



“The future depends on what we do in the present”
Mahatma Gandhi

Mahatma Gandhi National Council of Rural Education (MGNCRE)

Happy 2020
Connect

Volume – 6 Issue – 1 January 2020

www.mgncre.org

Leading From The Front In Rural Management! MGNCRE Scores Again!

Rural Development to be Achieved through Rural Economic Development With Rural Financial Inclusion...

“A clean environment will result in a pure mind and elevate the thoughts of our students and teachers towards lofty thoughts for the larger benefit of the society”, said **Shri Ramesh Pokhriyal ‘Nishank’, Union Human Resource Development Minister.** He addressed the 3rd Swachhta Ranking Award Function through video conferencing in New Delhi where 48 Universities and Institutions were awarded in various categories. He appreciated the Ministry’s effort to develop clean and green college campuses that would create healthy study environment for students thereby, stimulating their minds towards higher learning.

Social Entrepreneurship and now **BBA and MBA** in Rural Management. Standard Operations Manual for Swachh Campus, Jal Shakti Campus and Jal Shakti Gram Manual were also developed earlier. These set of courses which are being offered in many institutions in the country are field study oriented, internship oriented and the entire curriculum is industry driven.

“The exercise of Swachhta is very much invigorating. Swachhta leads to clean heart and clean mind. This element of cleansing is very much needed as we move towards world peace” said **Shri VLVSS Subba Rao**



The Curriculum was released on 3rd December at New Delhi by Secretary Higher Education Sri R Subrahmanyam, UGC Chairman Prof D P Singh, AICTE Chairman Prof Anil D Sahasrabudde, Sr. Economic Advisor Sri VLVSS Subba Rao and Joint Secretary MHRD Ms Neeta Prasad in the presence of vice chancellors, directors and distinguished academicians across the country. Dr Abhay Jere, Chief Innovation Officer (CIO) and senior officials of the Ministry were also present on the occasion.



It was a proud moment for MGNCRE when Shri Ramesh Pokhriyal spoke about how the Ministry has made careers and professions out of Swachhta. MGNCRE has been part of this initiative by creating curriculum for a **PG Diploma** in Waste Management and Environmental Hygiene, **Elective Course** in Environmental Hygiene, Sanitation and Waste Management, **MBA** in Waste Management and

Chairman MGNCRE said, “ We need to impact the rural economy with financial inclusion and not just look at rural community as a consumer but as a producer and producing agent in promoting financial economy. Rural Management courses can create value addition and can impact world economy. The world economy is looking forward to a nutrition rich economy. Rural development needs to be through rural economic development with rural financial inclusion. Education is the only way to build resilience in rural India. Our course material on Rural Management is apt to be brought out at this juncture of energizing and developing rural India.”

For a nation to achieve its educational goals, it needs a curriculum that is functional and relevant to its needs. MGNCRE’s contribution to

India’s rural concerns has been significant, and now another milestone is developing Curriculum on Rural Management for Bachelor's and Master's Degree. This is the result of our 2 year effort along with several Institutions including IRMA, XIMB, KSRM, Kalyani University, Patna University, Goa University, Mizoram University, Viswabharathi University, Bangalore University, Kumaun University and Satavahana University spearheaded by MGNCRE.



Sri Krishna College of Arts and Science, Coimbatore launched a two credit course on Waste Management and Social Entrepreneurship developed by MGNCRE

Editor's Note

Override the challenges and bring in changes that you wish to see!

MGNCRE stands tall as an organization with exceptional strength and commitment. Our team stands testimonial to our efforts and claims. Our highly experienced and skilled faculties are our biggest strength. We have achieved quite a few land marks in this year so far and we have set new targets and goals for the upcoming year. We have envisaged a great future for this institution which will be possible only with contribution, zeal, commitment, dedication which has been with us all these years. I am very positive and hopeful that we shall prevail in all our future endeavours. Along with all the new hopes and promises that the New Year would bring, it also brings us a lot more opportunities to work together. During the year we saw our hard work result in the achievement of several important milestones to position MGNCRE for the future.

Faculty Development Programmes, Workshops, Roundtables, Rural Immersion Training Programmes, Industry-Academia Meet cum Exhibitions, curriculum and book releases, WASH Volunteerism programmes in collaboration with UNICEF, Swachhta Action Plan activities including village visits, UBA activities, Internship Studies and a host of collaborative efforts marked the year. Curriculum on MBA in Waste Management and Social Entrepreneurship, and BBA and MBA in Rural Management were major academic achievements. The Jal Shakti Campus and Jal Shakti Gram Manual was released nationwide on 2nd October and had a great impact on HEIs. Continuing our previous agenda of FDPs and workshops and roundtables, we are instilling Nai Talim and Community Engagement in all states slowly and steadily.

MHRD has congratulated MGNCRE on its diverse and unique accomplishments including its contribution in Rural Management Education and for launching Swachhta related curriculum and manuals. The larger vision is to enable Higher Educational Institutions (HEIs) to recognise, promote and institutionalise rural community engagement as a field of study. The prime goal of MGNCRE is to reach out to 650000 villages in India. I thank the Ministry for encouraging and supporting us in our initiatives. I thank Shri VLVSS Subba Rao Senior Economic Advisor MHRD for his steadfast support in our Swachhta programmes and academic interventions including MBA in Waste Management and Social Entrepreneurship and BBA and MBA in Rural Management. The efforts in initiating the introduction of the curricula are progressing smoothly.

It is heartening to note that we have been successful in our contribution to rural

development which needs to be through rural economic development with rural financial inclusion. In this context, we have taken upon developing the curriculum for Rural Management. For preparing the MBA curriculum on Rural Management we have collaborated with several universities. We sought support from ICFAI and private universities for BBA RM. We have sent expression of interest to state and national level institutions and am happy to share that we have received 31 institutions have expressed interest to start BBA RM. Chairman AICTE wanted to develop BBA RM curriculum for which a committee was constituted. I am very thankful to Shri Subba Rao, Senior Economic Advisor for taking personal interest and conviction for developing the curriculum. MBA RM impacts the state and regional levels while BBA RM impacts the district and below levels. Unlike any other course, there are three basic internship components to this course - internship with NGOs, internship with rural economic organizations, and internship with rural governing and rural development agencies.

We have also developed course material for MBA RM including 335 case studies prepared by subject matter experts. Many villages covered are the ones which were covered under Swachhta Rankings for solid waste management and achieving 100% ODF. When we developed the Swachh Campus Manual we did not realize that we will end up developing an MBA course in Waste Management and Social Entrepreneurship. 15 institutions are going ahead with the AICTE approved MBA Programme. We are also organizing Industry-Academia Meets on opportunities in the waste management sector. For BBA RM support is coming from Ministry of Jal Shakti is keen on developing rural development by working at district levels for water sanitation and hygiene and also from UNICEF which is keen on promoting the course impacting rural hygiene and environment. We have been working for rural development right from our country's independence. The 150th birth anniversary of Mahatma Gandhi this year was an opportune moment to impact the rural community. We will support all institutions by conducting workshops and 5-day to 7-day Faculty Development Programmes.

Gandhiji's 150th birth anniversary is being utilized extensively by conducting experiential learning programs right from Nagaland to Kashmir valley to Kerala. Training, retraining and mentoring young people, undoubtedly uphill tasks, are being done by MGNCRE personnel by extensively interacting with Universities/HEIs across the country. On the momentous occasion on 2nd October, Jal Shakti Campus and Jal Shakti Gram and Swachh Campus Manuals were launched in all States and Union Territories of India by Honourable

Governors, Honourable Chief Ministers, Administrative Heads of respective states and UTs and Vice Chancellors of Universities - a milestone in our journey. This launch is a stepping stone for promoting participation of Higher Education Institutions in sanitation, hygiene and water conservation which are national prime requisites for development.

The Industry-Academia Meets cum Exhibitions being organized by MGNCRE at Universities/HEIs are all about knowledge sharing, Industry interaction, internships and projects, product showcasing, new product launch, scope for social entrepreneurship, placements and a platform to interact and meet decision makers, policy makers, heads and industry experts.

At the review meeting on the action plan of Research Councils under the aegis of MHRD for FY 2019-20 and 2020-21 attended by Indian Council of Historical Research (ICHR), Indian Council of Philosophical Research (ICPR), Indian Council of Social Science Research (ICSSR), Indian Institute of Advanced Study (IIAS), and Mahatma Gandhi National Council of Rural Education (MGNCRE), Shri Subba Rao reiterated the need for visibility of national Councils which is very apt. "Every Council should be socially relevant, work on issues of national importance. Their role and performance should be visible and felt by the nation. I want all the Councils to collaborate, break the isolated functioning and create bonds among themselves" he said.

MGNCRE has done instrumental work in building rural resilience including rural community engagement and Nai Talim-Experiential Learning. I also take this moment to remember and salute late Dr. T. Karunakaran, who had been a Nai Talim and Experiential Learning soldier throughout his life. His relentless efforts are now bearing fruit. That the New Education Policy focuses on Community Engagement, Experiential Learning and Rural Education makes our efforts all the more significant.

As the year 2019 draws to a close, it gives me immense sense of satisfaction that we were able to cover lot of ground in different project areas. MGNCRE team has done really well by blazing across the country and delivering our targets.

A Blissful and Healthy Happy New Year 2020!

Dr. W G Prasanna Kumar
Chairman MGNCRE

I thank our valued team members and our academic partners for their continuous support and dedication. The hard work and levels of enthusiasm are incredible. We have many more projects lined up next year and I am sure we will achieve our targets in time. I thank one and all

for their support and hope this relationship continues and we achieve success together.

Honourable Vice President, Sri M Venkaiah Naidu expressed his immense satisfaction at MGNCRE's education initiatives at the two-day National Conference on "NaiTalim – Experiential Learning in Teacher Education". He said education should empower the society to dispel gender stereotypes. Adding that education was a key element in the rural transformation that Gandhiji dreamt of, Sri Naidu appreciated MGNCRE's steps to enhance the quality of education in rural areas.

Our call for conducting NaiTalim Week – a campaign of work based learning in schools - in the context of Gandhiji's 150th Birth Anniversary Celebrations was well received as the preceding week was celebrated as NaiTalim Week and 2nd October was celebrated as National NaiTalim Day in several Schools and Higher Education Institutions in the country. Faculty Development Programmes, Workshops, Rural Immersion Training Programmes, Village Visits as part of Case Studies, Institutional Village Visits (under Swachhta Action Plan) and Industry-Academia Meets on "Opportunities in the Waste Management Sector" at select Higher Education Institutions are ongoing activities.

MGNCRE's e-Learning Centre has developed the infrastructure for conferencing and training facilities which include training programs, skill building sessions and workshops with state of art studio and video

conferencing equipment, LCD projectors, public address system, white boards, flip charts, photocopy facilities, laptops, and other required equipment. We intend to use this facility for video linking the entire country and share online educational resources for rural community engagement and development.

The important contribution of academic fraternity in the field of rural management education is well recognised. Now MGNCRE opines that it is time for professionals across the country to synergise and expand the rural management pool extensively. There is an urgent need to rise above the odds and create an effective management of rural resources for an inclusive growth. Our Curriculum on Rural Management for Bachelor's and Master's Degree was released ceremoniously and I look forward to its effective implementation across the country. Today, as the youth are facing job crunch and technology is making many of the traditional familial jobs redundant, the field of Swachhta or Cleanliness opens many doors. It has the potential to provide fulfilling, well-paying livelihoods and holds the promise to a clean, liveable future. The students who choose this line of study are opting into not just for a career, but a healthy living for themselves and for the society.

I wish everyone a peaceful, happy, healthy and successful 2020!

Dr. Bharat Pathak
Vice Chairman MGNCRE



Release of BBA and MBA Rural Management Curriculum by Prof R K Chauhan, Interim Vice Chancellor Shiksha O Anusandhan Deemed to be University Odisha



Our Desk Calendar for 2020 was launched by Thiru S P Velumani, Minister for Municipal Administration, Rural Development and Implementation of Special Programme, Government of Tamilnadu.



Calendar Release by Shri Saswat Mishra IAS, Commissioner cum Secretary, Higher Education, Odisha



A two-day Industry-Academia Meet cum Exhibition titled "**Waste Nothing- A Circular Economy Perspective**" was organized by University Sustainable Innovation Centre (USIC) Dayalbagh Educational Institute in collaboration with MGNCRE on 20th and 21st December. 'Waste Nothing' is a holistic concept that articulates the notion of conservation of resources – both physical and mental. There were 25 speakers who delivered their talk on various topics related to the circular economy which was the theme of the conference. This conference was attended by 98 students and various faculty members. MGNCRE team coordinating the event included Major Shiv Kiran and Ms. Divya Chhabra.

Dayalbagh Educational Institute (DEI) Agra 20th and 21st December

"Waste Nothing- A Circular Economy Perspective"

Dr. Radhika Singh, AP, Department of Chemistry, DEI discussed Biofuel generation by pre-treated Petha waste rice straw. Dr. Aruna Gali, founder, School Radio, Vishakhapatnam, discussed about the activities which children perform in digital schools to improve their voice through School Radio and Vikasa Dhatri which includes making school kits and e-books. Prof. Poornima Jain, Faculty of Social Sciences and Prof. Soami Piara Satsangee, Conference Convener highlighted the theme of Conference followed by a recorded video message of Chairman MGNCRE. The Inaugural address was given by Chief Guest, Mr. Sandesh Srivastava, GM, Dedicated Freight Corridor Corporation of India Ltd. (DFCCIL), Indian Railways. He highlighted that only 30% of economy follows circular economy as compared to 70% linear economy. He also stated that a by-product of one can be a raw material of another product undergoing waste management.

A short film depicting 'Swachhta', waste management and social service work being done at D.E.I. was screened. Following this, the MBA Curriculum designed by MGNCRE was released. Presidential remarks were made by Mr. Rajiv Narayan, Vice President, SPHEEHA.

He explained the importance of developing awareness among local people and various activities related to waste management. The session ended with vote of thanks by Prof. Sanjeev Swami, Faculty of Social Sciences. The First Technical Session was chaired by Mr. G. S. Sood, Ex-IDAS, Vice President, SPHEEHA and Senior Vice President, Radhasoami Satsang Sabha. Sri Lalit Mohan Sharma, CEO, Sehgal Group delivered his talk through Skype on 'Green Building Aiming Sustainability'. He talked about best measures to build sustained building covering benefits of solar energy, rainwater harvesting and energy efficient system.

Ms. Supriya Manocha discussed about the work which they are doing with school students at DEI ICT Centre, Noida regarding conversion of floral offerings made at temples into useful products like rose essence, herbal gual and dye pigments. Prof. G. Sunder Reddy, Butterfly Edufields Pvt Ltd. explained the meaning and importance of sustainable structures and entrepreneurship. Dr. Rubina Saxena, Faculty of Arts, DEI explained the significance of water (jalamjeevanam) in Indian history. She highlighted the importance of 'cutting pani' for water conservation. The Second Technical Session was chaired by Prof. Poornima Jain, Head, Department of Political



Sciences and Sociology, DEI. Dr. Ravi Agarwal from NWMS talked about the recycling as the best alternative to save the environment and how this can boost circular economy. He also talked about Extended Producer Responsibility (EPR) and hurdles to recycling. He also showed his interest to work with our university. Mr. Rahul Khara, director of Balancing Bits discussed measures to deal with the hardships of local people and techniques to treat composting. He also explained the importance of carbon footprint. He also encouraged DEI students to explore new opportunities for food waste and the techniques of composting which can help in the generation of wealth out of waste. Dr. Gurinder Sambhi, NWMS, New Delhi, talked about the treatment of organic fraction of waste which leads to the generation of biogas following the metabolic path of an anaerobic digestion. Dr. Rupali Satsangi gave a talk on the Indian Circular Economy.



The Third Technical Session was chaired by Mr. P.P. Srivastava, JVP, Radhasoami Satsang Sabha. Mr. Madhusudan Hanumappa, ITC WOW ESREE foundation discussed the WOW (Wellbeing Out of Waste) program being run by their organization in 26 cities/states comprising 26 lakhs households and 10 thousand schools. They are providing better livelihoods to 1700 ragpickers with an aim to eliminate landfill sites and to create zero waste colonies. Mr. Vinod Kumar, from Bharat Oil & Waste Management Pvt. Ltd. delivered his talk on 'Significant role of treatment storage disposal facility in hazardous waste management and their disposal techniques'. Mr. Abhishek Gupta, CEO, WeVOIS, Jaipur gave a practical and innovative presentation on the waste collection method based on RFID system being run at Sikar,

Rajasthan. Mrs. G.P. Mehra, Chairperson, Nagar Panchayat, Dayalbagh, discussed her experiences and waste management practices which are being carried out in the Dayalbagh Community. She provides internship opportunities to DEI waste management students.

The Fourth Technical Session was chaired by Mr. B.S. Gupta, Advisor, Renewable Energy Department, Dayalbagh, Agra. Mr. Ujjwal, Business Head, Namo E-Waste Pvt. Ltd. talked about E-Waste recycling with an interactive session and showcased the work being done by their company through a video. Dr. Harsh Thakural, Director, National Productivity Council, New Delhi discussed about problems of plastic waste, types of micro-plastic and its segregation, recycling and reuse. Mr. R.V. Singh, Assistant Scientific



Officer, State Pollution Control Board, talked about Municipal Solid Waste Management and gave a brief outline of various activities that are conducted related to waste management in Agra. Mr. Dinker Sharma, Consultant, Wastewater Treatment, delivered a talk on the real meaning of waste and concept of circular economy. Prof. Seema Bhaduria, RBS College, Agra delivered her talk on circular economy for rural upliftment and employment generation.

A Parallel Session was also conducted which was chaired by Prof. G. Sunder Reddy, Hon. Adviser & Principal Mentor, Butterfly Edufields. Dr. Shobha Bharadwaj presented her talk on 'Vedic process of water recycling' in which she told about vedic methods of purifying water by panchgavya method. Mr. Pranjal Agarwal and Mr. Shivam Gautam, B. Tech. III year students at DEI discussed about satellite-based detection techniques to locate accidental agricultural farm fires. Ms. Shubha Anand, Department of Botany, DEI and Ms. Preeti Mehta, B. Voc. (Amritsar Campus, DEI) gave a talk on production of biodiesel and glycerol by dairy effluents produced in the Dairy Campus, DEI. In the last session Mr. Pravinjith KP, Managing Director, Ecoparadigm, Bengaluru, delivered a talk on Challenges in Municipal Solid Waste Management in context with treatment plant set up at Nasik. After that, a Panel Discussion on the theme 'Career Prospects in Waste Management' was held. The panel discussion was chaired by Mr. G. Surender Reddy. Other participants were Mr. Madhusudan Hanumappa, Mr. Vinod Kumar, Ms. Aruna Gali, Mr. B.S. Gupta and Ms. Babita Upadhyaya. Dr. Sumita Srivastava, Co-Convenor of the Conference, introduced the Chief Guest of Valedictory Session Mr. Prabhjot Sodhi, Head (Circular Economy), UNDP. He discussed about solid waste management and motivated the students to take it up as a challenging career through an interactive session. The 2-day exhibition jointly sponsored by TEQIP III, DEI and MGNCRE, Hyderabad was also held in which three waste management service providers from outside and three DEI B.Voc. program students showcased their work. The event provided a platform for sharing of innovative practices across a large cross section of academia and industry. Representatives from NGOs, government organisations and industry expressed their interest in providing internships to waste management students of DEI.

PSG Institute of Management Coimbatore 18th and 19th December

The gravity of the situation can be assessed by the finding of PET bottles in the Mariana Trench, the deepest trench in the world.



Industry-Academia Meet cum Exhibition on "Waste Management and Social Entrepreneurship" was organized on Dec 18-19 at PSG Institute of Management Coimbatore. The event was inaugurated by Sri Veerapathman (Save Tirupur), Sri S N Umakant (ITC WOW), Sri Nandakumar SGM (Leap Green Energy Ltd.). Dignitaries who actively participated and made the programme a success were Dr Brindha, Principal PSG IM, Dr T Vijaya, Director PSG Management, Prof N Vivek Dean PSG IM, Dr Chitra, Administration and communications, Marketing, PSG IM. The organizing committee also included Dr J Sekkizhar, Mr Karthikeyan, Mr Kaveesh, Ms Mathew Saruvikkal, Mr Roopaprasanth, Mr Shakthirama Vadivelu, and Ms Manasi Kakkad. The event was coordinated by MGNCRE team Naveen Kumar and D Samatha. Dr Vivek introduced the details of the MBA course and role of MGNCRE. Sri Nand Kumar spoke on the many opportunities in waste management. He stressed on the importance of Social Entrepreneurship which is very important part of waste management. An interesting fact said by him was that the gravity of the situation can be assessed by the finding of PET bottles in the Mariana Trench, the deepest trench in the world. A talk was given by Sri S N Umakanth on Well-being out of Waste (WOW). He stressed on the need for a circular economy and discussed opportunities in waste management saying that there are around 150 products which can be economic from Waste- waste is wealth. A session on Municipal Waste-Solid to Zero was given by Dr. Raman Siva Kumar, MAC. Dr. Veerapathman spoke on Holistic Waste Management. Social Entrepreneurship and Upcycling by Ms. Sangeetha, and Industrial Managing Waste in Automobile Sector by Mr. Dhananjaya (TVS), Waste Management by Mrs. Shashikala (ZF), Municipal Solid Waste Management in ULBs by Mr. Raghupati (Hand in Hand) were inspiring speeches.



SRM Institute of Science and Technology (SRM IST) Chennai 4th and 5th December

"A dream come true that a course like this MBA in Waste Management and Social Entrepreneurship in higher education has come into reality now" Ms. Santha Sheela Nair Rtd. Chief Secretary, Tamilnadu

The Industry-Academia Meet cum Exhibition on "Waste Management and Social Entrepreneurship" was inaugurated by Smt Santha Sheela Balakrishnan Nair Rtd. Chief Secretary, Tamilnadu. Books on Waste Management and Social Entrepreneurship were also released. The exhibition was ceremoniously inaugurated by the dignitaries. They visited each stall and made basic enquires about the technology and managerial aspects. Day 1 attracted gathering from different industries including waste management NGOs, Municipal Corporation, students, and faculty from different institutions across India. The Industry-Academia Meet cum Exhibition on Waste Management and Social Entrepreneurship at SRMIST held on 4th and



by Vice Chancellor Prof. Sandeep Sancheti. MBA books were exhibited to the audience by the dignitaries on the dais.

Ms. Santha Sheela Nair gave the inaugural address, where she spoke about the importance of waste management and its technological perspectives to provide a clean India which is an additional support to SRM Swachh Bharath Mission. She also shared her experience on Solid Waste Management initiatives taken by her as a Corporation Commissioner. She also mentioned that it was a dream come true in her lifetime that a course like this MBA in Waste Management and Social Entrepreneurship in higher education has come into reality now. She also appreciated MGNCRE's efforts in this direction. She stressed on the use of Eco Sanitation toilet. Mr. Nanda Kumar, Managing Director EDAC Engineering Ltd delivered the Felicitation address. He touched on the economics of waste and the technology involved. Mr Nanda Kumar said that "Inclusion of Lean aspects into curriculum" will do well. This was followed by word of thanks by Dr. Rajan Patil, Associate Professor SPH.

5th December started with a Welcome Address by Dr. V.M Ponniah, Dean Faculty of Management. An overview of the exhibition was emphasized in depth by Dr. Kantha Devi Arunachalam, Dean Centre for Environmental and Nuclear Research followed by the presidential address by Vice Chancellor Prof. Sandeep Sancheti. MBA books were exhibited to the audience by the dignitaries on the dais.



The Industry-Academia Meet cum Exhibition on "Waste Management and Social Entrepreneurship" was inaugurated by Smt Santha Sheela Balakrishnan Nair Rtd. Chief Secretary, Tamilnadu. Books on Waste Management and Social Entrepreneurship were also released. The exhibition was ceremoniously inaugurated by the dignitaries. They visited each stall and made basic enquires about the technology and managerial aspects. Day 1 attracted gathering from different industries including waste management NGOs, Municipal Corporation, students, and faculty from different institutions across India. The Industry-Academia Meet cum Exhibition on Waste Management and Social Entrepreneurship at SRMIST held on 4th and 5th December started with a Welcome Address by Dr. V.M Ponniah, Dean Faculty of Management. An overview of the exhibition was emphasized in depth by Dr. Kantha Devi Arunachalam, Dean Centre for Environmental and Nuclear Research followed by the presidential address

Exhibiting the books of MBA waste management and Social Entrepreneurship to the audience by Dignitaries on the dais – from Right Dr Vijay Karthikeyan, Faculty Dept of Management, Dr Thirumurugan, Associate Director-(CL), SRM IST, Shri B Sharath Chandra Naveen Kumar, Sr Faculty, MGNCRE, Dr V.M Ponnaiah, Dean, faculty of Management, SRMIST, Dr T.P Ganesan, Pro VC SRMIST, Guest of honour: Mr M Nanda Kumar, MD EDAC and Convener, FICCI TNSC-Energy Panel, Dr Sandeep Sancheti, VC SRM IST, Chief Guest: Ms Santha Sheela Nair, IAS Retd. Chief Secretary, Tamilnadu, Dr S. Ganapathy, Director Corporate Relations, Dr Kantha D Arunachalam, Dean Centre for Environmental Nuclear Research, SRM IST, Dr Rajan Patil Nodal Officer Swachhata Action Plan, SRMIST.



Activities Across States

Odisha

Faculty Development Programme on Development Research at KIIT School of Rural Management (KSRM) Bhubaneswar Dec 16 - 24, 2019

The uniqueness of this FDP is that after the course, each participant has to take up a small research on any development issue in rural areas and submit the report within 3 months. There were 23 faculty members from different colleges and universities including Ravenshaw University, Utkal University, KIIT Deemed to be University, KISS Deemed to be University, Kendrapara Autonomous College and eight different social science disciplines including sociology, economics, rural development, applied geography, agribusiness management and political science who actively participated in the Programme. Prof. S. Nanda, Professor Emeritus & Research Chair of the University was the Chief Guest and Prof. S. N. Mishra, Dean, KSOM was the Guest of Honour of the event. At the outset, Prof. Nishith Parida, Director of KSRM welcomed and introduced KIIT, KISS and KSRM to the faculty participants. The Coordinator of the FDP, Prof. Damodar Jena presented the Programme and finally the vote of thanks was given by Prof. V. Venkatakrishnan.

The following were the important objectives of this programme:

- To equip the participants for preparing research design on development issues;
- To improve the knowledge and the skill on important steps and processes of development research including Participatory Rural Appraisal (PRA);
- To make the participants familiar with different types of development research such as baseline study and impact assessment; and
- To equip the participants on reliability and validity of research, qualitative and quantitative (scientific application of statistical tools) data analysis, and reporting research.

Experienced resource persons including Prof. S N Mishra (KIIT School of Management), Prof. R N Subudhi (KIIT School of Management), Prof. Amarendra Das (National Institute of Science Education and Research), Prof. Sriyata Patnaik (KSRM), Mr. Ranjan Rout (National Institute of Development Innovation), and Prof. Damodar Jena (KSRM) have shared their experiential development research skills with the participants. Moreover, the participants were enabled to do the following important aspects of research: identifying and defining rural based development research problems, preparing research design, handling different data collection methods and tools, sampling, baseline study, impact assessment, reliability and validity in research, data analysis and reporting research. The programme was concluded with preparation of a road map for doing the minor research project by each participant during three months time period.



Telangana

Faculty Development Programme - CMR College of Engineering and Technology Hyderabad Dec 17-21

Building Rural Resilience WASH Awareness and Volunteerism

The FDP was addressed by Chief Guest Dr A V Narayana, Principal along with Dr.Lokeshwara Rao, Dean Academics and MsFathima Mary, Dean, Faculty & Student Affairs. The programme was convened by Smt. Sowjanya while MGNCRE team included Dr. Divakar, B Prabhaker, and M Sai Kiran. The program was attended by 32 faculty from various Engineering colleges under CMR group of Institutions.



Teams get one and a half hours to understand, brainstorm and prepare their presentations

Village visit- Learning from Villagers PRA / PLA Exercise Ravalkole Village, Medchal Mandal

The facilitator needs to go to each team and ensure that they have got the instructions right and that they are linking the aspects of SFDRR, CCA, SDGs and WASH to their curriculum and guide and support them to ensure that their output is meaningful and relevant. Each team is given 10 minutes to present their output with links to curricular areas where their topic will lend itself and add value. The session concluded with the importance of linking the aspects of SFDRR, CCA, SDGs and WASH as important aspects to be included in the curriculum.



One day Workshop on "WASH Awareness and Volunteerism" with NSS Officers Satavahana University in collaboration with UNICEF 13th Dec



Andhra Pradesh

FDP - Sri Padmavati Mahila Hindu College of Education, Krishna University, Machilipatnam 29th Nov to 3rd Dec

5 Day Curriculum Development Programme for Building Rural Resilience

The programme was inaugurated by Chief Guest Prof. Y K Sundara Krishna, Vice Chancellor, Krishna University. He said knowing about the society and their problems is the prime responsibility to develop the rural society they should be provided with more facilities and also there is a lot to learn from Rural India. Sri K Narayana Rao, Ex. MP was the Guest of Honour. He spoke on the utilization of natural resources for the development of the rural areas through social and economical aspects. Dr. Sailaja, Co-Convener, proposed the vote of thanks. M. SaiKiran MGNCRE faculty shared the purpose and importance of this program. Dr K Krishna Reddy, Registrar, Krishna University stressed on the purpose of linking the rural community with Higher Education Institutions.



FDP - Sri Padmavathi Mahila Visvavidyalayam Tirupati Andhra Pradesh Batch III Dec 04-08

5 Day Curriculum Development Programme for Building Rural Resilience

The programme was inaugurated by the Chief Guest Dr.Gopala Krishna, Chairman, Gandhian Studies Tirupati who addressed the gathering about the method of Affordability and Decentralisation by strengthening the Financial system in rural areas and the Youth should be settled in rural areas in developing India. Prof. K. Rama Krishna Rao, Director, School of Engineering & Technology, SPMVV addressed about the high population and less income are the main problems in the rural areas and the development in rural areas can be done by observing the facilities available and transforming it into systematic manner. The Convener of the programme Prof. J. Katayani addressed about the utilization of natural resources for the development of the rural areas through social and economical aspects.

On 5th day as part of Valedictory function the Chief Guest was Sri A. V. V. Prasad, Registrar, IIT Tirupati. The Convener of the programme Dr. J. Katayani appreciated the participants for their active participation. Vote of Thanks was proposed by Co-Conveners, Dr Sunitha and Dr Anuradha



**Rural Immersion Training Programme 6th and 7th Dec
Lingayas Institute of Management and Technology (LIMAT)
Vijayawada**

Dr. Rashidhar, Principal LIMAT thanked MGNCRE for the opportunity while program coordinator K Sanjeev Rao addressed the participants about how rural development leads to the nation's development. Chief Guest Dr Seshagan, Principal, Hind college also addressed the participants. T Sandhya, resource person from MGNCRE mentioned about various activities undertaken by MGNCRE and briefly explained about program agenda. Participants visited Madalavaarigudem village.



Rural Community Training Program on Swachhta Action Plan and Community Engagement



Sri Sathya Sai Institute of Higher Learning (SSSIHL) Anantapur 20th Dec

SAP Interaction and deputation of Nodal officers, SSSIHL
Dr. B Sai Giridhar, Registrar, SSSIHL deputed Dr G Raghavender Raju, Head of Economics Department and Sri K V R K Bhargav, Asst. Manager as Nodal officers for carrying out Swachhta Action Plan.



Uttar Pradesh

Two day workshop in S.K.J.M. Govt.P.G College Raniganj Pratapgarh UP



Happy **2020**

Mahatma Gandhi National Council of Rural Education

Department of Higher Education

Ministry of Human Resource Development, Government of India

5-10-174, Shakkar Bhavan, Ground Floor, Fateh Maidan Road, Hyderabad - 500 004 Telangana

Tel : 040-23422112, 23212120, Fax : 040-23212114 E-mail : editor@mgncre.in, Website : www.mgncre.org

Editorial Team : Dr WG Prasanna Kumar, Chairman MGNCRE, Dr D N Dash, Assistant Director, Anasuya V

Published by Shri P Murali Manohar Member-Secretary MGNCRE



सत्यमेव जयते



Where there is Rural Wellbeing there is Universal Prosperity