the importance of this conference and how it is going to help the economy by abiding with the action plan of MGNCRE.



"Working for the community and being skilled carry a lot of weightage and that is a recent development as envisaged by NEP 2020. MGNCRE's initiatives of Promoting Sustainability in the colleges and villages lends itself to both", said Dr. S K Jha, Chairman of Mishra Dhatu Nigam Limited (Midhani) while delivering the Chief Guest's address during the valedictory ceremony. Dr D N Dash, Assistant Director, MGNCRE introduced the Chief Guest. Each and every District Sustainability Mentor was presented with a Certificate for their efforts and support in promoting institutional sustainability. Dr. S K Jha appreciated the initiative taken by MGNCRE and congratulated all the DSMs for promoting sustainability which not only helps in environmental concerns but also fosters economic development. He expressed the need for more amenities for MGNCRE to promote more work in the area of Rural Immersion.

The two-day national level conference organized by MGNCRE on 21st and 22nd March 2022 was to understand and share the experiences of District Sustainability Mentors in promoting institutional sustainability. This national conference provided a platform for all District Sustainability Mentors to exchange their views on Campus and Village Sustainability Practices, Rural Immersion, and way forward for linkage of faculty and students of higher educational institutions with villages. The national conference boosted their confidence in promoting sustainable practices among the institutions and villages leading to get internship, apprenticeship and entrepreneurship opportunities in their respective districts.

"There is no conflict between Science and Spirituality" said Dr. C. Umamaheswar Rao, retd. IAS, and MGNCRE Governing Council Member, as he emphasized on addressing several key problems such as deforestation, land degradation, pollution and climate change which draw the immediate attention of the policy makers.

Dr Nandita Pathak who is a Social Entrepreneur and Brand Ambassador for Swachh Bharat Abhiyan and who also worked with Bharat Ratna Shri Nanaji Deshmukh ji shared her experiences in working with Chitrakoot Project, which is a self-reliance Program in 500 villages around Chitrakoot. ***"Participation and transparency-key to the successful implementation of any policy"***, she said.

"Rural internships will create and help rural entrepreneurs in getting potential inputs in scaling their business operations, identifying the scope for creation of employment opportunities through sustainable practices" said Chairman MGNCRE as he shared the genesis and the context and introduced the agenda of the conference.



Snapshots of the National Conference Participants



Bihar

Chhattisgarh

Karnataka

Odisha



Rajasthan, Haryana, Delhi and Punjab

Gujarat

Jharkhand



Andhra Pradesh

Madhya Pradesh

Telangana

“The Farmer is a Rural Entrepreneur. Students need to do their internships with the farmer” –

Dr. W G Prasanna Kumar Chairman MGNCRE

Environmental Sustainability and Green Audit under Swachhta Action Plan for Higher Educational Institutions and their adopted villages has been a key thrust area for the Ministry of Education, Govt of India and MGNCRE is the nodal agency that has been assigned for implementing and monitoring this project across all states and union territories in India. Sustainability practices focus on five important areas which include sanitation and hygiene, water management, waste management, greenery and energy conservation.

The two-day national level conference organized by MGNCRE on 26th and 27th March 2022 was to understand and share the experiences of Master Trainers and District Sustainability Mentors in promoting institutional sustainability. This national conference provided a platform for 20 Master Trainers/ District Sustainability Mentors to share their Action Research Reports wherein they presented lucid coverage of their orientation, their action and research methodologies to identify key mentoring skills and facilitation tools to facilitate sustainability index information collection from at least 50 institutions each from 10 districts in their allotted states.

The Master Trainers/District Sustainability Mentors prepared vivid Action Research Reports, peer reviewed and presented paper on how they mentored and facilitated MGNCRE District Sustainability Mentors in each of the ten identified districts with the requisite skills, attitude and knowledge. The trained District Sustainability Mentors in turn mentored Higher Education Institutions in their respective districts on Environmental Sustainability in the campus and the adopted villages, thereby contributing to the District Sustainability Goals, State Sustainability Goals, National Sustainability Goals and most importantly the UN Sustainable Development Goals through Mentorship (of students) in various courses (Experiential Learning with Curriculum Specific Practical Work and Projects) that the institutions offer.

Chairman MGNCRE congratulated the Master Trainers/District Sustainability Mentors on their remarkable and unique achievements all the while emphasizing on the significance of the role of mentoring and facilitation in inculcating sustainability initiatives in Higher Educational Institutions. Each of the participants spoke on how they went about their work, empowered by the training given to them in several mentoring and facilitation sessions from DoPT trained Master Trainers and in-house Resource Persons. There were several challenges which they discussed and also how they overcome those challenges and worked towards fulfilling the task assigned to them.



The participants were formed into 3 teams. They had already worked upon their Action Research Projects and came equipped to discuss the same in the Conference. Each of them was eloquent about their individual work and shared in their respective groups how they worked on the tasks and how they monitored, mentored and facilitated the District Sustainability Mentors of their districts to fulfil the work.

The two key objectives of the Action Research are:

1. To Analyze the Mentoring Skills of the Researcher who is the mentor to the 10 DSMs and identify key skills of mentorship that worked in ensuring smooth completion of the project within the given timeline
2. To Analyze key Mentee's Skills and competencies that help in ensuring smooth completion of the project within the given timeline

Group 1 in Action - Dr. Savita Mishra, Dr. Yogita Mandole, Dr. Rajini G, Kiran Chandel, Melwyn Noronha, Vishal Agravat, Manoj Parmar, Saswati Dey



Group 2 in Action- Dr. Vanathi R, Dr. Shiny C M, Dr. Pallavi Kaul, Samarth Sharma, Ms. Padma J, Ms. Arzoo Tanwar



Group 3 in Action - Dr. Ranbir Singh Battan, Dr. Anil Kumar Dubey, Dr. Shatrughan Singh, Dr. Priyavart Sharma, Ms. Khyati Dhurve



Ms. Padma Juluri, Resource Person MGNCRE, District Sustainability Mentor and Master Trainer presented a Case Study on the Gram Panchayat Development Plan (GPDP) as part of session on Rural Immersion, Gram Panchayat Development Plan and Rural Internships. She spoke on how to conduct a rural immersion, the PRA, PLA techniques to be practiced, and different aspects of a typical village. She discussed comprehensive and vivid details of what, why and how to do a rural immersion and the technical and research methodologies to be implemented using the case. GPDP is comprehensive and based on participatory process involving the community particularly Gram Sabha, and will be in convergence with schemes of all related Central Ministries / Line Departments related to 29 subjects listed in the Eleventh Schedule of the Constitution. The Gram Panchayats are also constitutionally mandated for preparation of Gram Panchayat Development Plans (GPDP) for economic development and social justice utilizing resources available with them.



Key Takeaways : The Master Trainers have been initiated about Rural Immersion. They will be learning and working on

1. PRA, PLA Techniques
2. GPDP & Rural Entrepreneurship
3. Rural Internships
4. Social Engagement
5. Rural Immersion, Gram Panchayat Development Plan, Young Livelihood Practices, Rural Entrepreneurship, Rural Marketing Plans, Empathetic work, sharing, patience, hard work, team work, humility, goal achievement
6. Experiential learning



MGNCRE receives 106 proposals for Major Action Research and 41 proposals for Minor Action Research projects across the country

Institutional Social Responsibility and Community Engagement is going to be a 2-credit course which will be introduced as part of NEP 2020 in all Higher Education Institutions in India from the next academic year. MGNCRE will continue to do capacity building in this regard. What is intended of Action Research from Social Work Faculty is introduction of Professional Social Work Learning or Bharateeya Methods and Philosophy of Social Work proposed and practiced on the lines of Nanaji Deshmukh ji's Chitrakoot Model into the proposed Course transaction at field level while monitoring and managing its impact. There is a strong opinion that present Social Work Practice in India and elsewhere has largely become rights based. It is felt that there is a need to focus on Strengths based approach to make Sustainability a reality. This attempt is to reorient the methods practiced with culturally rooted strengths based practices.

In this regard, MGNCRE invited major and minor action research proposals from scholars from multidisciplinary or social science disciplines to carry out research on any of the following areas:

1. Rural Management
2. Swachhta Education
3. Experiential Learning
4. Skill Integrated Education
5. Sustainability in Colleges and Villages
6. Rural Engagement and Institutional Social Responsibility

MGNCRE has received 106 proposals for Major Action Research and 41 proposals for Minor Action Research projects across the country. An expert committee was constituted to evaluate the proposals and based on the recommendations of the expert committee, 26 Major Action Research proposals and 25 Minor action research proposals were recommended for the years 2021-22 and 2022-23.

MGNCRE-University-HRDC/FDC/TLC Collaborative Faculty Development Programs 2022-23

MGNCRE has made the collaborative groundwork with various Universities—Human Resource Development Centres (HRDCs)/Faculty Development Centre (FDCs)/ Teaching Learning Centre (TLCs) to conduct 6-day Offline Faculty Development Program with one day field engagement on Mentoring Skills and Facilitation Skills for Rural Higher Education Institutions. This Faculty Development Program aims to groom faculty to make innovative strides and reforms in teaching-learning environments. Mentoring of faculty will go a long way in achieving institutional and organizational goals. Higher education is responsible for creating knowledge for welfare of mankind. But this aspect has been changed in last two decades when knowledge has been transformed into knowledge economy and higher education in almost all the countries is being driven by this concept. That is why HEIs of today are facing stiff competition among themselves. Higher Educational Institutions are judged by the performance of the students and their employability profile. The global ranking of universities are done on parameters like academic reputation (teaching and research), employer reputation, research carried out by teachers and their citations. Ranking has created an atmosphere wherein only the best academic institutions will survive and rest will perish away.

Learning outcomes include:

Faculty will not only get to know about Academic Leadership but also how to apply academic leadership in the rural context. They will be able to learn about the importance of leadership in career and education. The importance of leadership qualities to achieve phenomenal results all the while taking along the team members will be subtly demonstrated. By being good leaders they can lead their HEI to great heights. The HEIs will become better placed and will get duly recognized by being awarded higher ranking in NAAC, NIRF, NBA and other regional and national credentials.

The following Universities networked with MGNCRE for conducting the Collaborative Six-day Faculty Development Programs:



- 1 Himachal Pradesh University Shimla Himachal Pradesh
- 3 Savitribai Phule Pune University Maharashtra
- 4 Gauhati University, Guwahati Assam
- 5 JNVU Jodhpur Rajasthan
- 6 Sri Venkateswara University Tirupati Andhra Pradesh
- 7 Maharshi Dayanand University Rohtak Haryana
- 8 Patna University Bihar
- 9 Devi Ahilya University Indore Madhya Pradesh
- 10 Tripura University Tripura
- 11 Guru Nanak Dev University Amritsar Punjab
- 12 Shri Mata Vaishno Devi University Jammu And Kashmir
- 13 Banasthali Vidyapith Rajasthan
- 14 Shivaji University Kolhapur Maharashtra
- 15 Rani Durgawati Vishwavidyalaya Madhya Pradesh
- 16 Bangalore University Karnataka
- 17 Sardar Patel University Gujarat
- 18 Maulana Azad National Urdu University Telangana
- 19 Jawaharlal Nehru Technological University Hyderabad Telangana
- 20 University Of Delhi Delhi
- 21 Banaras Hindu University Uttar Pradesh
- 22 Bharathidasan University Tamil Nadu
- 23 Osmania University Telangana
- 24 Indira Gandhi National Tribal University Madhya Pradesh
- 25 University of North Bengal West Bengal
- 26 Punjabi University Patiala Punjab
- 27 Tamil Nadu Teachers Education University Tamil Nadu

Faculty Development Programs

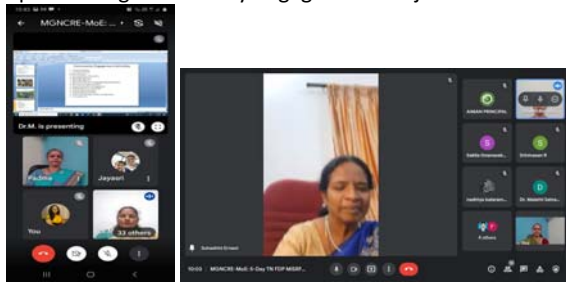
Mentoring for Institutional Social Responsibility and Facilitation for Community Engagement

#	State	Districts	Participants	Institutions	Date(s)
1	West Bengal	Dakshin Dinajpur, Kalimpong, Purulia, Malda	103	25	1-5 March
2	Tamil Nadu	Chennai, Cuddalore, Ranipet, Thirupattur, Thiruvallur and Vellore	21	7	28 Feb-4 March
3	Telangana	Nirmal, Khammam, Karimnagar, Bhadradi Kothagudem, Adilabad, Kumrambheem Asifabad, Ranga Reddy, Hyderabad, Siddipet, Warangal	36	17	7-11 March

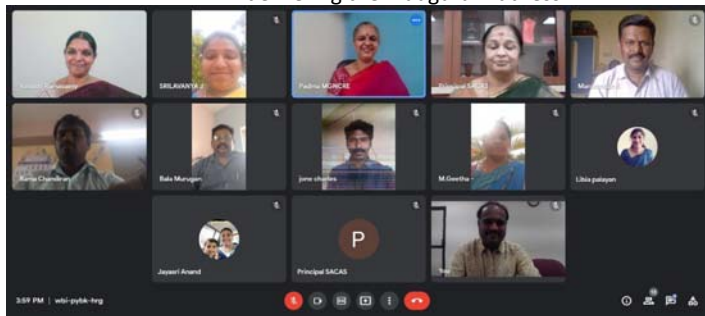
"The FDP was an engaging learning experience and we did not know how the 5 days passed", said a few of the 21 participants from 7 institutions who participated in an online FDP on Mentoring for Institutional Social Responsibility and Facilitation for Community Engagement conducted by MGNCRE from 28 February 2022 to 4 March 2022. The FDP focused on Mentoring Skills for Principals and Faculty who would then facilitate environmental sustainability practices in their respective colleges and

neighbourhood villages. Eminent Resource Persons shared experiences and cases on Rural Values, Rural Society, Rural Livelihoods, Rural Entrepreneurship, Rural Institutions, Rural Engagement, Water Conservation and Jal Jeevan Mission, Waste Management and Project Management. The inaugural address was delivered by Dr Suhashini Ernest, Principal of AIMA College of Arts & Science for Women.

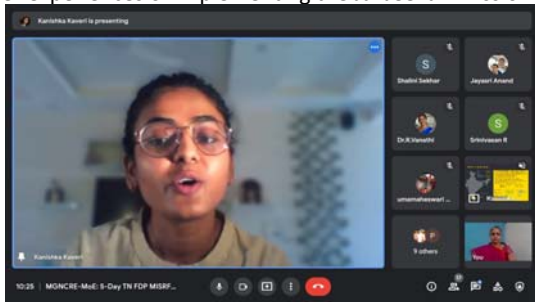
Dr Inbavalli , Principal, Marudhar Kesari Jain College for Women, shared about leadership skills and her experiences of implementing Community Engagement Projects



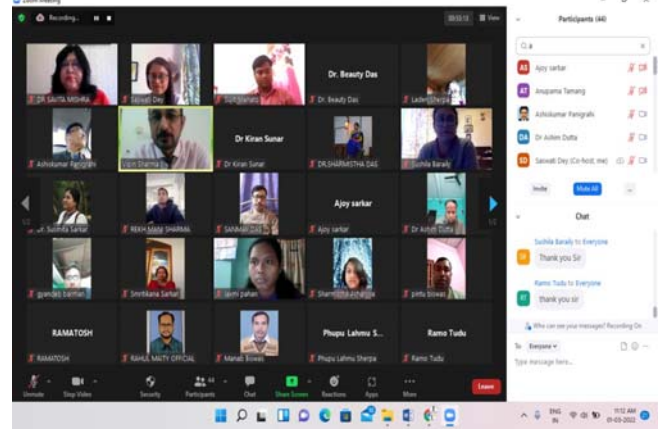
Dr . Suhasini Ernest, Principal AIMA College of Arts and Science for Women, Trichy, delivering the Inaugural Address



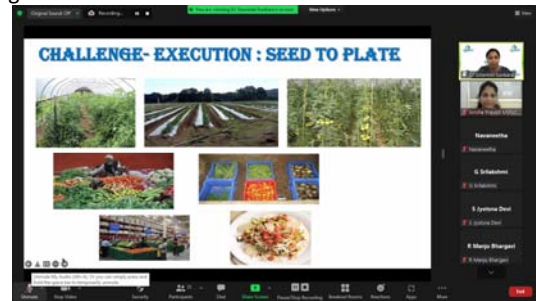
Ms Kanishka Kaveri, Consultant, Ernest & Young said that clean drinking water is an important need in the rural areas while sharing her experiences of implementing the Jal Jeevan Mission Project



25 institutions filled up sustainability index proforma in West Bengal FDP



17 institutions have filled up sustainability index proforma in Telangana FDP



Rural Management - One District One Product (ODOP) Campaign Encouraging Rural Entrepreneurship under PMFME, MoFPI

Workshops were conducted to incorporate MGNCRE Rural Management programs and to motivate Rural Entrepreneurship. The cluster level workshops at the University level were conducted involving the affiliated colleges of Management. A total of 511 ODOP workshops were conducted in 2021-22.

ODOP Institutional Level workshops with district nodal agencies
D Y Patil Vidyapeeth, Pune, Maharashtra



Dr. Panchalan, Madras University, Chennai



Cluster Level meetings to introduce ODOP in the State were held in

1. University of Jammu and Kashmir
2. Mohanlal Sukhadia University
3. Amity University

Vice Chancellor – Amity University, Kolkata



Karnataka and PMFME-ODOP Community Engagement Initiative
Christ University (Deemed) Faculty of Engineering REDC requested to engage with Ramanagara District in Karnataka through service learning activities. The objective is for students to interact with the Rural stake holders, understand their problems and come out with Technological solutions.

- Improving the quality of teaching/learning in HEIs, by bridging the gap between theory and practice through community engagement;
- Promoting deeper interactions between higher educational institutions

and local communities for identification and solution of real-life problems faced by the communities in a spirit of mutual benefit; Facilitating partnerships between local communities and institutions of higher education so that students and teachers can learn from local knowledge and wisdom



ODOP Session with Christ University Faculty of Engineering (Batch of 2019) Dr. Ravindranath, Director of Incubation Center, Christ University met Ramnagara District (Karnataka), District Skill Development Officer, Shri. Umesh and Assistant Director Skill Hub, Smt. C N Latha



In the interaction with the students key issues of Rural Economy and Development were explained. Students from Electronics, Civil, Computer Sc participated actively and shared their thoughts

Offline workshop on Promoting One District One Product (ODOP) at PSCMR College of Engineering and Technology, Vijayawada, Andhra Pradesh on 11th March 2022



Academic Consultant MGNCRE addressing the students on Role of ODOP approach in making India self-reliant

3 MOUs were signed for exploring, extending and strengthening mutual relationship for promotion of professional education in Rural Management by sharing the facilities and expertise –

1. Nazareth Group of Institutions, Avadi, Tamil Nadu
2. DAV Institute of Engineering & Technology, Jalandhar, Punjab
3. Ganpat University, Vidyanagar, Mehsana, Gujarat



UNESCO Chairs in India gather to strengthen collaboration



In an effort to strengthen linkages with and among the UNESCO Chairs in India, the UNESCO Office in New Delhi organized the Fourth Annual Meeting of UNESCO Chairs in India on 15 March 2022, in New Delhi.

Chairman MGNCRE attended the UNESCO Chairs meeting. MGNCRE is designated UNESCO Chair on Experiential Learning, Work Education and Community Engagement

“Social doctors required to address and handle social issues and groups to empower them” said Chairman MGNCRE while advising the students to look for enterprise opportunity and not employment opportunities at Conference on “Co-building a New Eco Social World: Leaving No One Behind”

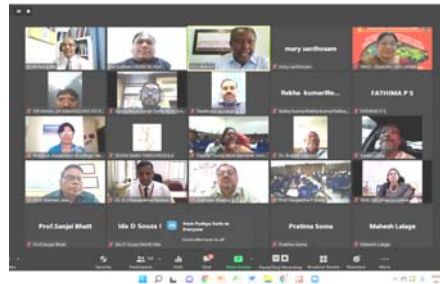


The website of Asian Journal of Professional Social Work being launched by Prof. G. Hemantha Kumar (second from left), Vice-Chancellor University of Mysore

International Conference on World Social Work Day

India being the most populous and one of the largest economies in the world has a pivotal role in co-building an eco-social world. The country, like other countries has both eco-centric people and eco-dependent people. Social work day is being celebrated with the advocacy of creating a new

eco-social world conserving equity and inclusiveness. With the theme of “Co-building a new eco-social work: Leaving no one behind” the world social work day was celebrated on 15th March 2022 which was organized by Brisbane Institute of Strengths Based Practice, Australia in association with MGNCRE. Social work practitioners from India, Kenya, Nepal, Sri Lanka, Philippines and Australia attended the event through online mode. Chairman MGNCRE shared his thoughts on institutional community engagement and emphasized on the need for involvement of faculty and students of higher educational institutions with villages.



महात्मा गांधी राष्ट्रीय ग्रामीण शिक्षा परिषद
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