



महात्मा गाँधी राष्ट्रीय ग्रामीण शिक्षा परिषद  
**Mahatma Gandhi National Council of Rural Education**  
 Department of Higher Education, Ministry of Education, Government of India



**“Skill, re-Skill, up-Skill”** quoted – Honourable Education Minister **Shri Ramesh Pokhriyal ‘Nishank’** as he took on a slew of meetings on Atmanirbhar Bharat and National Education Policy 2020. He said, **“Atmanirbhar Bharat is not just an expression but a mission with which our identity is associated.** This identity of a self-reliant India can be achieved with the implementation of NEP2020. Education should lead to local employment. Degree college education should be aligned with **“One district one product”** plan. With the NEP2020, the design of agricultural education will shift towards developing professionals with the ability to understand and use local knowledge and emerging technologies while being cognizant of critical issues.



establishment will support excellent research and promote research culture in our universities and colleges.

**“Over 10 thousand schools have implemented vocational education in their curriculum”**

The setting up of a National Digital Educational Architecture (NDEAR) is another achievement within the context of a Digital First Mindset, where the Digital Architecture will not only support teaching and learning activities but also educational planning, governance administrative activities of the Centre and the States/Union Territories.

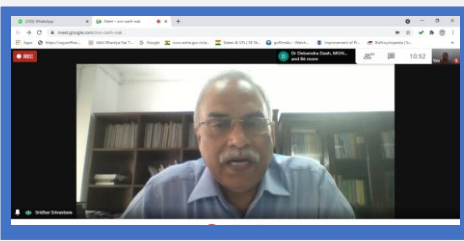
The Ministry of Education, in association with the All India Council for Technical Education, AICTE also launched the National Educational Alliance for Technology (NEAT 2.0). - a big step towards the Atmanirbhar Bharat initiative as NEAT has already helped homegrown edutech companies to grow on a global level. Given the explosive pace of technological development allied with the sheer creativity of tech-savvy teachers and entrepreneurs including **student entrepreneurs**, it is certain that technology will impact education in multiple ways. Speaking at the virtual edition of New Delhi World Book Fair with more than 15 foreign countries participating, Shri Ramesh Pokhriyal urged youth to read book as **Books are the source of character**

**building and nation-building.** He also urged students to access curriculum-based e-resources and energized textbooks available in multiple languages any time, anywhere for free on DIKSHA <https://diksha.gov.in>.

### MGNCRE – A Champion Performer during COVID times

- 245608** Students participated in **2496** Workshops on Vocational Education-Nai Talim-Experiential Learning; Social Entrepreneurship, Swachhta and Rural Engagement; Rural Entrepreneurship Development; and Swachhta Action Plan
- 28149** Institutional Heads and Faculty Members participated in the Workshops
- Governors, Vice Chancellors, Heads of Institutions** attended the Programmes
- 57593** Action/Business Plans were formed
- 38108** Vocational Education Action Plans
- 11675** Social Entrepreneurship Business Plans
- 9379** Rural Entrepreneurship Business Plans
- 9967** Institutional Cells Formed
- 3662** Cells for Vocational Education
- 2260** Cells for Social Entrepreneurship
- 2202** Cells for Rural Entrepreneurship
- 1843** Cells for Swachhta Action Plan
- 52** Faculty Development Programs
- Students and Faculty sensitized on the need for Public Hygiene in COVID 19 times.
- 15 Standing Committees** formed for MGNCRE UNESCO Chair - Atmanirbhar Workshops for Experiential Learning, Vocational Education, Internship, Apprenticeship and Entrepreneurship – in Universities/HEIs/SCERTs for assisting and monitoring the vocational activities of Institutional Cells leading to Atmanirbharta in the long run.
- Worked in alignment with **National Educational Policy 2020**
- One day – 155 webinars held - a **national record**
- 66 MoUs** with HEIs for sharing expertise/Industry-Academia Meets/Connecting with Farmer Producer Organizations FPOs
- 565** Educational Videos/ **32** Textbooks on Rural Management and Nai Talim/ **35** Action Research Projects
- And... the agenda and work frame is chalked out for the upcoming financial year 2021-2022 .....**

Speaking at the virtual Session on **‘Harnessing Education, Research and Skill Development for an Atmanirbhar Bharat’**, Shri Ramesh Pokhriyal said, “There is no doubt that as we move towards Aatmanirbharta, it becomes imperative that our higher education institutions and industries come together to develop an ecosystem that brings flexibility, inspires innovation, and promotes sustainability. India has been known for benefitting the whole world through its research and innovation. Thus, on the one hand, the policy recommends constituting the National Education Technology Forum (NETF) to provide a systematic platform for the free exchange of ideas on technology in the education sector. On the other hand, the National Research Foundation (NRF)



**‘One District One Trade approach’ for promoting vocational education - Dr. Sridhar Srivastava Director NCERT addressing the MGNCRE–UNESCO Chair Atmanirbhar Bharat - National Online Consultative Workshop with NCERT and SCERT Directors**

## Editor's Note

Amidst mixed feelings of achievements and fears of COVID 19 pandemic scare, I bring to the table a year of phenomenal work and outcomes – as the financial year 2020-2021 comes to a close. While this was a year of extreme challenges for the world, a situation aggravated almost beyond measure by the unprecedented COVID 19 pandemic, MGNCRE continued to play on its strengths and posted a stable and unprecedented performance.

MGNCRE looked up to its Constitutional mandate, at its responsibilities in the educational sector and brought about constructive changes that kept the Council going. Despite the serious COVID 19 calamity, MGNCRE has succeeded in taking forward its activities in many spheres though the pandemic threatened to derail it. MGNCRE quickly adopted new technology – digital platforms and online programmes – and ensured that there was no break in work. The Council considered the possibility of establishing a dedicated cross-functional team (a responsive and continuity office). The appropriate cross-functional team could coordinate the activities of different wings of the Council. MGNCRE developed an effective process of management decision making under various scenarios.

I thank the State and Institutional Heads, faculty and students who have actively participated in the virtual programs and contributed to the success of the programs. Eventually, we have learnt that for doing productive work, there are no deterrents. We need to find and make the way!

I thank **Dr. Sridhar Srivastava Director NCERT** who enlightened us all in the *MGNCRE – UNESCO Chair Atmanirbhar Bharat-National Virtual Online Consultative Workshop with NCERT and SCERT Directors from 11 states*. The Council has been working on Experiential Learning relentlessly and the efforts have borne fruit in MGNCRE being awarded UNESCO Chair. I look forward to the fabulous journey together in terms of collaborating with the SCERTs and look forward to their inputs for implementing strategy. It is important to recognize and highlight that **each state and district is unique** in its own way. This would facilitate the identification of the local trades and artisans and help in promoting them through vocational education at the school level. The National Education Policy 2020 promotes vocational education through curriculum which will result in its seamless integration into the mainstream education.

MGNCRE has given the call to **constitute Standing Committees** through the Vocational Educational Cells for assisting and monitoring the activities of the Cells which would result

## Institutional and Cluster Workshops

- Vocational Education-Nai Talim-Experiential Learning (VENTEL)
- Social Entrepreneurship, Swachhta and Rural Engagement Cells (SESREC)
- Rural Entrepreneurship Development Cells (REDC)/ FPO/FPC-Business Schools Connect Cells (FBSC)

### Total Workshops – Outcomes – Cumulative Status – April 20-Mar 21

*Cells formed for Institutionalizing the Effort!*

*More than 25% of Higher Education Institutions in India in Action!*

Institutional Workshops	Workshops	Action Plans	Participants
Vocational Education	871	38108	42773
Social Entrepreneurship	742	11675	36103
Rural Management	887	9379	39029
<b>Total</b>	<b>2496</b>	<b>57593</b>	<b>110618</b>
Cluster Workshops	Workshops	Cells Formed	Participants
Vocational Education	280	3662	9096
Social Entrepreneurship	80	2260	2737
Rural Management	461	2202	7304
Swachhta Action Plan	303	1843	9012
<b>Total</b>	<b>1124</b>	<b>9967</b>	<b>28149</b>

in Atmanirbharta in the long run. I am happy to state that the process has begun with good pace and already 15 **Standing Committees have been formed**.

MGNCRE's Desire has met with Design for working effectively. Vice Chancellors, Directors, Heads of Institutions and Key stakeholders actively participated in our programs and gave instructions for the furtherance of the program objectives. Formation of Cells in HEIs and Mentee Institutions was a cumulative effort of engaging identified Swachhta Ranked HEIs. Workshops were on implementing vocational activity, self-reliance, Swachhta, health and community engagement.

Recognition Certificates were issued to the Institutions for fulfilling the norms of being a successful Action Plan Institution. These institutions become eligible for competitions at Institution level, District level and at Cluster level. The Best Action/Business Plan entries will be showcased at Regional and National Conferences. The students who participated in the activity and successfully implemented the action/business will be recognized as the Brand Ambassadors from their respective institutions. These students will also get an opportunity to work with MGNCRE on a voluntary basis.

Action Research Projects were conducted in Vocational Education, Social Entrepreneurship and Rural Entrepreneurship. The Action Research Projects include - action to implement the planned improvement; monitor and describe the effects of the action; evaluate the outcomes of the action; and plan an improvement in practice. Introductory workshops on 4 aspects of Swachhta state wise were conducted and the areas of knowledge sharing included aspects of

Swachhta in Campus; Campus Jal Shakti (Water Conversation in campus); and Campus-Post Covid 19 Sanitation Plan. Consequently 1843 Swachhta Action Plan Committees were formed.

**Dr. W G Prasanna Kumar**  
Chairman MGNCRE

As part of its capacity building initiative, MGNCRE networked with HEIs in order to develop synergic convergence of human resources which are socially and economically just and inclusive for the vulnerable sections of rural India. We very well connected the linkages of Work and Education. Rural Management course was propagated as an employment opportunity available in rural management sector. Efforts led to formation of Entrepreneurship Cells in HEIs. There is a need for Rural Management professionals for the country's growth.

Ensuring effective communication with the team members was a major challenge. It is heartening that the world is going through a resilience and MGNCRE is part of this. Amid ongoing discontinuous changes, it is important that we figure out the real nature of things and take action with courage. This situation should provide us an opportunity to substantially change the way we think and act not only for ourselves and our organization, but also for the whole society. Nothing will change if we do not take action. We need to reexamine, redefine, and rebuild existing work models and seriously move ahead.

I look forward to great learnings ahead in the upcoming year!

**Dr. Bharat Pathak**  
Vice Chairman MGNCRE



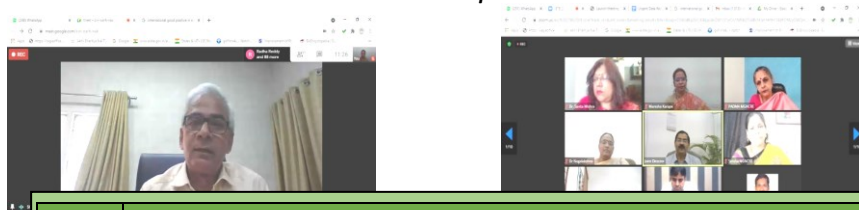
## MGNCRE UNESCO Chair - Atmanirbhar Workshops

### Experiential Learning, Vocational Education, Internship, Apprenticeship and Entrepreneurship



The main objective of the meeting was to include the aspects such as Experiential Learning, Gandhiji's Nai Talim and Vocational Education which are of rural concern. The main objective of the Program is to include the aspects of Experiential Learning, Gandhiji's Nai Talim and Vocational Education which are of rural concern into the school curriculum. MGNCRE has a designated UNESCO Chair on Nai Talim as part of which MGNCRE is working on mainstreaming vocational education into the school curriculum. The program was conducted simultaneously in two sessions. The first session comprised of the Directors from NCERT and SCERTs (from states other than Sikkim, Andhra Pradesh and Tamil Nadu) along with their staff and teaching faculty members for curriculum development. The second session comprised of participants drawn from Directors, deputy directors and joint directors from SCERT from Sikkim, Tamil Nadu and officials of joint director range from Andhra Pradesh. **Chairman MGNCRE** while explaining the objectives of the program said **"The current workshop is to bring to all the stakeholders onto a single platform to mainstream experiential learning and vocational education into school education."** He highlighted the fabulous journey together in terms of collaborating with the SCERTs and looking forward for their inputs for implementing strategy.

**SCERT Director Uttar Pradesh Dr.Sarvendra Vikram Bahadur Singh speaking in the workshop**



### MGNCRE UNESCO Chair - Atmanirbhar Bharat Program –

Online Consultative Workshop with NCERT and the Directors of SCERTs was held on 19th March. **Dr Sridhar Srivastava, Director NCERT**, Chief Guest, addressed the Directors/Representatives of Curriculum and Textbooks wings of SCERTs along with faculty handling Methodology Courses. Focus was on Experiential Learning, Gandhiji's Nai Talim and Vocational Education as part of school education curriculum.

**Dr. Sridhar Srivastava** highlighted the importance of experiential learning and vocational education through his experience of working in different professional capacities. He observed, *"The National Education Policy 2020 is an important step in the right direction. There is lot of background work to be done and this meeting's deliberations are very crucial in providing insights into the way forward. This network can be used to frame ideas for National Curriculum Framework (NCF) for mapping ideas and experiences. 4600 teacher training institutes which have VENTEL Cells established and this network could be used to spread the message to all the educational institutions in the country. Though theory is to be imparted by the educational institutions, the practical experience and exposure is to be provided only in the education training institutes associated with NCERT. This exercise would be helpful in identifying the local trades specific to each district and state."* He applauded the efforts of **Dr W G Prasanna Kumar Chairman MGNCRE** who brought a rich galaxy of people on to one platform.



**There is a huge window of opportunity for PSSCIVE and MGNCRE to work together in creating a vibrant India using the complementary skill sets available in the stakeholders.** Observed **Prof. Rajesh P. Khambayat, Joint Director, PSS Central Institute of Vocational Education (PSSCIVE), Bhopal.** He stated that the incubation centres would help the students in Identifying the business opportunities; Access to financial support; and How to launch their enterprise. This is the beauty of the National Education Policy (NEP), 2020 which opens the window of opportunities for the students. Atmanirbhar Bharat is about making rural India strong by creating opportunities. Prof Khambayat extended all the support required by SCERTs and MGNCRE in organizing workshops and developing resource material and text books for the school curriculum. There is lot of scope for innovation in vocational education in the school curriculum domain, he observed.

Keynote speakers were Mr. Surabh Suri, Teacher, Researcher, Social Worker and Mr. Chintan Gandhi, Faculty NID.

S No.	Atmanirbhar Workshops – March 2021 Standing Committees Formed
1	SCERT Haryana
2	SCERT Sikkim
3	SCERT Nagaland
4	North Bengal University
5	Jawaharlal Nehru Technological University JNTU Kakinada
6	Nalla Muthu Gounder Mahalingam College (Autonomous) (Bharathiar University) Pollachi Tamil Nadu
7	Jawaharlal Nehru Technological University JNTU Hyderabad
8	Karpagam Academy of Higher Education, Coimbatore Tamil Nadu
9	Sri Venkateswara University, Tirupati, Andhra Pradesh
10	Guru Gobind Singh Indraprastha University Delhi
11	Osmania University Hyderabad
12	Tamil Nadu Teachers Education University TNEU
13	Satavahana University, Telangana
14	Dr. Ram Manohar Lohia Awadh University Ayodhya U P
15	Mahatma Gandhi University Nalgonda Telangana





several training skills and to develop the skills in the University and its affiliated colleges. As an outcome, a Standing Committee was formed to put the objective in action. The presidential address was given by Prof. N Panchanatham, Vice Chancellor, TNETU. He shared his views on Entrepreneurship with examples and Experiential learning, vocational education followed by Prof. V Balakrishnan, Registrar TNETU. The facilitation address was given by professor M. Govind and Dean of Faculty TNETU who expressed happiness that Experiential Learning,

Work Education and Community Engagement was being introduced from the upcoming semester as an elective paper. Dr PC Naga Subramani and Dr DP Saravanan Asst professor and VENDEL Officer also spoke on the occasion. Dr V Sharmila Asst professor and VENDEL officer described the overview of the Standing Committee to be formed and group discussion was conducted to take the insights, overviews and inputs for the roles and responsibilities of the Standing Committee. There were over 75 participants representing over 50 Government and affiliated colleges



L-R Registrar TNETU, Prof. V. Balakrishnan, Vice Chancellor Prof. N.Panchanatham, MGNCRE Resource Person, Prof M.Govindan, Dean of Faculty, TNETU, Dr P.C Naga Subramani, NSS Coordinator



NSS Activity in Progress

**Satavahana University, Telangana** – 26<sup>th</sup> March - One day offline workshop on Atmanirbhar Bharat. A Standing Committee was constituted. Roles and Responsibilities of VENDEL Cells, methodology and Plan of Action were discussed. Deliberations were made by Prof. Bharath Incharge Registrar, Dr. Manohar Principal M.B.A University College of Management S.U, Dr.Jaffer Jeri, Principal Arts and Social Sciences University College, and Principals from Affiliated B.Ed colleges participated in the Program.

constituted and a calendar of activities and a model lesson plan integrating Vocational Education, Nai Talim and Experiential Learning Activities was created as part of the workshop.



**Sri Venkateswara University, Tirupati, Andhra Pradesh** – 22<sup>nd</sup> March - One day workshop on Atmanirbhar Bharat through Experiential Learning, Vocational Education, Internship, Apprenticeship and Entrepreneurship was organised. Prof. P. Raghunadha Reddy, Head of Management Department at SVU highlighted the importance of Atmanirbhar Bharat Abhiyan and gaining self reliance at this moment. Prof. M. Srinivas Reddy, Principal, University College of Commerce shared his valuable thoughts on importance of entrepreneurship and areas in which business opportunities are available.

**Jawaharlal Nehru Technological University JNTU Hyderabad** – 20<sup>th</sup> March - One day workshop on Atmanirbhar Bharat through Experiential Learning, Vocational Education, Internship, Apprenticeship and Entrepreneurship was organised. Rector Dr A Goverdan said addressing the youth on Atmanirbhar Bharat is very important and Students should come up with innovative ideas. Registrar Dr M Manzoor Hussain motivated the students to be Self Reliant. The Workshop concluded by forming standing Committee for Curricular Integration of Social Entrepreneurship.



**Osmania University Hyderabad** – 23<sup>rd</sup> March – One day offline workshop on Atmanirbhar Bharat through Experiential Learning, Vocational Education, Internship, Apprenticeship and Entrepreneurship in collaboration with University College of Education, Osmania University Hyderabad, Telangana was organised. The workshop was attended by 25 participants from University Dept of Education and its Affiliated Colleges of Education. Prof A Ramakrishna, Head-Dept of Education, Osmania University inaugurated the workshop and emphasized the need for Vocational Education aspects in Teacher Education Curriculum to achieve the goal of Atmanirbhar Bharat. A Standing Committee was

**Karpagam Academy of Higher Education, Coimbatore**

**Tamil Nadu** – 20<sup>th</sup> March – Workshop on Atmanirbhar Bharat

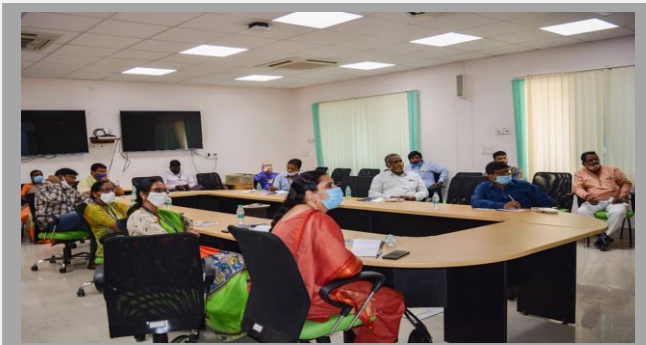


One day Atmanirbhar Workshops were also conducted at Mahatma Gandhi University, Nalgonda Telangana, Guru Gobind Singh Indraprastha University Delhi, SCERT Sikkim and North Bengal University

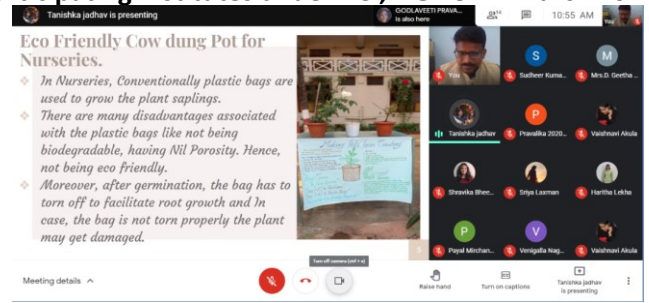


## UBA Activities

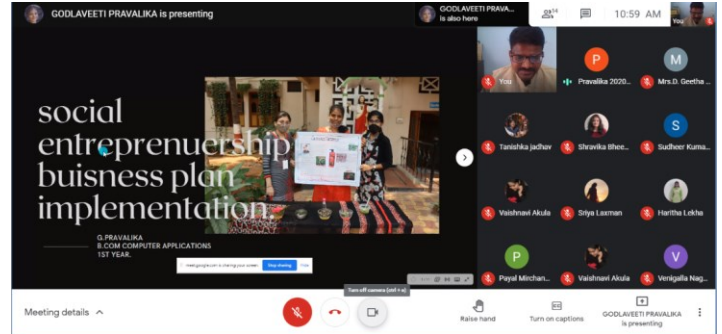
# Social Entrepreneurship Implementation Competitions for Unnat Bharat Abhiyan Participating Institutes under RCI, MGNCRE- March 2021



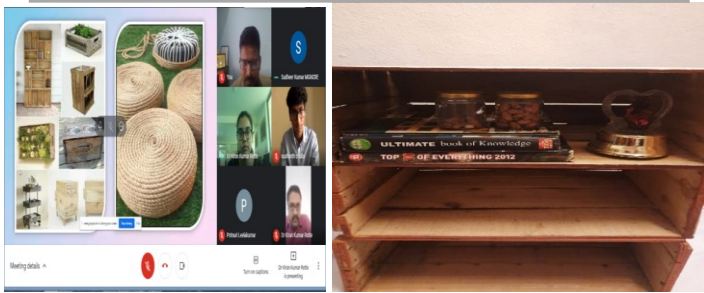
**UBA Program – 19<sup>th</sup> March - Dr.D.Shailaja, Chief Scientist and Chair, CSIR-IICT, Hyderabad interacted with Unnat Bharat Abhiyan Participating Institutes along with the Village Sarpanch and Panchayat Secretaries during the event 'Technology Demonstration for Rural Entrepreneurship: a UBA-CSIR-VIBHA initiative' organised by Unnat Bharat Abhiyan RCI MGNCRE, IICT in association with Council of Scientific and Industrial Research (CSIR), and Vijnana Bharati (VIBHA).**



*Student selling cow dung pots to nearest Nurseries as a Social Entrepreneurship activity*



*Student selling hand-made shampoo from natural produce in college campus as a Social Entrepreneurship activity*



*Concept of Upcycling (Waste to Home decor items) implemented by a Student Entrepreneur from Vivekananda Degree & PG College, Karimnagar*

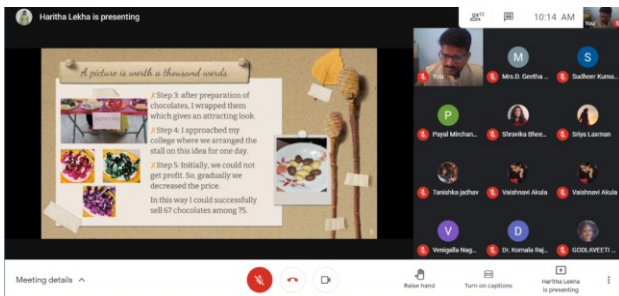


Social Entrepreneurship Implementation - **Sociobiz 2021** was organised by UBA Participating Institute, St.Pious X Degree and PG College for Women on 18<sup>th</sup> March with the objective to encourage budding entrepreneurs to plan and execute small, social and innovative business. Students put 27 stalls for exhibition and sales of hand made arts, crafts, home made food items, eco-friendly items and art gallery. The programme was inaugurated by Correspondent Sr.Japamala and Principal Sr.Velangini who extended their best wishes for innovative thoughts and efforts executed by the participants. The participants of the event were applauded by more than 1000 visitors including students and staff.

**Social Entrepreneurship activity-Organic Farming produce experience being shared by the students of Bhavan's Vivekananda College of Science, Humanities and Commerce**



*Social Entrepreneurship Implementation organised by UBA Participating Institutes*



*Selling Homemade chocolates as an Entrepreneurship activity, experience shared by a student*

**"True education must correspond to the surrounding circumstances or it is not a healthy growth." – Mahatma Gandhi**

## Summary of Activities - Vocational Education-Nai Talim-Experiential Learning (VENTEL) Social Entrepreneurship, Swachhta and Rural Engagement Cells (SESRE) Rural Entrepreneurship Development (RED)

### Faculty Development Programmes Case Discussion Methodology on Rural Management and Rural Entrepreneurship

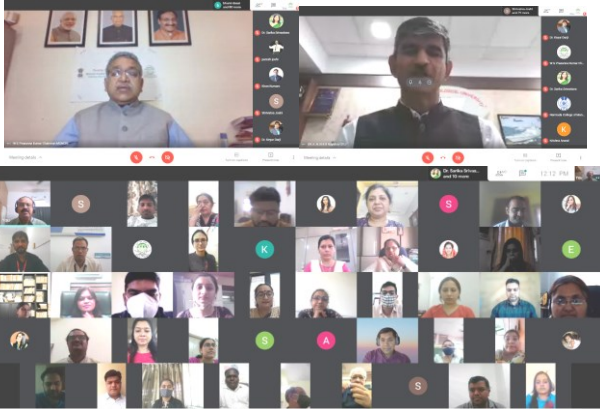
**Two** 5-day Faculty Development Programmes on Case Discussion Methodology were held for management faculty during 23<sup>rd</sup> – 27<sup>th</sup> March by FDC MGNCRE -

1. FDP at Gujarat Technological University Ahmedabad Gujarat with 37 participants
2. FDP at Veer Narmad South Gujarat University Surat with 46 participants

Objectives of FDPs on Case discussion methodology were -

- To appreciate experiential learning methods of teaching
- To familiarize with the Case Teaching Methodology
- To analyse and make sense of a case
- To promote the development of skills including: communication, active learning, critical thinking, decision-making and metacognitive skills
- To apply course content knowledge, reflect on knowledge
- To utilize Case Discussion for teaching Rural Management and Rural Entrepreneurship

#### Glimpses of the FDPs



Case discussion methodology is an essential experiential learning methodology for training in problem solving. Case discussion methodology for promoting management education especially rural marketing is proposed in the programmes. The FDP provides students with basic analytical, decision making and inter personal skills. Case discussion methodology is an instructional method (not a theory) that refers to assigned scenarios based on situations in which students observe, analyze, record, implement, conclude, summarize, or recommend. Case studies are created and used as a tool for analysis and discussion.

**The FDP Impact** –In continuation of FDP on Case Discussion Methodology organised by MGNCRE, faculty members have started implementing the case discussion methodology in their respective institutions.

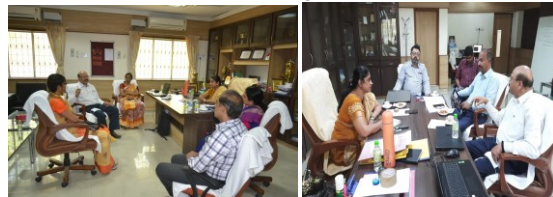
MGNCRE will receive Three best implemented business plans at Institutional level and Nine best implemented business plans at Cluster level. The Institutional Cells will continue to promote vocational/entrepreneurial activities and keep promoting their ideas and thereby work for social change.

The students who participate in the activity and successfully implement the Action/Business plans will be recognized as the Brand Ambassadors of their respective institutions. These students will also get an opportunity to work with MGNCRE on a voluntary basis.

### Rural Entrepreneurship Development (RED) One-day Online Institutional Workshops - March 2021

S No	State	Workshops	Business Plans/Action Plans by Students	Participants (Students/Faculty)
1	Chhattisgarh	1	2	32
2	Haryana	1	3	102
3	Telangana	17	75	612
4	Kerala	13	2	362
5	Maharashtra	8	32	221
6	Punjab	6	37	135
7	Tamil Nadu	11	63	541
<b>Total</b>		<b>57</b>	<b>211</b>	<b>2005</b>

Roundtable - Bharathiar University Coimbatore - for Industry Academia Meet and introduction to PGDM in Rural Management - 18<sup>th</sup> March



- 15 Action Research Reports Submitted
- 4 BBA RM Text Books Compiled
- 25 Audio Visual Lessons Recorded
- MoU signed by Sri Padmavati College Tirupati for sharing expertise in BBA Rural Management
- MOU entered with Federation of Indian Export Organization - FIEO shall design suitable programs for Rural India and invite the related resource persons of related subjects and join MGNCRE in organising training and Workshops.
- Workshop on "FPO - Business School Connectivity Cell, Solid Waste Management and Entrepreneurship" - 30<sup>th</sup> March

**Inauguration by**



**Dr. Shaju Antony Ayrikkal**  
Chairman, METSCAS  
Patron



**Dr. Phoney Francis**  
Principal, METSCAS

Department of Management  
MET'S College of Advanced Studies, Mala

Jointly organises  
Workshop on "FPO - Business School  
Connectivity Cell, Solid Waste Management  
and Entrepreneurship"

**March 30, 2021**

Program Coordinators  
Ms. Susma Joshi - 9449402211  
Ms. Susma Joshi - 9449402211  
Ms. Anu Venkateshwar - 9529346715

**Resource Persons**



**Dr. W.G Prasanna Kumar**  
Chairman, MGNCRE



**Prof. Chethan Diktalkar**  
Director, MGNCRE

**Resource Persons**



**Dr. B.G. Mahesh**  
CEO  
Nestlé Producer Company Limited



**Dr. Rajesh Kumar**  
Director  
Tilgane Agro Producer Company Limited

**Schedule**  
30/03/2021  
Start: 09:45 AM  
Topic: "Solid Waste Management"  
Dr. Phoney Francis  
Principal, METSCAS  
Inauguration: 10:00 - 10:30 AM  
Dr. Shaju Antony Ayrikkal  
Chairman, METSCAS  
Topic: "Necessity of FPO - Academic Institutions"  
Dr. B.G. Mahesh,  
CEO,  
Tilgane Agro Producer Company Limited  
11:00 - 11:30 AM  
Topic: "Entrepreneurship"  
Dr. Chethan Diktalkar,  
Director, MGNCRE  
11:30 - 12:00 PM  
Topic: "Entrepreneurship"  
Prof. Chethan Diktalkar,  
Director, MGNCRE

### Vocational Education-Nai Talim-Experiential Learning (VENTEL) One-day Online Institutional Workshops - March 2021

S No	State	Workshops	Action Plans by Students	Participants (Students Faculty)
1	Jammu & Kashmir	1	12	20
2	Andhra Pradesh	9	73	105
3	Haryana	3	105	175
4	Maharashtra	6	210	210
5	Uttar Pradesh	27	360	575
<b>Total</b>		<b>45</b>	<b>748</b>	<b>1065</b>

- 12 Action Research Reports submitted
- Ongoing cluster level competitions and selections for Regional Level Conference



**Social Entrepreneurship, Swachhta and Rural Engagement (SESRE) – One Day Online Institutional Workshops – March 2021**

S No	State	Work shops	Action Plans by Students	Participants (Students/ Teachers)
1.	Andhra Pradesh	5	30	244
2.	Arunachal Pradesh	3	18	170
3.	Assam	3	18	174
4.	Bihar	1	6	60
5.	Goa	1	6	42
6.	Gujarat	1	6	34
7.	Haryana	2	12	57
8.	Himachal Pradesh	3	13	125
9.	Jammu & Kashmir	1	6	28
10.	Jharkhand	2	6	114
11.	Kerala	2	10	119
12.	Madhya Pradesh	14	79	425
13.	Maharashtra	20	112	776
14.	Manipur	1	6	100
15.	Meghalaya	1	6	22
16.	Nagaland	1	6	41
17.	Odisha	3	18	64
18.	Punjab	5	30	189
19.	Rajasthan	6	36	206
20.	Tamil Nadu	13	72	511
21.	Telangana	6	36	271
22.	Tripura	2	9	79
23.	Uttar Pradesh	1	4	20
24.	Uttarakhand	1	5	28
25.	West Bengal	4	22	171
<b>Total</b>		<b>102</b>	<b>572</b>	<b>4070</b>

•36 Institutions celebrated Women’s Day in their Institute and send their reports Under SESRE Cell Action Plan.

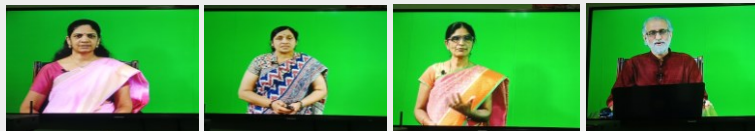
**Competitions – Outcomes** - 19 Cluster level competition were conducted in different states (Tamil Nadu, Maharashtra, Madhya Pradesh, Jharkhand, Telangana etc.), and 162 students were nominated for Regional Level Conference.

•8 Action Research projects submitted

Managing Director, Indira Gandhi Jayanthi Memorial Educational Cultural and Charitable Trust Villupuram and Registrar visited MGNCRE office and deliberated on several topics with Chairman MGNCRE and staff



MGNCRE’s e-Learning Centre – is continuously churning out Video Lessons in Pedagogy, Philosophy, English, Rural Management, Social Entrepreneurship and many more subjects. A total of **412 Video Lessons** were recorded, edited and uploaded in FY 2020-21.



*Video Recording in Progress – Teacher Education Department of Osmania University Hyderabad*

A Total of **29 Text Books** were compiled inhouse in FY 2020-21 for BBA Rural Management Course (English and Tamil) based on the Curriculum developed by MGNCRE (approved by AICTE).. **a Record Achievement!** Subjects include Rural Finance, Agronomy, Project Management, Management Decision Making Tools, Rural Polity, Rural Ecology, and related areas

**Glimpses of the Final Books -**



**The FY 2020-21 has ended on a high note for MGNCRE in spite of all the challenges. We accomplished our mandate -**

- UNESCO Chair-Initiating Projects-Experiential Learning-Nai Talim-Community Engagement- Curriculum Development; Workshops/Training Programmes
- 15 Atmanirbhar Workshops - Standing Committees Formed
- 35 Action Research Projects
- 52 Faculty Development Programmes
- Swachhta Action Plan FDPs/Workshops/Sensitization during and post COVID 19
- 2496 Institutional Workshops/1124 Cluster Workshops/138767 Participants/57593 Business/Action Plans/ 9967 Cells Formed – a **Unique Achievement** – These Cells will carry forward their Institutional Responsibility in Vocational Education, Social Entrepreneurship and Rural Entrepreneurship. The best Business/Action Plans will be showcased at Regional and National Conferences/**State Governors, Institutional Heads, Eminent Academicians, Subject Experts** attended the online programmes
- Industry Academia Meets/66 MoUs signed for mutual sharing of institutional expertise in BBA Rural Management Programme
- Facilitating Work with Farmer Producer Organizations (FPOs); MoU with Federation of Indian Export Organization – FIEO
- UBA Activities
- 32 Text Books on BBA Rural Management Programme and Nai Talim
- 565 Educational Videos
- Resource material and mandatory publications

**“Follow effective actions with quiet reflection. From the quiet reflection will come even more effective action.”**  
Peter Drucker



**महात्मा गांधी राष्ट्रीय ग्रामीण शिक्षा परिषद**  
**Mahatma Gandhi National Council of Rural Education**  
(formerly National Council of Rural Institutes)  
Department of Higher Education, Ministry of Education, Government of India



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