



National Council of Rural Institutes

Department of Higher Education

Ministry of Human Resource Development, Government of India



Connect

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State Governments Join the Launch of Mahatma Gandhi Grameen Prabandh Vidya Abhiyan and Mahatma Gandhi Grameen Vidya Abhiyan

Shri Prem Prakash Pandey Ji, Honourable Minister of Education, Govt. of Chhattisgarh



“Education should aim to provide a life and not be restricted to providing a career.

Life is not for career, career is for life.

To deal with the high level of unemployment in the youth, rural engagement is a must, which includes developing and harnessing students’ skills.

Education system should help youth to understand the social fabric of rural India and develop a sense of ownership and respect for it”.



Dr. R.K. Chaturvedi, Additional Secretary, Uttar Pradesh, Higher Education Council/ Deputy Director RUSA.

“Rural Education is key and it would help in improving the employability of rural youth by building skills and expertise in areas such as handi-crafts, cottage industry”.



Shri V. K. Piperseina Chief Secretary Govt of Assam along with the Chairman NCRI. Shri Piperseina was happy to know about the Mahatma Gandhi Prabandh Vidya Abhiyan and said ***“Time is ripe for rural engagement to be taken to the grassroots level”.***

Shri MGVK Bhanu Additional Chief Secretary Assam “we will take the role of chief patron for this campaign, all our officers in Rural Development will walk an extra mile to support the rural engagement activity of universities and educational institutions in the state. The State Institute of Rural Development will stand together for the success of student-village engagement”.



Shri Ajay Tewari, Principal Secretary Govt of Assam released the poster and extended his full support to Mahatma Gandhi Grameen Prabandh Vidya Abhiyan promoting Rural Management Education and Mahatma Gandhi Grameen Vidya Abhiyan programs promoting Rural Engagement Education.

Promoting Rural Management in State Universities

Launch

Launch of Mahatma Gandhi Grameen Prabandh Vidya Abhiyan and Mahatma Gandhi Grameen Vidya Abhiyan at Various Universities in India

Gauhati University Assam



Dr. Mridul Hazarika, Vice-Chancellor and his team Shri Mrinal Deka, Dr. Ranjan Kakati Head N.S.S, Prof. P.K. Jain HoD Dept of Business Administration and Dr. Monoshree launching the NCRI-University rural engagement programmes at the Gauhati University on 5th January 2018.

“Rural Engagement is the need of the hour and we need to focus on the employability of students from rural areas, for rural areas and in rural areas”. _ **Dr. Mridul Hazarika**

Lucknow University in Uttar Pradesh



Prof. S.P Singh Vice-Chancellor and Prof. Raj Kumar Singh Registrar of Lucknow University launching the NCRI-University rural engagement on 12th January 2018.

“Our education system needs a change; for the last one year we have been wanting to introduce programs which are skill based and generate employment. Good that NCRI has taken this initiative.” _ **Prof. S.P Singh**

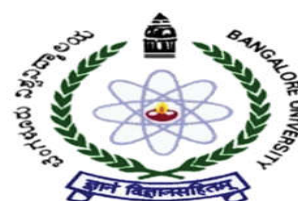
Gujarat University



Prof. (Dr.) H.A.Pandya Vice-Chancellor Gujarat University, launching NCRI-University rural engagement programmes on 11th January 2018.

“I am happy to release these posters on the eve of National Youth Day and initiate the rural engagement of student youth through educational initiatives”. _ **Prof. (Dr.) H.A.Pandya**

Bangalore University in Karnataka



Dr. V. Sudesh Vice-Chancellor Bangalore University, launching NCRI-University rural engagement on 11th January 2018

Barkatullah University at Bhopal in Madhya Pradesh



Prof. Pramod K Verma Vice-Chancellor Barkatullah University, launched NCRI-University rural engagement on 17th January 2018.

“Unnat Bharat Abhiyan was started by IITs in a small way; the model is to be implemented throughout the country. In fact, Gandhiji emphasized Swachh Bharat in the villages during the freedom movement. Some of the departments in the University are working on rural concerns but an ecosystem for the rural community engagement with an integrated approach on the lines of Gandhian Philosophy is to be developed. The National Remote Sensing Agency has demarcated all the 55,000 villages in Madhya Pradesh State. The University may adopt few villages in future for developing them into Model Villages. The University is also planning to showcase some of the Rural Technologies.” _ **Prof. Pramod K Verma**

Promoting Rural Management in State Universities

Pt. Ravishankar Shukla University in Raipur Chhattigarh



Dr. Sheo Kumar Pandey Vice-Chancellor and Dr. Sandeep Vansture Registrar Pt. Ravishankar Shukla University, launching NCRI-University rural engagement programmes on 19th January 2018.

“Universities need to connect with the real society-rural society through appropriate programs, and need to have a more flexible and practical approach, else they would be extinct.” _ **Dr. Sheo Kumar Pandey**

Acharya Nagarjuna University in Andhra Pradesh



Prof. A. Rajendra Prasad Vice-Chancellor Acharya Nagarjuna University, launching the NCRI - University rural engagement programmes on 19th January 2018.

“I see a good fit with these campaigns as our University already has a strong presence in the field with our Rural Development Department, Sociology/ CSR Department and NSS being very actively involved with Rural Engagement. Our University’s own MOOCS platform could be an avenue for launching on-line courses relating to Rural Engagement” _ **Prof. A. Rajendra Prasad**

University of Rajasthan at Jaipur in Rajasthan



Prof. R. K. Kothari Vice-Chancellor University of Rajasthan, launching the NCRI-University rural engagement programmes on 23rd January 2018.

“We have to explore the potential in the grassroots villages. I appreciate the collective vision on the road to 150th Birth Anniversary of Mahatma Gandhi taken up by the National Council of Rural Institutes. BHARAT KI ATMA GAON ME RAHTI HAI.” _ **Prof. R. K. Kothari**

University of Mumbai in Maharashtra



Prof. Vishnu Magre Pro Vice-Chancellor Mumbai University, launching the NCRI-University rural engagement programmes on 23rd January 2018.

“I am happy to be associated with these campaigns and feel that strong rural engagements from our Sociology, Political Science, Economics and Rural Development Departments is a good starting point to take this partnership forward.” _ **Prof. Vishnu Magre**

Patna University in Bihar



Dr. Ras Bihari Singh Vice-Chancellor and Dr. Rabinendra Kumar Registrar Patna University, launching the NCRI-University rural engagement programmes on 25th January 2018.

“Indian villages must be back to their glory; one cannot urbanise the whole of India. 80 crores of our population lives in villages and they contribute 20% of the GDP. There is no proper rural engagement in the villages and their self-dependency is affected. The young population is moving from villages to urban areas due to which the harmony in the family structure and community living is affected; migration from villages needs to be stopped.” _ **Dr. Ras Bihari Singh**

Ranchi University at Ranchi in Jharkhand



Dr. Ramesh Kumar Pandey Vice-Chancellor, Dr. (Mrs.) Kamini Kumar Pro Vice-Chancellor and Dr. A.K Chaudhary Registrar of Ranchi University launching the NCRI-University rural engagement programmes on 29th January 2018.

“This program is a need and is admirable. Ranchi University will provide all the support required. Jharkhand is primarily a rural state and migration is a major problem, we need to look at ways to stop migration for improving the harmony in family structure and improving the community. There is a need for programs to provide education that build scope of employment in rural society.” _ **Dr. Ramesh Kumar Pandey**

“Rural markets should be seen with a rural lens. A document must be prepared on how to handle rural development in Odisha along with policy interventions. We must be sensitive as well as responsive to the rural needs. A National Seminar on “Methodologies for connecting to rural needs using interdisciplinary approach” needs to be held. We need to work out linkages to the rural societies through both horizontal and vertical networking.” _ **Dr. Soumendra Pattnaik**

Jammu University takes the lead

“A model curriculum with clear guidelines on internship will be the starting point for initiating the discussion on Rural Management Education” said the Vice Chancellor Jammu University while launching the NCRI campaigns on Mahatma Gandhi Grameen Vidya and Grameen Prabandh Vidya Abhiyaans in Jammu. “Rural Action Research and Rural Internship programmes sponsored by NCRI are essential interesting aspects of any course in Rural Development” said Dr. Kavita Suri, Director of Dept. of Lifelong Learning in Jammu university. The launch of MGGVPA and MGGVA and subsequent Round

NCRI in the Media Launch of MGGVPA and MGGVA

शुरू होंगे रूरल मैनेजमेंट से जुड़े कोर्स

रांची विवि का एनसीआरआइ से होगा एमओयू, इसी सत्र से शुरू होंगे दो पाठ्यक्रम



कार्यक्रम में उपस्थित एनसीआरआइ की एकेडमिक कंसल्टेंट, सर्वांगी पांडेय व कुलपति डॉ. रमेश कुमार साह व अन्य • जारखण्ड

ग्रामीण युवाओं को गांव में ही मिलेगा रोजगार

एनसीआरआइ की एकेडमिक कंसल्टेंट सर्वांगी पांडेय ने कहा कि इस कोर्स का उद्देश्य ग्रामीण युवाओं को गांव में ही रोजगार से जोड़कर पलायन रोकना है। यह प्रारंभिक के लिए मध्यमकॉर्स है। क्योंकि ग्राम प्रशासन व मानव संसाधनों की समस्या अधिक है। विश्वविद्यालय गांव की ओर लगे। उन्होंने कहा, एनसीआरआइ रवी विधि के साथ मिशन का उद्देश्य ग्राम, उन्नत भारत की परिदृश्य को पूरा करने के लिए रूरल रचना प्रयास करेगी। रिसेचर्स पर्यटन डॉ. पंखुजी मिश्रा ने भी अपनी बातें रखीं।

रांची के लिए उपरोक्त कोर्स रवी विधि के मुताबिक डॉ. रमेश कुमार पांडेय ने कहा कि एनसीआरआइ का यह कार्यक्रम सफल-सिद्ध है। प्रारंभिक की 75 प्रतिशत आवंटनी यकीन है। ऐसे कोर्स इतने लोगों के लिए काफी उपयोगी होंगे। विश्वविद्यालय को खूबी सहायता मिलेगी। कुलपति ने दोनों अभियान के पोस्टर का भी उद्घाटन किया। मंचके पर घोषणा डॉ. कमिनी कुमार, डॉ. पंकुज साह, डॉ. अशोक पांडेय, एनएसए के अध्यक्ष कुमार, डॉ. पीके साह, डॉ. एके चौधरी, डॉ. आशोक चौधरी, डॉ. ज्योति कुमा आदि बने।

गांवों का किय्या जाएगा अध्ययन

पटना। हैदराबाद स्थित नेशनल कार्टिसिल ऑफ रूरल इंस्टीट्यूट (एनसीआरआई) और पटना विश्वविद्यालय मिलकर ग्रामीण इलाकों का अध्ययन करेंगे। अध्ययन में शामिल होनेवालों के लिए अगले माह विवि में कार्यशाला आयोजित की जाएगी।

गुरुवार को विवि प्रशासनिक भवन के एकेडमिक कार्टिसिल हॉल में इंस्टीट्यूट की सलाहकार सर्वांगी पांडेय और विवि के अधिकारियों के बीच बैठक हुई। कुलपति प्रो. रासबिहारी प्रसाद सिंह ने कहा कि बिहार के संदर्भ में यह कार्यक्रम लाभप्रद होगा। बैठक में विवि एनएसएस कार्यक्रम समन्वयक डॉ. अतुल आदित्य, कुलसचिव डॉ. रवींद्र कुमार, डॉ. एके सिंह, डॉ. पीके पोद्दार व अन्य शामिल हुए।

Raj varsity to have courses on rural problems



INA Correspondent Bhopal

DIRECTION

Jalga: The University of Rajasthan (UJR) will soon have courses that address several rural issues faced by the state. The course will be introduced after a workshop by National Council of Rural Institutes which will discuss rural education management, research on issues related to rural areas, along with internships. These will be discussed with several university faculties and specialists with the council. The curriculum will be developed after the being discussed with them.

In addition to the academics, the students with various subject choices will be sent to selected rural areas, where they will be spreading information regarding rural issues to level peltates among the rural population. The students will be sent under National Service Scheme, and they will be organizing various camps in self-serving rural areas.

This was decided during a meeting among officials from National Council of Rural Institutes under the Ministry of Human Resource Development, and university vice-chancellor RK Kohli.

“The rural areas of our state do not have any deficiencies of the talent. Students and teachers of the institute will provide their contributions,” Kohli said.

Table at the University of Jammu saw the active participation of faculty members from the departments of Economics, Rural Development, Sociology, Tourism and Business Management.

Dr. Jasbir Singh from the Department of Economics shared details on the topics handled by the University and the work undertaken as part of the Unnat Bharat Abhiyan.

The University is keen on entering into an MoU and participate in workshops and rural internship programmes of NCRI.

Utkal University ready for Rural Engagement



“Organic farming initiatives successfully treat the village like a “living laboratory” in Krishi Vignan Kendras. Research and technical support centres for farmers worked well in creating awareness among farmers while introducing the new initiatives like establishing market linkages with farmers, ITC’s e - choupal and procurement of fruits and vegetables in Orissa directly from the farmers” said Dr B Mishra, Dean of Business Management. The two main reasons for Rural Management not taking off well in Odisha were: 1. Disconnect between the course intent, course content and student expectations. The attitude building for committed work seeking rural posting is to be integrated into the course. 2. The course fee for rural management course offered by the private universities/institutions was very high.

The upcoming Rural Campus of Utkal University at Chandikhol is keen on introducing courses on Rural Concerns said the Chairman of the P G Council speaking on the occasion. The live paddy fields and organic vegetable farming in the University campus could be developed as a model for the students and society. He emphasized that the University should choose certain focus areas to work on for Rural Engagement.



Rural Tourism Conference at Guwahati

TWO-DAY NATIONAL CONFERENCE ON LIVELIHOODS THROUGH RURAL TOURISM IN NORTH EAST INDIA: THE WAY FORWARD

(JANUARY 6-7, 2018)

SPONSORED BY - NORTH EASTERN COUNCIL, SHILLONG



“Courses in Rural Tourism can be conducted with varied intensity and varied duration as per the requirement. But they need to be rooted in the practical aspects of living and working in the village on continuous engagement terms. This is a professional activity to be learnt professionally with field orientation” said Dr W G Prasanna Kumar chairing a session on education for rural tourism organized as part of the two-day National Conference on Rural Tourism that was held at Green Meadows, Khanapara by NIRD & PR. This conference was well attended by Government representatives, former IAS officers, Tourism officials and Academic experts from North East India. The focus was on rural home stays. Participants from all over India shared their views. Students and a few tourism experts shared their views on Rural Tourism. Dr. W R Reddy DG NIRD Guided it.

Rural Entrepreneurship



“Get actively involved with villages through rural internships to get the skills of rural entrepreneurship” said the participating senior faculty members in the roundtable held in Gauhati University. Prof Dr P. K. Jain, HoD, Dept of Business Administration along with Dr. Monoshree, Dr. Sarkar, Dr. B. C. Kakati along with Dr. Ranjan Kakati, Head N.S.S of Gauhati University. “Gauhati University would like to introduce Rural Entrepreneurship as a separate paper focusing on various government schemes, UN Sustainable Development Goals and UN Sendai Framework on Disaster Risk Reduction” the roundtable concluded.

“Rural Orientation to Transacting School Curriculum (Nai Talim)”



National Council of Rural Institutes in collaboration with Telangana State Council of Educational Research & Training, Hyderabad organised a one-day workshop for teachers on “Rural Orientation while Transacting School Curriculum” (Nai Talim as envisaged by Gandhiji) on 10th January as a part of the Southern India Science Fair organised at St Patrick’s School, Secunderabad.

The main aim of the workshop was for participants to understand Gandhiji’s vision of Nai Talim and appreciate the importance of inculcating productive work-education skills as the main axis in the curriculum.

Member Secretary NCRI, Dr R Manoj Kumar inaugurated the workshop and welcomed the participants. Dr. S. Suresh Babu, Professor TSCERT was a guest of honour. Dr D N Dash, Assistant Director NCRI facilitated the workshop along with Ms. J Padma resource person.



A mix of 31 Science, Mathematics, Languages, Social Science, Computer Science and Physical Education Teachers from Kerala, Karnataka, Andhra, Tamil Nadu, Puducherry and Telangana shared during the workshop that they gained new insights that on consciously integrating productive work education skills like spinning, weaving, leatherwork, pottery, metal-work, basket-making, book-binding organic farming and cooking help in building the right knowledge, skills and attitudes, while ensuring that students who pass out are caring and compassionate human beings and wanting to engage with the community they live in.

National Academy of Customs, Excise & Narcotics(NACEN): Field Visit to Kothapalli Village, Shankarapalli Mandal

NCRI facilitated a Rural Immersion Camp at Kothapalli Village for inspectors of National Academy of Customs and Central Excise. Some feedback from the participating officers :



Jyotish Sharma : Lady Gram Sarpanch Smt E Shobha Sudhakar Reddy is extraordinary. The village is fully electrified and 100% child labour free with all roads well connected..

S Naveen Kumar : Garbage management was very efficient with collection in the morning from 5 to 8 and transportation to the dump yard. As a result, the village is free from mosquitoes.

Safdar Ali Khan: I found that an electric substation, a petrol bunk and a tractor service station are required for this village.

M A Mazhar: There is no drainage problem in this village. All houses have Swachh Bharat toilets.

D Sravan Kumar: The village festivals and religious activities bring people together irrespective of caste and creed.

T Shesidhar Reddy : There are 16 check dams that were constructed from a 16 lakh grant provided in 1992. Several percolation tanks are also seen and most of the land is irrigated through ground water.

K Venkatesh : Farmers are not willing to insure their farms as the officials take a long time to inspect the farm; the farmers are not able to leave the farm for that long duration without cultivation.

Harsh Puli : Vegetables like carrots are grown using drip irrigation method. Of late, this has become costly due to 28% GST slab on drip irrigation machinery.

Research Methodology Workshop at Mahatma Gandhi University Nalgonda



“You need to move from known to unknown to better their research skills by continuously searching and researching into rural challenges and responses, with a spirit of mutual respect and benefit of learning from each other while contributing to the body of knowledge” said Dr W G Prasanna Kumar Chairman National Council of Rural Institutes. He was addressing the faculty mentors and students in connection the three-day workshop on Research Methodology for Rural Engagement which was organized from 23th to 25th January, 2018 by the College Development Council of Mahatma Gandhi University, Nalgonda. It was sponsored by Telangana State Council of Higher Education (TSCHE). The specific objective of the workshop was to acquaint the students registered for Rural Engagement Project Study (and their mentors) with the required skills of Research to effectively execute the Project. The topics that were covered were for rural engagement include: a. Problems in Villages, b. Fundamentals of PRA in Participatory Research, c. Defining the Village Problem, d. Research Design for Rural Studies, e. Review of Literature, f. Constructing Instruments for Data Collection for Village Studies, g. Use of Rural Statistics and h. Report Writing on Village Study and Rural Research.

MoU with Tata Institute of Social Sciences (TISS)

“NCRI will join TISS and would invite Sarpanches with exemplary performance along with educational institutions and students



with exemplary performance of rural engagement from all 29 states for next year’s Gram Darpan of Tuljapur. This will be an annual platform for sharing exemplary practices and generating student-institution-faculty-village learning engagement and learning about micro-planning there” said Dr W G Prasanna Kumar, Chairman NCRI who inaugurated the Gram Darpan.

“The rural youth are instrumental in sensitizing and enhancing the importance of various trades for improving employment opportunities. They can support Panchayati Raj institutions and initiatives to provide safe drinking water, improve health and sanitation, monitor village road construction, electrification of villages and food supply through PDS in their respective villages. Rural youth have to also play an important role in addressing social inequality and discrimination, which are widely prevalent in various forms in the modern society. The rural youth if provided with proper skills and knowledge of social innovation, can be an effective watch dog on the state functionaries and can support evolution of policies towards rural development” reiterated the 10th National Rural Youth Festival-2018 Gram Darpan organized in Tuljapur on 2nd January at TISS Tuljapur.

Tata Institute of Social Sciences and the National Council of Rural Institutes signed MoU on this occasion, to promote learning from Rural India.



सत्यमेव जयते

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